



**8. Presentation of Papers in Seminar/Conference**

S.No	Date	Name of the Faculty	Title of the paper	Event & Venue
-	-	-	-	-

**9. Participation by Faculty in Seminars / Conference**

S.No	Date	Name of the Faculty	Name of the Programme	Venue
-	-	-	-	-

**10. Faculty Development Programmes Attended**

S.No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
-	-	-	-	-	-

**11. Major /Minor Research Projects ( Sanctioned / Applied )**

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status ( Sanctioned / Applied )
-	-	-	-	-	-	-

**12. Other Funding Projects ( Sanctioned / Applied )**

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status ( Sanctioned / Applied )
-	-	-	-	-	-	-

**13. Monographs by Faculty**

S.No	Month & year	Name of the Faculty	Title of the Paper
1	Sep 2020	Dr.N.Priyadarshini	A study on customer satisfaction towards E- Banking
3	Feb 2021	Mrs.P.Vasanthi	A study on consumer attitude towards social media marketing
4	Feb 2021	Ms.A.Christina Esther	Digital media in teaching and its added value
5	Mar 2020	Mrs.J.Jayasudha	A Study on IOT and its applications
6	Mar 2021	Ms.V.Hepsibah Beaula	A study on consumer perception towards JIO network .

**14. Faculty Pursuing M.Phil**

S.No	Name of the Faculty	Area of Research	Date of Registration
-	-	-	-

**15. Faculty who completed M.Phil**

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
-	-	-	-

**16. Faculty Pursuing Ph.D**

S.No	Name of the Faculty	Area of Research	Date of Registration
1.	Mrs.P.vasanthi	Marketing	13.9.2019

**17. Faculty who completed Ph.D**

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
-	-	-	-

# Department Activities

## 1. Academic Calendar

S.No	Date	Event	Outcomes
1	20.11.2020	A Webinar on “Capital Market” <b>Resource Person:</b> Mr.Srikanta Lahari Sagi, Lotus Knowlwealth Pvt. Ltd	The Resource person have thought about to buying and selling of securities and also shown a Demo how to Purchase and sell of Securities in Online.
2	December 2020	<b>Topic:</b> 30 hrs Job Oriented Training on “Tally Prime GST Registrations and Returns Advanced Excel” <b>Resource Person:</b> Mrs. Alagupandian <u>Proprietor,</u> <u>Akkam Foundation, Coimbatore</u>	The Department of Commerce (CA) organised 30 hrs Job Oriented Training on “Tally Prime GST Registrations and Returns Advanced Excel” The Resource Person have Explained the Tally programme and He elucidated the salient features of GST, being a destination based taxation scheme. He explained about GST rules and regulations in E-Filing, E-Way bill. In addition he highlighted the benefits of GST on startups and how GST, a new tax system in India, is trying to compete in the world for better investment. Its impact on Indian economy was explained and also GST framework and various aspects related to GST Compliance like registration, Input tax credit and return filing were discussed in detail and The Resource Person also expalined the advanced Excel Programme. <b>Total number of students attended: 34</b>

## 1. Seminars Organized

1.	20.11.2020	A Webinar on “Capital Market” <b>Resource Person:</b> Mr.Srikanta Lahari Sagi, Lotus Knowlwealth Pvt. Ltd
----	------------	---

## 2. Guest Lectures

	NIL
--	-----

## 3. Workshops

	NIL
--	-----

## 4. Value Based Programme

	NIL
--	-----

## 5. Soft Skill Development Programme

	NIL
--	-----

## 6. Extension Activities

	NIL
--	-----

## 7. Faculty Development Programmes

	NIL
--	-----

## 8. Other Programmes

	NIL
--	-----

## 9. Objectives of the Departments

- |  |
|--|
| <ul style="list-style-type: none"> <li>• To Cater to the manpower needs of companies in Accounting, Taxation, Auditing and Financial Analysis.</li> <li>• To develop business analysis for companies, capital markets and commodity markets.</li> <li>• To motivate the students to become entrepreneurs.</li> </ul> |
|--|

- To build competencies for research activities.
- To equip the students with professional skills and inter-personal skills.

### **10. Difference between the courses available in the same department**

The relevance of computers in Business is increasing each and every day. Computers play a vital role in managing various accounts related to the business. The course 'B.Com CA' focuses on the application of computers in business. This course has a great scope in the field of both commerce and software.

Seventeen core papers are common for B.Com and B.Com CA Degree Courses. Additionally, eight theory papers and five practical papers are included in B.Com CA Degree Course, like, Introduction to Information Technology, Database Management System, Object Oriented Programming with C++, E-Commerce, Visual Basic, Internet and Web Designing, Cyber Law. Practical papers are included, such as MS Office, C++, Oracle, Visual Basic and HTML, in order to get familiarity with programming and computer hardware and software along with core commerce.

The subjects that are given in both the courses are similar; however, they have second major in computers. This would help the students in going for MCA or more specialized field in Masters Degree Course in commerce and computer background.

B.Com CA students can find lot of career opportunities in the fields of Accounting, Banking, Marketing, E-Commerce, Teaching, Insurance and Stock Markets. These graduates can also find lucrative jobs in the software industry.

## Students Profile

### 1. Student Strength

S.No.	Class	No. of Boys	No. of Girls	Total
1	III-B.Com (CA)	30	28	58
2	II-B.Com (CA)	19	17	36
3	I-B.Com (CA)	12	25	37
4	I.M.Com (CA)	3	2	5
5	II.M.Com (CA)	3	5	8

### 2. Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of Pass
III-B.Com (CA)	44	2	21	10	-	75%
II- M.Com (CA)	16	-	16	-	-	100%

### 3. Percentage of Attendance ( Odd and Even) - Average

S.No	Class	Attendance Percentage		
		ODD	EVEN	Total
1	III-B.Com (CA)	80	85	83
2	II-B.Com (CA)	77	82	80
3	I-B.Com (CA)	82	80	81
4	I.M.Com (CA)	83	82	83
5	II.M.Com (CA)	85	86	86

### 4. Percentage of Attendance ( Odd and Even) - Average

S.No	Class	Male	Female	Total
1	III-B.Com (CA)	85	86	83
2	II-B.Com (CA)	77	83	80
3	I-B.Com (CA)	75	81	78
4	I.M.Com (CA)	81	75	78
5	II.M.Com (CA)	77	94	86

### 5. University Rank Holders

Class	Name of the Student	Rank
	NIL	

## 6. Community wise Students Strength

Class	Total Students	SC	ST	OBC	BC	MBC	OC/DNC	Physically Challenged
III-B.Com (CA)	60	12	3	-	31	13	1	-
II-B.Com (CA)	41	10	2	-	18	8	3	
I-B.Com (CA)	37	1	4	-	17	9	6	
I.M.Com (CA)	6	-	-	-	6	-	-	-
II.M.Com (CA)	8	-	-	-	7	1	-	-

## 7. Management Scholarship

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2020-2021	I-B.Com CA	Dhanalakshmi.R	RS.20000	4
		Kanchana.R	RS.20000	
		Nandhini.S	RS.20000	
		Sathyavani.R	RS.20000	
2020-2021	II-B.Com CA	Anitha.R	Rs.20,000	4
		Karunakaran.K	RS.10000	
		Deepika.M	RS.20000	
		Harini.K	RS.20000	
2020-2021	III-B.Com CA	Gayathri.S	Rs.10000	4
		Indumathi.A	Rs.5,000	
		Ambika.S	Rs.20,000	
		Kaviya.S	Rs.20,000	
2020-2021	II M.COM CA	Arul Kumar.C	Rs.4,000	4
		Dharani Priya.L	Rs.4,000	
		Koperumdevi.A	Rs.4000	
		Viruthagaselvi.S	Rs.4,000	
2020-2021	I M.COM CA	Gokula Krishnan.B	Rs.4000	5
		Gokulavani.P	Rs.4000	
		Karthikeyan.M	Rs.4000	
		Logesh.M	Rs.4000	
		Kanimozhi.K	Rs.4000	
<b>Total</b>			<b>Rs.2,41,000</b>	

## 8. Government Scholarship

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
-	-	-	-	-

**9. Private Scholarship**

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2020-2021	I B.Com CA	Dhanalakshmi.R Kanchana.R Nandhini.S Sathyavani.R	Rs.20000 Rs.20000 Rs.20000 RS.20000	4
2020-2021	II B.Com CA	Deepika.M Harini.K	RS.20,000 RS.20,000	2
2020-2021	III B.Com CA	Ambika.S	Rs.20,000	2
		Kaviya.S	Rs.20,000	
<b>Total</b>			<b>RS.1,60,000</b>	

**10. Sports Scholarship**

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2020-2021	II B.Com CA	Karthikeyan.M	RS.10,000	1
2020-2021	III B.COM CA	Hariharan.T	Rs.40,000	1
<b>Total</b>			<b>Rs.50,000</b>	

**11.Merit Scholarship**

Academic Year	Class	Name of the Student	Amount (Rs)	No of Students Benefited
2020-2021	I B.COM CA	Ajay.A	Rs.20000	13
		Anushree.V	Rs.20000	
		Eswari.C	Rs.20000	
		Gayathri.P	Rs.10000	
		Janaki.S	Rs.20000	
		Kamalraj.K	Rs.20000	
		Meena Dharshini.S	Rs.20000	
		Megavarsini.K	Rs.20000	
		Periyanayaki.K	Rs.20000	
		Ramya.K	Rs.30.000	
		Surya.K	Rs.20000	
		Vijay.A	Rs.10000	
Vanathi.N	Rs.10000			
2020-2021	II B.Com CA	S.Vishnu Ranjitha	Rs.20,000	5
		K.Sudha	Rs.20,000	
		R.Nishanthi	Rs.20,000	
		A.Jenifer	Rs.10000	

		G.Nikila	RS.10000	
2020-2021	III B.Com CA	Swarna.K	Rs.20,000	3
		Swedha.R	RS.20,000	
		Sushma.R	RS.20,000	
		<b>Total</b>	<b>Rs.3,80,000</b>	

### 11. Placements

S.No	Class	Name of the Student	Name of the Company
1.	III B.Com Ca	Asha.R.V Gokulanand.A Prabhakaran.S	Religare Health Insurance
2	III B.Com Ca	Anjel Jenifer.S Asha.R.V Gokulanand.A Hemaprabha.N Mohanapriya.V Neethi.M Poornima.K Prabhakaran.S Sandhiya.K Swetha.R	SURETI Insurance

### 12. Placement Training provided by the department

S.No	Date	Class	Name of the Programme	Resource Person
1	5.10.2020	III B.Com CA	Technical Round	Mrs.P.Vasanthi Mrs.A.Christina Esther
2.	25.11.2020	III B.Com CA	Group Discussion	Mrs.J.Jayasudha
3.	28.01.2021	III B.Com CA	Verbal and Non-Verbal Aptitude	Dr.P.Sruthi, Assistant Professor, Kovai Kalaimagal College of Arts and Science, Coimbatore.
4.	19.02.2021	III B.Com CA	Interview Techniques	Ms.V.Hepsibah Beaula

### 13. Enrollment of Students

Enrollment from	Class	No of Students
Same State	III-B.Com (CA)	57
	II-B.Com (CA)	41
	I-B.Com (CA)	37
	I.M.Com (CA)	5
	II.M.Com (CA)	8
Other State	III-B.Com (CA)	1
NRI	-	-
Foreign	-	-



**15. Drop Outs**

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
III-B.Com (CA)	58	-	-
II-B.Com (CA)	36	-	-
I-B.Com (CA)	38	1	3%
I.M.Com (CA)	06	1	16%
II.M.Com (CA)	08	-	-

**16. Students Pursuing M.Phil**

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

**17. Students Completed M.Phil**

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

**18. Students Pursuing Ph.D**

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
-	-	-	-	-	-

**19. Students Completed Ph.D**

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Completion	Name of the Guide
-	-	-	-	-	-

**20. Presentation of Papers in Seminars/Conferences by Students**

S.No	Date	Name of the Student	Title of Papers	Venue
-	-	-	-	-

**21. Participation in Seminars/Conferences by Students**

S.No	Date	Name of the Student	Name of the Programme	Venue
-	-	-	-	-

## 22. Publication in Journals by Students

S.No	Name of the Faculty	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
-	-	-	-	-	-	-

## 23. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Name of the Event	Achievement	Venue
-	-	--	-	-	-