

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE**Annual Report For The Year 2018-2019****Department of Commerce (CA)****1. Faculty Profile**

S.No.	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1	Dr.V.Vijayalakshmi M.Com., M.Phil.,M.Ed., PGDCA.,Ph.D	Dean	21 years	Nil	1510/A3/2006
2	Dr..N.Priyadharshini M.Com.,M.Phil,Ph.D	HOD	6 Years	3 years	16655/A3/2012
3.	Mrs. S. Barathi M.Com(CA),M.Phil.,	Assistant Professor	6 years	-	24967/A3/2015
4.	Mrs.P.Vasanthi M.Com,M.Phil.,	Assistant Professor	3 years 5 months	-	9897/A3/2007
5.	Ms.A.Christina Esther M.C.A.,	Assistant Professor	1 year	-	-
6.	Dr.N.Vijaitha Christy M.Com,M.Phil,Ph.D	Assistant Professor	5 years	-	18730/A3/2018
7.	Mrs.J.Jayasudha M.Sc,M.Phil.,	Assistant Professor	6 Years 3 months	6 Months	0879/A3/ 2015

2. Recognized Guides for M.Phil

S.No.	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1	Mrs.P.Vasanthi	Marketing	16502/A2/2010	-	-

3. Recognized Guides for Ph.D

S.No.	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
-	-	-	-	-	-

4. Awards / Recognition received by faculty

S.No	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/Institution
1	02.03.2018	Dr..N.Priyadharshini M.Com.,M.Phil,Ph.D	100% Result in Industrial Law, Management Accounting & Financial Management.	Annual Day-2019	KKCAS

2	02.03.2018	Mrs. S. Barathi M.Com(CA),M.Phil.,	100 % result in Environmental Studies & Indian Stock Exchanges.	Annual Day- 2019	KKCAS
3	02.03.2018	Mrs.P.Vasanthi M.Com,M.Phil.,	100% Result in Commercial Law & Income Tax	Annual Day- 2019	KKCAS
4	02.03.2018	Ms.A.Christina Esther M.C.A.,	100% Result in DBMS, Visual Basic	Annual Day- 2019	KKCAS
5	02.03.2018	Dr.N.Vijaitha Christy M.Com,M.phil,Ph.D	100% Result in Indian Stock Exchanges & Managerial Economics	Annual Day- 2019	KKCAS
6	02.03.2018	Mrs.J.Jayasudha M.Sc,M.Phil.,	100% Result in DBMS, Visual Basic	Annual Day- 2019	KKCAS
7	31.03.2019	Dr..N.Priyadharshini Dr.N. Vijaitha Christy	Completed -NPTEL Online Courses “ Principles of Human Resource Management”		IIT,Kharagpur

5. Faculty served as resource person

S.No	Date	Name of the Faculty	Name of the Programme	Venue
-	-	-	-	-

6. Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
-	-	-	-	-	-	-

7. Publication in Journals

S.No	Name of the Faculty	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1	Mrs.J.Jayasudha & Ms.A.Christina Esther	Mining Sequential Pattern of Data in Textual document using Data mining Classification Technique.	Asian Journal of Computer science & Technology	Vol:8 No.1	41-45	Feb 2019	ISSN: 2249-0701

8. Presentation of Papers in Seminar/Conference

S.No	Date	Name of the Faculty	Title of the paper	Event & Venue
1	19.12.2018	Dr.N.Priyadharshini Mrs.P.Vasanthi	Accounting Information & Ethics in Accounting	International Seminar on Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women
		Mrs.S.Barathi	Emerging Dimension of Accounting Standards	
		Dr.N. Vijaitha Christy	Government Accounting	

2.	25.01.2019	Dr.N.Priyadharshini Mrs.P.Vasanthi	Green Banking	National Level Conference on “Changing Contours of Indian Financial system” at Kongunadu College of Arts & Science.
		Mrs.S.Barathi	Financial Inclusion	
		Dr.N.Vijaitha Christy	Social Banking and Micro Finance Institution	
3	01.03.2019	Dr.N.Priyadharshini Dr.N.Vijaitha Christy	Digital Marketing	One day National Conference on paradigm shift in Consumer culture-An E-Revolution in India “ PROAC MEET 2019” at Hindusthan College of Arts and Science.

9. Participation by Faculty in Seminars / Conference

S.No	Date	Name of the Faculty	Name of the Programme	Venue
1	25.08.2018 To 26.08.2018	Mr.G.Shiva	Two Days National Level Workshop on “Application of Research Methodology and Data Analysis using SPSS and AMOS”.	Darshan Degree College,Kengeri, Bengaluru
2.	26.10.2018 & 27.10.2018	Dr.N.Priyadharshini	Two Days Workshop on “ Revised NAAC Revised NAAC Norms and Procedures”	Bharathiar University
3.	11.12.2018	Dr.N.Priyadharshini Mrs.S.Barathi Mrs.P.Vasanthi Ms.A.Christina Esther Dr.N.Vijaitha Christy Mrs.J.Jayasudha	State Level Seminar on “Importance of Human Values in the Present Scenario”	St.Paul's College of Arts & Science for Women.

10. Faculty Development Programmes Attended

S.No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
1	02.06.2018	Dr.N.Priyadharshini Mrs.S.Barathi Mrs.P.Vasanthi Ms.A.Christina Esther Dr.N.Vijaitha Christy Mr.G.Shiva Mrs.J.Jayasudha	“NAAC New initiatives and reforms in the revised accreditation framework”	Prof.Dr.M.P.Rajan, Member, Peer Team and Academic Consultant,NAAC, Bengaluru.	KKCAS
2	30.06.2018	Dr.N.Priyadharshini Mrs.S.Barathi Mrs.P.Vasanthi Ms.A.Christina Esther Dr.N.Vijaitha Christy Mr.G.Shiva Mrs.J.Jayasudha	Developing Effective Communication Skills	Mrs.T.Suriyaprabha Ms.K.Lathamani Dr.B.Sruthi Mr.J.Anandharajkumar	KKCAS
3	01.09.2018	Dr.N.Priyadharshini Mrs. S.Bharathi	Team Building	BBA (CA) Department	KKCAS

		Mrs.P.Vasanthi Ms.A.Christiana Esther Mrs.N.Vijaitha Christy Mr.G.Shiva Mrs.J.Jayasudha			
4	15.09.2018	Mrs. S.Bharathi Mrs.P.Vasanthi Ms.A.Christiana Esther Mrs.N.Vijaitha Christy Mr.G.Shiva Mrs.J.Jayasudha	Internet of Things	Mr.S.Shanmuga Sundaram, Manager, VEE XPLORE the emerging Technology, Coimbatore	KKCAS
5	15.09.2018	Mrs. S.Bharathi Mrs.P.Vasanthi Ms.A.Christiana Esther Mr.G.Shiva Mrs.J.Jayasudha	Recent trends in IT	Mr.Karunanidhi	KKCAS
6	17.12.2018 & 18.12.2018	Mrs.J.Jayasudha	Python Programming	Mr.Hariprasanth, Technical Director ICT Academy	Sri Ramakrishna College of Arts & Science for Women.
7	01.02.2019 & 02.02.2019	Ms.A.Christiana Esther	Introduction to Big Data Analytics	Ms.K.Kamatchi, ICT Academy	PSG College of Arts & Science.
8	09.02.2019	Dr.N.Vijaitha Christy	Tally with GST	Mr.Jagathish, Tally Education Private Ltd, Bangalore	Rathinam College of Arts and Science

11. Major /Minor Research Projects (Sanctioned / Applied)

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status (Sanctioned / Applied)
-	-	-	-	-	-	-

12. Other Funding Projects (Sanctioned / Applied)

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status (Sanctioned / Applied)
1	Dec 2018	Dr.N.Priyadharshini	Skill India - 2018	ICSSR	Rs. 2,00,000	Applied

13. Monographs by Faculty

S.No	Month & year	Name of the Faculty	Title of the Paper
1	July 2018	Mrs.J.Jayasudha	A Study on Frequent Pattern mining using different Data Mining Algorithms.
2	March 2019	Dr.N.Priyadharshini	A study on Customer Satisfaction towards on line Food Delivery.
3	March 2019	Mrs.S.Barathi	Consumer Satisfaction towards Ponds Skin Care Products with Reference to Coimbatore City.

4	Dec 2018	Ms.A.Christina Esther	A Survey on On line College Election System.
5	Nov 2018	Mrs.P.Vasanthi	A Study on Customer Satisfaction towards on line shopping with special reference to Coimbatore City.
6	Feb 2019	Dr.N.Vijaiatha Christy	A Study on Customer Satisfaction towards Jio Network with special reference to Coimbatore City.

14. Faculty Pursuing M.Phil

S.No	Name of the Faculty	Area of Research	Date of Registration
-	-	-	-

15. Faculty who completed M.Phil

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
-	-	-	-

16. Faculty Pursuing Ph.D

S.No	Name of the Faculty	Area of Research	Date of Registration
-	-	-	-

17. Faculty who completed Ph.D

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
1.	Dr.N.Priyadharshini	Marketing	July 2018

Department Activities

1. Academic Calendar

S.No	Date	Event	Outcomes
1.	10.08.2018	Model Presentation on “Commercial Law” paper by II-B.Com (CA) Students	The Students Presented their Models in various Topics like Breach of Contract, Types of Contract and Legal Rules for offer and Acceptances.
2	31.08.2018 (FN)	Topic: Inauguration of “ SKILL 2018 and a Guest Lecture on “ Automation on Accounting” Resource Person: Mr. Joel Andrew, Academic Manager, Park Business Services, Coimbatore.	The resource persons have explained about the advantages of using computerized accounting software and also explained about the limitations of using this process such as heavy cost of installation, cost of training, and fear of unemployment etc., He also discussed about the use of learning tally courses which will help them to develop their career. Total no of students attended:179
3	07.09.2018 (FN)	Inter department Competitions-	The Department of Commerce (CA) conducted Inter Department Competitions such as Connection, Personality Identification, Logo Identification, Quiz and Dub shoot in which all the Department students collectively Participated in the Competitions and the Prize winners are awarded with Certificates and

			Gifts.
5	18.09.2018 (FN)	<p>Topic:Skill Development Programme on “Power of Communication”</p> <p>Resource Person: Mrs.N.L.Praising Linijah Assistant Professor Department of Management Karunya University</p>	<p>The chief guest made a clear presentation about how to make an effective communication and also explained about the four powers of communication like expressing yourself, listening and responding, regulating attention and intention and understanding to the people.</p> <p>Total number of students attended: 160</p>
6	28.09.2018 (AN)	<p>Topic:Guest Lecture on “Job Opportunities in Commerce Sector”</p> <p>Resource Person: Mr.L.Sanjeevi Raj Corporate Head, HR Administrator Lakshmi Ring Travels, Cbe</p>	<p>The chief guest spoke about the job opportunities available in commerce fields like banking, finance, insurance, company secretary, Accounts executive, Investment analyst. He also given a guidance regarding professional courses like CA, ICWA, ACS etc.,</p>
7	05.02.2019	<p>Topic:Workshop on “Animation Techniques”</p> <p>Resource Person: Mr.Muthaiya Sellamuthu, Web Designer, Coimbatore</p>	<p>This programme enabled the students to understand the concepts of doing animation by using various tools such as converting jpg format image to GIF format, Instant animations techniques etc., which will help them to develop their creativity skills and also animation techniques will help to develop their career.</p>
8	20.02.2019	<p>Topic:Workshop on “Tax and E-Filing”</p> <p>Resource Person: Dr.R.Muthukumar, Assistant Professor, Dr.N.G.P.Arts and Science College, Coimbatore.</p>	<p>The Chief guest explained about the features, the procedures and documents required for E-Filing and preparation of E-way bill. In practical session the students are given hands on training in E-Filing and E-way bill preparation.</p>
9	21.02.2019	<p>Topic:Value Added Programme on “Ethical Issues in Business”</p> <p>Resource Person: Mr.Vijay Rajendran, Managing Director, NET TEL Solutions Pvt Ltd, Coimbatore</p>	<p>The speaker explained about the Ethics, Code of Conduct and also listed out the ethical issues in business such as Harassment, Discrimination, Protecting client's privacy and Employees safety.</p>
10	05.03.2019	<p>National Conference on “Innovation and Entrepreneurship in Digital Era”</p> <p>Resource Person : Prof.Sherin Sam Jose, CEO, Startups Valley TBI, Amal Jothi College of Engineering, Kanjirappally,Kottayam,Kerala.</p>	<p>The resource person explained the traits required for becoming a successful entrepreneur and how the youngsters are helped through Technologies Business Incubators (TBI) funded by department of Departmental science and Technologies in various technical institutions when they approached with innovative ideas of starting business</p>

		<p>Guest of Honour: Thiru.J.Agilan. Director, Amato Company Pvt Ltd, Coimbatore.</p>	<p>successfully. He explained about importance of branding a product and how it is made simple in this digital era. He also explained various media through which we can make the product to reach the customers and make it popular. He stressed the need for concentrating on promoting the product through digital media for becoming successful entrepreneur and running the business profitably. Total number of research papers presented: 87 Total number of students attended: 625</p>
11.	14.03.2019	<p>Valedictory Function Dr.A.Sharmila Banu, North Regional Manager, Hycon Machines, Codia Park, Coimbatore.</p>	<p>In her address she expressed that the success of youth is when they have empathy towards the needy. It is highly appreciable that the present world's youth come forward to help others in any hard situation. She highlighted the presence of teachers and parents in personal's life. A society can develop only when everyone work for its progress Positive thinking would make any one successful. She advised the students by citing many real examples. She emphasized the struggle and sacrifice of men in the family. She concluded her speech advising the students to take care of their parents and be confident and successful.</p>

2. Seminars Organized

05.03.2019	<p>National Conference on “Innovation and Entrepreneurship in Digital Era”, The Resource Person was Prof.Sherin Sam Jose, CEO,Startups Valley TBI,Amal Jothi College of Engineering,Kanjirappally,Kottayam,Kerala. Guest of Honour:Thiru.J.Agilan.Director,Amato Company Pvt Ltd, Coimbatore.</p>
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3. Guest Lectures

31.08.2018	<p>Guest Lecture on “ Automation on Accounting”,The Resource Person was Mr. Joel Andrew,Academic Manager,Park Business Services,Coimbatore.</p>
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4. Workshops

05.02.2019	<p>Workshop on “Animation Techniques”,Resource Person:Mr.Muthaiya Sellamuthu, Web Designer,Coimbatore</p>
20.02.2019	<p>Workshop on “Tax and E-Filing” ,Resource Person:Dr.R.Muthukumar, Assistant Professor,Dr.N.G.P.Arts and Science College,Coimbatore.</p>

5. Value Based Programme

21.02.2019	<p>“Ethical Issues in Business”.The Resource Person <u>Mr.Vijay Rajendran,</u> Managing Director,NET TEL Solutions Pvt Ltd,<u>Coimbatore.</u></p>
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6. Soft Skill Development Programme

18.09.2018	<p>A Seminar on “ Skill Development Programme on “Power of Communication”.The</p>
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	Resource Person was Mrs.N.L.Praising Linijah,Assistant Professor ,Department of Management,Karunya University,Coimbatore.
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7. Extension Activities

11.01.2019	Extension Activity - Pongal Celebration at Sethu Vidhalaya Martication Higher Secondary School.
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8. Faculty Development Programmes

	NIL
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9. Other Programmes

07.09.2018	Inter department Competitions- Connection, Personality Identification, Logo Identification, Quiz and Dubshoot
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10. Objectives of the Departments

- To Cater to the manpower needs of companies in Accounting, Taxation, Auditing and Financial Analysis.
- To develop business analysis for companies, capital markets and commodity markets.
- To motivate the students to become entrepreneurs.
- To build competencies for research activities.
- To equip the students with professional skills and inter-personal skills.

11. Difference between the courses available in the same department

The relevance of computers in Business is increasing each and every day. Computers play a vital role in managing various accounts related to the business. The course 'B.Com CA' focuses on the application of computers in business. This course has a great scope in the field of both commerce and software.

Seventeen core papers are common for B.Com and B.Com CA Degree Courses. Additionally, eight theory papers and five practical papers are included in B.Com CA Degree Course, like, Introduction to Information Technology, Database Management System, Object Oriented Programming with C++, E-Commerce, Visual Basic, Internet and Web Designing, Cyber Law. Practical papers are included, such as MS Office, C++, Oracle, Visual Basic and HTML, in order to get familiarity with programming and computer hardware and software along with core commerce.

The subjects that are given in both the courses are similar; however, they have second major in computers. This would help the students in going for MCA or more specialized field in Masters Degree Course in commerce and computer background.

B.Com CA students can find lot of career opportunities in the fields of Accounting, Banking, Marketing, E-Commerce, Teaching, Insurance and Stock Markets. These graduates can also find lucrative jobs in the software industry.

Students Profile

1. Student Strength

S.No.	Class	No. of Boys	No. of Girls	Total
1	III-B.Com (CA)	23	22	45
2	II-B.Com (CA)	20	25	45
3	I-B.Com (CA)	30	30	60
4	I.M.Com (CA)	5	11	16
5	II.M.Com (CA)	-	3	3

2. Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of Pass
III-B.Com (CA)	34	-	14	15	2	91%
II- M.Com (CA)	11	5	6	-	-	100 %

3. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Attendance Percentage		
		ODD	EVEN	Total
1	III-B.Com (CA)	85	87	86
2	II-B.Com (CA)	87	85	86
3	I-B.Com (CA)	86	84	85
4	I.M.Com (CA)	80	78	79
5	II.M.Com (CA)	85	93	89

4. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Male	Female	Total
1	III-B.Com (CA)	81	91	86
2	II-B.Com (CA)	84	89	86
3	I-B.Com (CA)	80	89	85
4	I.M.Com (CA)	75	84	79
5	II.M.Com (CA)	-	89	89

5. University Rank Holders

Class	Name of the Student	Rank
	NIL	

6. Community wise Students Strength

Class	Total Students	SC	ST	OBC	BC	MBC	OC	Physically Challenged
III-B.Com (CA)	45	4	-	-	28	12	1	-
II-B.Com (CA)	45	5	2	-	30	7	1	-
I-B.Com (CA)	60	12	3	-	31	13	1	-
I.M.Com (CA)	16	-	-	-	13	3	-	-
II.M.Com (CA)	3	1	-	-	2	-	-	-

7. Management Scholarship

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2018-2019	I-B.Com CA	Gayathri.S	Rs.10000	2
		Indumathi.A	Rs.10,000	
2018-2019	II-B.Com CA	Anand Kumar.M	Rs.10,000	3
		Kirubahari.D	Rs.10,000	
		Kavya.K	Rs.10,000	
2018-2019	III-B.Com CA	Mohanapriya.M	Rs.2,000	2
		Deepakraj.N	Rs.9,000	
2018-2019	I M.COM CA	Amirtha.G	Rs. 2,000	11
		Angalaparameshwari.N	Rs. 2,000	
		Gokila priya.M	Rs. 2,000	
		Gokul.M	Rs. 2,000	
		Jayalakshmi.B	Rs. 2,000	
		Khomegala.N	Rs. 2,000	
		Nishanthini.K	Rs. 2,000	
		Preethi.K	Rs. 2,000	
		Raxchana.B	Rs. 2,000	
		Saranya.A	Rs. 2,000	
Velumani.A	Rs. 2,000			
Total			Rs. 83,000	

8. Government Scholarship

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2018-2019	II-M.Com CA	Divya.S	Rs.5,000	1

9. Private Scholarship

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2018-2019	I B.Com CA	Deepika.P	Rs.10,000	3
		Ambika.S	Rs.10,000	
		Kaviya.S	Rs.10,000	
2018-2019	II B.Com CA	Naveen Kumar.J	Rs.10,000	5
		Kalisamy.P	Rs.10,000	
		Karthika.S	Rs.10,000	
		Revathi.P	Rs.10,000	
		Kavya.K	Rs.10,000	
2018-2019	III B.Com CA	Nandhini.M	Rs.18,000	1
Total			Rs.98,000	

10. Sports Scholarship

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2018-2019	I B.Com CA	Asha.R.V	Rs.20,000	3
		Hariharan.T	Rs.40,000	
		Aravindhan.R	Rs.10,000	
Total			Rs.70,000	

11. Merit Scholarship

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2018-2019	III B.COM(CA)	Anjel Jenifer.S	10,000	21
		Aruna Hari.S	10,000	
		Aravinth.E	10,000	

	Dinesh Kumar.A	15,000
	Gokulanand.A	15,000
	Hari Krishnan.K	20,000
	Kalidas.M	15,000
	Mowlisree.K	10,000
	Neethi.M	20,000
	Poornima.K	20,000
	Ranjitha.M	10,000
	Sathya Narayanan.L.G	10,000
	Suresh Kumar.P	15,000
	Selva Kumar.S	20,000
	Sri Tamilarasi.R	10,000
	Siva Brindha.S	10,000
	Swarna.K	20,000
	Swedha.R	20,000
	Sushma.R	10,000
	ThangaPandi.T	10,000
	Tamilarasan.S	10,000
	TOTAL	RS.3,00,000

12. Placements

S.No	Class	Name of the Student	Name of the Company
1	III-B.Com CA	S.Nandhini ,M.Swathika M.Devadharshini,P.S.Suchithra	Alpha Academy for English
2.	III-B.Com CA	<u>III-B.Com (CA) :</u> D.Revathi ,P.S.Suchithra <u>II-M.Com (CA):</u> R.Divya,S.Nivetha	Kotak Mahindra Life Insurance Companies Limited
3.	III-B.Com CA	<u>III-B.Com (CA) :</u> S.GnanShri,M.Swathika P.S.Suchithra	Lagoon English Educational Limited
4.	II M.com(CA)	<u>II-M.Com (CA):</u> Ms.Nivetha	Focus Edumatics
5	III-B.Com CA	P.S.Suchithra,B.Aparna B.Gnanashri	Winner's Institute of Communicative English
6	III-B.Com CA	P.S.Suchithra,P.Sowntharya K.Nithya ,S.Nandhini	IDBI Federal Life Insurance

7	III-B.Com CA	P.S.Suchithra,K.Dharmesh P.Sowntharya,M.Nandhini	Focus Edumatics
8	III-B.Com CA	P.S.Suchithra,M.Mohanapriya B.Gnanashri	Techvolt Software Solutions
9	III-B.Com CA	P.S.Suchithra,P.Sowntharya	TCS
10	III-B.Com CA	P.S.Suchithra,K.Nithya B.Gnanashri	Eduvirtuoso
11	III-B.Com CA	P.S.Suchithra	ILM
12	III-B.Com CA	P.S.Suchithra,S.Nandhini D.Revathi	Future Generali
13	III-B.Com CA	K.Santhamani ,M.Nandhini P.Sandhiya ,M.Mohanapriya C.Priya ,S.Sandhya N.Nithya ,B.Aparna ,D.Revathi	Cigna TTK
14	III-B.Com CA	M.Dharmesh	Alcance Technologies
15	III-B.Com CA	N.Nandhini ,S.Nandhini K.Santhamani ,P.Sandhiya S.Sandhiya ,C.Priya P.S.Suchithra ,R.Karthik D.Revathi ,M.Dharmesh M.Surya ,M.Chinnadurai	Leon Info Tech
16	III-B.Com CA	M.Nandhini ,K.Dharmesh K.Santhamani.,B.Sowntharya. P.Sandhiya ,B.Aparna M.Mohanapriya ,S.Nandhini N.Nithya ,C.Priya S.Sandhya ,M.Surya	ICICI Bank
17	III-B.Com CA	M.Nandhini ,D.Revathi P.Sandhiya	IDBI Federal Insurance Pvt Ltd
18	III-B.Com CA	R.Vignesh ,K.Vijay B.Hariharan ,A.Yuvaraj K.Krishnan ,V.Sasikumar K.Kanisha ,R.Karthi S.Nandhini B.Navaneethakrishnan N.Nithya J.Raja S.Ranjith Kumar B.Aparna N.Deepakraj S.Nandhini	ACC Serv Software Solutions

13. Placement Training provided by the department

S.No	Date	Class	Name of the Programme	Resource Person
1	07.07.2018	III – B.Com CA	Technical Round	Mrs.P.Vasanthi Ms.A.chrisitna Esther
2.	07.12.2017	III – B.Com CA	Group Discussion	Dr.N.Vijaittha Christy

3.	03.10.2018 to 09.01.2019	III – B.Com CA	TCS Affirmative Training	Mr.Venkatesh,TCS Trainer,Coimbatore.
			Group Discussion	Mrs.J.Jayasudha
			Verbal and Non-Verbal Aptitude	Mrs. T. Suriya Prabha, Head, Department of English, Kovai Kalaimagal College of Arts and Science, Coimbatore.
4	24.02.2018	III – B.Com CA	How to improve Communication Skills	Mrs. S. Barathi Mrs.P.Vasanthi

14. Enrollment of Students

Enrollment from	Class	No of Students
Same State	III-B.Com (CA)	45
	II-B.Com (CA)	43
	I-B.Com (CA)	59
	I.M.Com (CA)	16
	II.M.Com (CA)	3
Other State	II-B.Com (CA)	2
	I-B.Com (CA)	1
NRI	-	-
Foreign	-	-

15. Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
III-B.Com (CA)	46	1	2%
II-B.Com (CA)	45	-	-
I-B.Com (CA)	69	09	13 %
I.M.Com (CA)	16	-	-
II.M.Com (CA)	3	-	-

16. Students Pursuing M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

17. Students Completed M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

18. Students Pursuing Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

19. Students Completed Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Completion	Name of the Guide
1	Commerce(CA)	N.Priyadharshini	Marketing	February 2018	Dr.V.Vijayalakshmi

20. Presentation of Papers in Seminars/Conferences by Students

S.No	Date	Name of the Student	Title of Papers	Venue
1	19.12.2018	<u>I-B.Com CA</u> V.Indhumathi <u>II-B.Com CA</u> V.Deepa, K. Kavya <u>I-M.Com CA</u> K.Nishanthini, M.Gokilapriya	Government Accounting	International Seminar on Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women
2	19.12.2018	<u>II-M.Com CA</u> R.Nivetha <u>I-B.Com CA</u> N.Hemaprabha S.Ranjitha	Emerging Dimension of Accounting Standards.	International Seminar on Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women
3	19.12.2018	<u>II-B.Com CA</u> V.Dhanyaashree V.Kiruthika <u>II-M.Com CA</u> S.Divya	Accounting Information & Ethics in Accounting	International Seminar on Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women
4	19.12.2018	<u>I-M.Com CA</u> N.Khomekala G.Amirtha <u>II-B.Com CA</u> D.Kirubahari R.Mariyaraichel	Globalisation of Accounting Standards.	International Seminar on Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women
5	19.12.2018	<u>II-B.Com CA</u> P.Kanimozhi N.Elakiya <u>II-M.Com (CA)</u> S.Naveena	Reforms in Government Accounting	International Seminar on Convergence of Indian Accounting Standards with IFRS at PSGR Krishnammal College for Women
6	25.01.2019	<u>I-B.Com CA</u> V.Indhumathi	Social Banking and Micro Finance Institution	National Level Conference on "Changing Contours of Indian Financial system" at Kongunadu College of Arts & Science, Coimbatore.

7	25.01.2019	<u>II-M.Com CA</u> R.Nivetha <u>I-B.Com CA</u> D.Gomathi S.Gayathri	Financial Inclusion	National Level Conference on “Changing Contours of Indian Financial system” at Kongunadu College of Arts & Science, Coimbatore.
8	25.01.2019	<u>I-B.Com CA</u> V.MohanaPriya R.Sushma	Green Banking	National Level Conference on “Changing Contours of Indian Financial system” at Kongunadu College of Arts & Science, Coimbatore.
9	25.01.2019	<u>II-M.Com CA</u> S.Divya <u>I-B.Com CA</u> S.Hemaprabha A.Anjel Jenifer	Investing Banking	National Level Conference on “Changing Contours of Indian Financial system” at Kongunadu College of Arts & Science, Coimbatore.

21. Participation in Seminars/Conferences by Students

S.No	Date	Name of the Student	Name of the Programme	Venue
1	29.08.2018	<u>II-B.Com (CA)</u> V.Dhanyaa Shree,N.Elakiya P.Gokilavani,S.Monisha R.Mariya Raichel,P.Revathi D.Kirubhahari <u>I-B.Com (CA)</u> <u>S.Selvakumar</u> <u>I-M.Com (CA)</u> S.Nivas M.Prasanth	National Level Case Analysis and Presentation in International Business	Hindusthan College of Arts & Science, Coimbatore.
2	29.08.2018	<u>III-B.Com (CA)</u> M.Vivek A.Yuvaraj M.Suresh R.Vignesh	One day National Level Seminar on Writing Seminar ,Research Proposal and Thesis	VLB Janakiammal College of Arts & Science, Coimbatore
3	11.12.2018	<u>I-B.Com (CA)</u> A.Indhumathi,S.Kaviya S.Shobika,P.Nivetha B.Kaviyabala,K.Swarna N.Hemaprabha,A.Rubika B.Anjel Jenifer,K.Poornima <u>II-B.Com (CA)</u> V.Dhanyaashree,V.Kiruthika K.Vasuki,R.Reshmaraj P.Gokulavani,K.Kanimozhi N.Elakiya S.Kalpana S.Karthika V.Vidhya R.Swathi A.Jeba <u>I-M.Com (CA)</u>	State Level Seminar on “Importance of Human Values in the Present Scenario”	St.Paul's College of Arts & Science for Women.

		G.Amirtha N.Angalaparneswari B.Arthi K.Preethi N.Khomekala		
4	14.12.2018	<u>II-B.Com (CA)</u> M.Anandha kumar R.Ramprasad J.Ezekil Stephen B.Mukilan P.sushmitha P.Revathi D.Kirubahari R.Mariyaraichel K.Deepa,P.Kanniswari	Business and Retail Management “BRIMFEST 2018”	PSGR Krishnammal College for Women
5	18.12.2018	<u>I-B.Com (CA)</u> R.Swedha P.Bhavadarani S.Subashini,B.Swarnalakshmi S.Gayathri,K.Mowlishree S.Sivabrindha,K.Keerthana V.Mohanapriya,D.Gomathi	National Level Inter Collegiate Cultural Competition for Women	Sree Ramu College of Arts & Science
6	25.01.2019	<u>I-M.Com (CA)</u> A.Velumani B.Jayalakshmi A.Saranya	National Level Conference on “Changing Contours of Indian Financial system”.	Kongunadu College of Arts & Science, Coimbatore.
7	25.01.2019	<u>II-B.Com (CA)</u> R.Sruthi Nivashini K.Deepa K.Kavya D.Kirubahari R.Mariya Raichel	Inter Collegiate Meet- Talentia “ 2K19”	St.Pauls College of Arts and Science College,Coimbatore
8	27.01.2019	<u>I-B.Com (CA)</u> T.Hariharan	Seminar on OKINAWAKAN KARATE AND KOBUDO	Nairs Educational Institutions,NGGO Colony ,Coimbatore
9	08.02.2019	<u>I-B.Com (CA)</u> V.Neshakumar,R.Aravindhan P.Hariprabhu,S.Prabhakaran R.Aravind,M.Kalidass A.Gokulanand,T.Hariharan S.Tamilarasan,R.Gunalan K.Gowtham, K.Kesavan L.G.Sathyarayanan	National Level Management Meet “Tour De Force”	SNS College of Technology
10	01.03.2019	<u>I-B.Com (CA)</u> S.Selvakumar ,Aravind.R Suryaprakash.S Hariharan.T,Thangapandi.T Keerthana.K,Shobika.S	Digital Marketing	One day National Conference on paradigm shift in Consumer culture- An E-Revolution in India “ PROAC MEET 2019” at Hindusthan College of Arts and Science.

11	05.03.2019	III-B.Com (CA) 45 Students II-M.Com (CA) 3 Students I-M.Com (CA) 16 Students	Innovation and Entrepreneurship in Digital Era	National Conference on “Innovation and Entrepreneurship in Digital Era” at KKCAS.
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22.Publication in Journals by Students

S.No	Name of the Faculty	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
-	-	-	-	-	-	-

23. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Name of the Event	Achievement	Venue
1	11.08.2018	<u>II-B.Com (CA)</u> M.Anadha Kumar	Drawing Competition	Complementary Prize	Sabarban School, Coimbatore
2	19.08.2018	<u>II-B.Com (CA)</u> T.Hariharan	Kata Kumite Team Kata	II Prize II Prize II Prize	South India Level Karate Games 2018,Dindguil.
3	14.09.2018	<u>II Bcom CA</u> Dhanyaa shree.V and Reshma Raj.R	Mehandi	II Prize	KKCAS Seminar hall
4	14.09.2018	<u>II Bcom CA</u> M.Anandh Kumar Bharath Sarathi.P	Facial Painting	III Prize	KKCAS Seminar hall
5	14.09.2018	<u>III Bcom CA</u> P.S.Suchithra and Gnana Shri	Mehandi	I Prize	KKCAS Seminar hall
6	14.09.2018	<u>II Mcom CA</u> Divya.R,Naveena.R Nivetha.S	Cook without fire	II Prize	KKCAS Seminar hall
7	13.10.2018	<u>I Bcom CA</u> T.Hariharan	Kata	I Prize	JSKKOI Open National Karate Championship 2018,Goa.
8	13.10.2018	<u>I Bcom CA</u> T.Hariharan	Kumite	II Prize	JSKKOI Open National Karate Championship 2018,Goa
9	25.10.2018	<u>I Bcom CA</u> T.Hariharan	Kumite Kata	I Prize II Prize	4 th National Level Open Karate Championship 2018, Manimahala, Kalikanayakanpalayam, Coimbatore.
10	06.01.2019	T.Hariharan I-B.Com (CA)	Kata Kumite	II Place III Place	National Level Open Karate Tournament “ Sensei Cyril Selvam Memorial Trophy-2019 at A.R.S.Mahal Ondipudur.

11	12.01.2019	V.Sasikumar III-B.Com CA	Cow Decoration Contest	I Place	KKCAS
12	12.01.2019	B.Hariharan III-B.Com CA	Cow Decoration Contest	III Place	KKCAS
13	12.01.2019	M.As swath III-B.Com CA	Cow Decoration Contest	Consolation Prize	KKCAS
14	22.02.2019	M.Praveen II-B.Com CA	Varierty Entertainment	Won III Place	Karpagam University
15	25.02.2019	<u>II-B.Com CA</u> K.Kaviya M.Sruthi Nivasini	Management Puzzle	Won I Prize	Department of Commerce (PA)
16	08.03.2019	P.S.Suchithra III-B.Com (CA)	Solo Dance	II Prize	KKCAS
17	08.03.2019	R.Divya II-M.Com (CA)	Solo Dance	III Prize	KKCAS
18	13.03.2019	R.V.Asha I -B.Com (CA)	Running (100 m)	I Prize	KKCAS
19	13.03.2019	<u>I-B.Com (CA)</u> R.V.Asha,K.Poornima D.Gomathi,S.Gomathi K.Sritamilarasi <u>II-B.Com (CA)</u> S.Monisha,P.Revathi <u>III-B.Com (CA)</u> B.Gnanashri K.Sandhiya S.Devadharshini	Kho-Kho	Runners	KKCAS
20	13.03.2019	<u>II-B.Com (CA)</u> B.Gokulakrsihnan S.Meigalagan M.Haikaran <u>I-B.Com (CA)</u> A.Gokulanand M.Krishnakumar L.G.Sathyanarayanan	Volley Ball	Runners	KKCAS
21	13.03.2019	<u>II-B. Com CA</u> P.Revathi	Short Put	II Prize	KKCAS
22	13.03.2019	<u>II-B. Com CA</u> P.Revathi	Discus Throw	III Prize	KKCAS
23	13.03.2019	<u>I-B.Com (CA)</u> R.V.Asha,K.Poornima D.Gomathi <u>III-B.Com (CA)</u> B.Gnanashri	Relay	Runners	KKCAS
24	14.03.2019	<u>III-B.Com CA</u> <u>M.Nandhini</u> <u>II-M.Com CA,S.Divya</u>	Endowment Prize	Proficiency Award	KKCAS

25	14.03.2019	<u>II-B.Com CA</u> V.Dhanyashree	Proficiency Award		KKCAS
26	14.03.2019	<u>I-B.Com CA</u> R.Swedha	Proficiency Award		KKCAS
27	14.03.2019	<u>I-M.Com CA</u> K.Nishanthini	Proficiency Award		KKCAS
28	14.03.2019	<u>II-B.Com CA</u> A.Anitha,P.Susmitha	100 % Attendance		KKCAS
29	14.03.2019	<u>II-B.Com CA</u> V.Dhanyashree V.Kiruthika	Rangoli	III Prize	KKCAS
30	14.03.2019	<u>II-B.Com CA</u> M.Anadhakumar	Drawing	I Prize	KKCAS
31	14.03.2019	<u>II-B.Com CA</u> J.Naveenkumar	Drawing	III Prize	KKCAS