

**KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE**  
**Annual Report for the Academic Year 2017-2018**

**Department of Commerce with Computer Applications**

**1. Faculty Profile**

| S. No | Name of the Faculty                            | Designation     | Experience            |            | Qualification Approval No |
|-------|--|-----------------|-----------------------|------------|---------------------------|
|       |  |                 | College               | Industries |                           |
| 1.    | Dr. V.Vijayalakshmi<br>M.com,M.phil.,MEd,Phd.  | Dean            | 21 Years              | -          | 1510/A3/2006              |
| 2.    | Dr. J.Karthikeyani<br>M.Com,M.C.A,M.Phil.,Phd. | HoD             | 15 Years<br>10 Months | -          | 12824/A2/2002             |
| 3.    | Mr. S. Omprakash<br>M.Sc,M.Phil.,              | Associate Prof. | 10 years<br>10 Months | -          | 15887/A3/ 2008            |
| 4.    | Dr. B. Maheswari<br>M.Com,Mphil,B.Ed,Phd.      | Associate Prof. | 12 years 6<br>Months  | -          | 6418/A3 /2014             |
| 5.    | Mrs. G. Anitha Rathna<br>M.Com(CA),M.Phil.,    | Assistant Prof. | 4 Years               | -          | 14813/ A3/2014            |
| 6.    | Mrs. S. Barathi<br>M.Com(CA),M.Phil.,          | Assistant Prof. | 6 years               | -          | 24967/A3/2015             |
| 7.    | Ms. B. Ramya<br>M.Com.,M.Phil.,                | Assistant Prof. | 1 year 7<br>Months    | -          | 24658-2/A3/2016           |
| 8.    | Mrs. T. Sakthipriya<br>M.C.A,M.Phil.,          | Assistant Prof. | 7 Years<br>10 Months  | -          | 2162/A3/2012              |
| 9.    | Mrs.P.Vasanthi<br>M.Com,M.Phil.,               | Assistant Prof. | 3 years<br>5 months   | -          | 9897/A3/2007              |
| 10.   | Mrs.S.Manimegalai<br>M.Com(FCA),M.Phil.,       | Assistant Prof. | 2 years<br>8 months   | -          | 1654-6/A3/2016            |

**2. Recognized Guides for M. Phil**

| S. No | Name of the Faculty | Specialization       | Guide Recognition No. | No of Scholars |           |
|-------|---------------------|----------------------|-----------------------|----------------|-----------|
|       |                     |                      |                       | Pursuing       | Completed |
| 1     | Dr. J.Karthikeyani  | Financial Management | 15734/A2/2007         | 4              | 4         |
| 2     | Mr. S. Omprakash    | Data Mining          | 1539/A2/2009          | -              | 4         |
| 3     | Dr. B. Maheswari    | Finance              | 7381/A2/2013          | -              | 2         |
| 4     | Mrs.P.Vasanthi      | Marketing            | 16502/A2/2010         | -              | -         |

**3. Recognized Guides for Ph. D**

| S. No | Name of the Faculty | Specialization | Guide Recognition No. | No of Scholars |           |
|-------|---------------------|----------------|-----------------------|----------------|-----------|
|       |                     |                |                       | Pursuing       | Completed |
| 1.    | Dr. B. Maheswari    | Finance        | 7381/A2/2013          | 1              | -         |
| 2.    | Dr. J.Karthikeyani  | Finance        | 16502/A2/2010         | -              | -         |

#### 4. Awards / Recognition received by faculty -NIL

| S. No | Date       | Name of the Faculty | Award   | Name of the Event         | Name of the Agency/Institution               |
|-------|------------|---------------------|---|---------------------------|--|
| 1.    | 02.03.2018 | Dr.J.Karthikeyani   | 100% Result produced – Income Tax Law & Practice, Higher Corporate Accounting                       | End Semester Examinations | Kovai Kalaimagal College of Arts and Science |
| 2.    | 02.03.2018 | Mr.S.Omprakash      | 100% Result produced – DataBase Management System, Visual Basic, Internet and web Designing         | End Semester Examinations | Kovai Kalaimagal College of Arts and Science |
| 3.    | 02.03.2018 | Dr.B.Maheswari      | 100% Result produced – Financial Management, Managerial Economics, Customer Relationship Management | End Semester Examinations | Kovai Kalaimagal College of Arts and Science |
| 4.    | 02.03.2018 | Mrs.S.Barathi       | 100% Result produced – Indian Stock Exchange  | End Semester Examinations | Kovai Kalaimagal College of Arts and Science |
| 5.    | 02.03.2018 | Mrs.T.Sakthipriya   | 100% Result produced – Visual Basic, Internet and web Designing, Cyber law                          | End Semester Examinations | Kovai Kalaimagal College of Arts and Science |
| 6.    | 02.03.2018 | Mrs.P.Vasanthi      | 100% Result produced – Marketing Management   | End Semester Examinations | Kovai Kalaimagal College of Arts and Science |
| 7.    | 02.03.2018 | Mrs.S.Manimegalai   | 100% Result produced – Income Tax Law & Practice  | End Semester Examinations | Kovai Kalaimagal College of Arts and Science |

#### 5. Faculty served as resource person

| S. No | Date       | Name of the Faculty | Name of the Programme   | Venue                                      |
|-------|------------|---------------------|---|--|
| 1.    | 11.02.2018 | Dr.J.Karthikeyani   | Served as Chief Invigilator for conducting Combined Civil Services Examination –4 (Group IV Services) | Kovai Kalaimagal College of Arts & Science |
| 2.    | 24.02.2018 | Dr.J.Karthikeyani   | Subject Expert in Board of Studies in the commerce Department   | NGM College, Pollachi                      |

## 6. Publication of Books

| S. No | Name of the Faculty | Title of the paper | Name of the Book | Month & Year | Publishers Name | ISBN/ISSN No |
|-------|---------------------|--------------------|------------------|--------------|-----------------|--------------|
|       | NIL                 |                    |                  |              |                 |              |

## 7. Publication in Journals

| S. No | Name of the Faculty | Title of the Paper  | Name of the Journal                                      | Vol No. | Page No.  | Month & Year | ISBN/ISSN No<br>Impact Factor           |
|-------|---------------------|---|--|---------|-----------|--------------|---|
| 1.    | Mrs.S.Manimegalai   | “Impact of Selected Macro-economic variables on foreign trade of BRICS Nations” | International Journal of Academic Research & Development | 2(6)    | 1160-1163 | Nov-Dec 2017 | ISSN:2455-4197, Impact factor RJIF 5.22 |
| 2.    | Ms. B. Ramya        | “Impact of Selected Macro-economic variables on foreign trade of BRICS Nations” | International Journal of Academic Research & Development | 2(6)    | 1160-1163 | Nov-Dec 2017 | ISSN:2455-4197, Impact factor RJIF 5.22 |

## 8. Presentation of Papers in Seminar/Conference

| S. No | Date       | Name of the Faculty | Title of the paper   | Venue   |
|-------|------------|---------------------|--|---|
| 1.    | 27.09.2017 | Dr. J.Karthikeyani  | “Goods and Services Tax (GST)” in One Day National Level Seminar on “Impact of Goods and Services Tax (GST)”   | Dr. NGP Arts and Science College, Coimbatore.       |
| 2.    | 27.09.2017 | Ms. B. Ramya        | “Impact of GST on Indian Economy” in One Day National Level Seminar on “Impact of Goods and Services Tax (GST)”  | Dr. NGP Arts and Science College, Coimbatore        |
| 3.    | 27.09.2017 | Dr. B. Maheswari    | “Role of CSR Activities of Insurance Sector” in National Conference on “Changing Landscape of the Insurance Sector”  | Karpagam University, Coimbatore.                    |
| 4     | 11.10.2017 | Dr.J.Karthikeyani   | “Investor Perception on Corporate Social Reporting” in One Day International Conference on “Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges” | Sankara College of Science and Commerce, Coimbatore |
| 5.    | 11.10.2017 | Mrs.S.Barathi       | “Digital Marketing” in One Day International Conference on “Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges”                                 | Sankara College of Science and Commerce, Coimbatore |

|    |                          |                    |  |   |
|----|--------------------------|--------------------|--|---|
| 6. | 11.10.2017               | Dr.B.Maheswari     | “Impact of Social Media Marketing Trends on Digital Marketing” in One Day International Conference on “Emerging Trends and Innovation Strategies in Social MediaMarketing Issues and Challenges”   | Sankara College of Science and Commerce, Coimbatore |
| 7. | 11.10.2017               | Mrs.T.Sakthipriya  | “Multimedia Applications in Digital Marketing” in One Day International Conference on “Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges”  | Sankara College of Science and Commerce, Coimbatore |
| 8. | 11.10.2017               | Mrs.P.Vasanthi     | “Consumer Behaviour in Rural Marketing” in One Day International Conference on “Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges”   | Sankara College of Science and Commerce, Coimbatore |
| 9. | 11.10.2017               | Mrs.G.Anitharathna | “A Study on Consumers Awareness and attitude towards Organic Food Products” in One Day International Conference on “Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges”   | Sankara College of Science and Commerce, Coimbatore |
| 10 | 11.10.2017               | Ms.B.Ramya         | “An Empirical Study on relationship between Indian Future Commodity Market and Indian Stock Market with Special reference to Exchange in India” in One Day International Conference on “Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges” | Sankara College of Science and Commerce, Coimbatore |
| 11 | 06.12.2017 to 11.12.2017 | Dr.J.Karthikeyani  | “Impact of Size on the Determinants of Corporate Social Reporting – The Case of Indian Companies” in Sixth International Conference on “Contemporary Issues in Agriculture, Engineering,Information Technology, Life Sciences, Social Sciences & Humanities”                       | Melbourne, Australia                                |

#### 9. Participation by Faculty in Seminars / Conference

| S. No | Date       | Name of the Faculty | Name of the Programme   | Venue   |
|-------|------------|---------------------|---|---|
| 1.    | 29.01.2018 | Dr.J.Karthikeyani   | One Day workshop on “Inclusive Higher Education in Changing Priorities” | PSG Institute of Management in Association with Shiksha Sanskritt Utthan Nyas (SSUN),Tamilnadu. |

## 10. Faculty Development Programmes Attended

| S. No | Date       | Name of the Faculty   | Name of the Programme   | Resource Person  | Venue  |
|-------|------------|---|---|--|--|
| 1.    | 19.06.2017 | Dr.J.Karthikeyani<br>Mr.S. Omprakash<br>Dr. B. Maheswari<br>S.Barathi<br>T. Sakthipriya<br>P.Vasanthi   | Teacher Qualities   | Dr. D. Muthuraj<br>Advisor,<br>Kovai Kalaimagal<br>College of Arts and<br>Science  | Kovai<br>Kalaimagal<br>College of Arts<br>and Science,<br>Coimbatore.            |
| 2.    | 22.07.2017 | Dr.J.Karthikeyani<br>Mr.S. Omprakash<br>Dr. B. Maheswari<br>Mrs. G.<br>Anitharathna<br>Mrs. S. Barathi<br>Ms. B. Ramya<br>Mrs. T. Sakthipriya<br>Mrs.P.Vasanthi | Tally<br>ERP.9  | Mr.R.Muthukmar,<br>Assistant Prof.<br>Department of Commerce,<br>Kovai Kalaimagal College<br>of Arts and Science,<br>Coimbatore. | Lab – I, Kovai<br>Kalaimagal<br>College of<br>Arts and<br>Science,<br>Coimbatore |
| 3.    | 10.08.2017 | J.Karthikeyani  | Faculty<br>Knowledge<br>Programme   | Prof.Ravichandran<br>and Prof.<br>Ravichandran<br>Babu, IBS,<br>Bangalore  | The Grand<br>Regent,<br>Coimbatore   |
| 4.    | 15.11.2017 | Dr.J.Karthikeyani<br>Dr. B.Maheswari<br>Mrs. P.Vasanthi   | Outcome<br>Based<br>Education and<br>Rubics<br>Blooms<br>Taxanomy   | Dr.M.Jayakumar,<br>Chief Administrator,<br>Sri KrishnaInstitutions,<br>Coimbatore  | Kovai<br>Kalaimagal<br>College of<br>Arts and<br>Science                         |
| 5.    | 20.11.2017 | Mrs. S. Bharathi<br>Ms.B.Ramya<br>Mrs.S.Manimegalai   | AICTE<br>Sponsored<br>FDP on<br>“Capacity<br>Building for<br>Digital<br>Learning,<br>Digital<br>Capacity<br>Building for<br>Enhancing<br>Teaching<br>Learning<br>Outcome” | Dr.Chandrasekar,<br>Dean,Kalasalingam<br>University  | Coimbatore<br>Institute of<br>Management<br>and<br>Technology                    |
| 6.    | 29.11.2017 | Dr.J.Karthikeyani<br>Dr. B.Maheswari<br>Mr.S. Omprakash   | Outcome<br>Based<br>Education and<br>Rubics<br>Blooms<br>Taxanomy   | Dr.M.Jayakumar,<br>Chief Administrator,<br>Sri Krishna Institutions,<br>Coimbatore   | Kovai<br>Kalaimagal<br>College of<br>Arts and<br>Science                         |

|     |                             |   |  |   |  |
|-----|-----------------------------|---|--|---|--|
| 7.  | 30.11.2017                  | Dr.J.Karthikeyani<br>Mr.S. Omprakash<br>Dr. B.Maheswari<br>Mrs. S. Bharathi<br>Ms.B.Ramya<br>Mrs.S.Manimegalai<br>Mrs. T. Sakthipriya<br>Mrs. P. Vasanthi | Quality Aspects in Teaching Learning Process   | Dr. S. Babu,<br>Professor and<br>Director, VIT Centre for<br>Agricultural Innovations<br>and Advanced Learning,<br>VIT University, Vellore.   | Kovai<br>Kalaimagal<br>College of<br>Arts and<br>Science |
| 8.  | 01.12.2017                  | Dr.J.Karthikeyani<br>Mr.S. Omprakash<br>Dr. B.Maheswari<br>Mrs. S. Bharathi<br>Ms.B.Ramya<br>Mrs.S.Manimegalai<br>Mrs. T. Sakthipriya<br>Mrs. P. Vasanthi | Funding Agencies and Opportunities             | Dr.S.N.Suresh, IQAC<br>Coordinator, Head –<br>Department of<br>Biotechnology, Sree<br>Narayana Guru College,<br>Coimbatore.   | Kovai<br>Kalaimagal<br>College of<br>Arts and<br>Science |
| 9.  | 06.12.2017                  | Dr.J.Karthikeyani<br>Dr. B.Maheswari<br>Mr.S. Omprakash<br>Mrs. P.Vasanthi  | Hands on Training in Outcome Based Education   | Dr.S. Geetha,Assistant<br>Professor, Dept. of<br>Commerce,PSGR<br>Krishnammal College<br>for Women, Coimbatore  | Kovai<br>Kalaimagal<br>College of<br>Arts and<br>Science |
| 10. | 03.04.2018<br>to 04.04.2018 | Dr.J.Karthikeyani<br>Mr.S. Omprakash<br>Dr. B.Maheswari<br>Mrs. S. Bharathi<br>Mrs.S.Manimegalai<br>Mrs. T. Sakthipriya<br>Mrs. P. Vasanthi               | A Two Day Workshop on Outcome Based Education” | Dr.K.Karunakaran,<br>Principal,<br>Dr.N.Muthumani,<br>Associate Professor,<br>Department of Computer<br>Applications<br>Prof.R.Rajeev,<br>Associate Professor,<br>Department of<br>Information Technology<br>Sri Ramakrishna College<br>of Arts &<br>Science,Coimbatore | Auditorium   |

#### 11. Major Research Projects Sanctioned - NIL

| S. No | Month & year | Name of the Faculty | Title of the Project | Sponsoring Agency | Amount | Status |
|-------|--------------|---------------------|----------------------|-------------------|--------|--------|
|       |              |                     |                      |                   |        |        |

#### 12. Minor Research Projects Sanctioned - NIL

| S. No | Month & year | Name of the Faculty | Title of the Project | Sponsoring Agency | Amount | Status |
|-------|--------------|---------------------|----------------------|-------------------|--------|--------|
|       |              |                     |                      |                   |        |        |

### 13. Monographs by Faculty-NIL

| S. No | Month & year | Name of the Faculty | Title of the Paper  |
|-------|--------------|---------------------|---|
| 1.    | Oct 2017     | Mrs.P.Vasanthi      | “A Study on Consumer Perception towards Organic Products”   |
| 2.    | Jan 2018     | Mrs.S.Manimegalai   | “A Study on Financial Performance & Ranking of Public sector banks (Vs) Private Sector Banks Camel Ranking System |

### 14. Faculty Pursuing M. Phil- NIL

| S. No | Name of the Faculty | Area of Research | Date of Registration |
|-------|---------------------|------------------|----------------------|
|       |                     |                  |                      |

### 15. Faculty who completed M. Phil - NIL

| S. No | Name of the Faculty | Area of Research | Month & and year of Completion |
|-------|---------------------|------------------|--------------------------------|
|       |                     |                  |                                |

### 16. Faculty Pursuing Ph. D - NIL

| S. No | Name of the Faculty | Area of Research | Date of Registration |
|-------|---------------------|------------------|----------------------|
| 1.    | Mrs.S.Manimegalai   | Finance          | 01.11.2017           |

### 17. Faculty who passed NET/SET Examinations

| S. No | Name of the Faculty | Examination | Month & and year of Completion |
|-------|---------------------|-------------|--------------------------------|
| 1.    | Dr. J. Karthikeyani | SET         | Sep 2017                       |

## Department Activities

### 1. Academic Calendar

| S. No | Date       | Event   | Achievements   |
|-------|------------|---|--|
| 1     | 24.06.2017 | Extension Activity –“Art and Craft –Silk Threading” training Programme to the students of LML Orphanage, Thondamuthur.<br><b>Resource person</b><br>Mrs. G. Anitharathna, Assistant Professor, Department of Commerce CA, Kovai Kalaimagal College of Arts and Science, Coimbatore. | The inmates of the Orphanage were benefited by learning how to make jewels using silk threading. |

|    |                  |   |  |
|----|------------------|---|--|
| 2  | 05.07.2017       | Inauguration of Commerce CA Association “SKILL - 2017” and a Value Based Programme on “Winning Strategies”<br><b>Resource Person</b><br>Dr. M.Ganesan, Former Prof. and Head,PG and Research,Department of Commerce,NGM College, Pollachi.  | Students were able to know how to devise Winning Strategies from the life of Mr.Narayanamoorthy,founder of Infosys and his commitment towards the growth of the company.   |
| 3  | 21.07.2017       | Guest Lecture on “Export Import Procedures and Documentation”<br><b>Resource Person</b><br>Mr.R. Panjanathan, Senior Director,NPR Business Coaching Institute,Coimbatore.   | Students were able to understand the processes involved in import Export trade and to prepare the relevant documents.  |
| 4  | 04.08.2017       | Soft Skill Development Programme on “Power of Mind”<br><b>Resource Person</b><br>Ganesh P.Arumugam<br>Head – Training and Development, Academy for Professional Development, NGM College, Pollachi  | This programme was useful to the students to understand how to achieve any thing using mind power and auto suggestion technique.   |
| 5  | 09.08.2017       | Value Based Programme on “Abuse of Social Media”<br><b>Resource Person</b><br>Mr. S.M. Nathan,Andriod and Python Consultant,Accent Techno Soft,CBE.   | Students could understand how the social media in being abused and how to be cautious from being trapped.  |
| 8  | 22.09.2017       | National Conference on “Disruptive Technologies in Financial Services”<br><b>Resource Persons</b><br>Dr. S. Kanthimathinathan<br>Associate Professor and Head, PG Department of Commerce, Vivekananda Institute of Management, Bangalore.CA R. Sathish, Partner, SRKM and Associates, Coimbatore. | Students could understand what exactly is meant by disruptive technology and also about the use of various such technologies in financial services.  |
| 9  | 27.09.2017<br>FN | Workshop on “Digital Marketing”<br><b>Resource Person</b><br>Mr.K.Santhoshkumar, Business Development Manager, Net Tel India Private Limited, Coimbatore.   | Students were given a clear idea about what is digital marketing, its present status and size and how it is going to stay significantly in future.   |
| 10 | 27.09.2017<br>AN | Workshop on “Multimedia Applications”<br><b>Resource Person</b><br>Mr.M.Naveenkumar, Web Developer, Ample Tech, Coimbatore.   | Students understood the concept of Multimedia applications on basic Characteristics of multimedia documents handling, Programming, Security, human computer interface and also about an in application services. |
| 11 | 05.01.2018       | A training programme on “ Star office and C++” for the 12 <sup>th</sup> students of Maruthamalai Subramaniaswamy Devasthanam HSS,Vadavalli.as an extention activity   | Students were provided with the technical knowledge of running the programs using C,C++,STAR OFFICE.   |



|    |            |   |  |
|----|------------|---|--|
| 12 | 10.01.2018 | “Pongal celebration – 2018” at Mathuvarayapuram Govt., HSS, Coimbatore as an extension activity | By Celebrating Pongal festival, the students were given to understand and appreciate Tamil culture and significance of Celebrating such festivals. |
| 13 | 12.01.2018 | “Pongal Celebration – 2018” in our college.   | By Celebrating Pongal festival, the students were given to understand and appreciate Tamil culture and significance of Celebrating such festivals. |

## 2. Seminars Organized

|            |  |
|------------|--|
| 22.09.2017 | National Conference on “Disruptive Technologies in Financial Services”<br>Dr. S. Kanthimathinathan<br>Associate Professor and Head,<br>PG Department of Commerce,<br>Vivekananda Institute of Management,<br>Bangalore. CA R. Sathish, Partner, SRKM and Associates, Coimbatore. |
|------------|--|

## 3. Guest Lectures

|            |  |
|------------|--|
| 21.07.2017 | Guest Lecture on “Export Import Procedures and Documentation” by Resource Person Mr. R. Panjanathan, Senior Director, NPR Business Coaching Institute, Coimbatore. |
|------------|--|

## 4. Workshops

|               |  |
|---------------|--|
| 27.09.2017 FN | “Digital Marketing” Mr. K. Santhoshkumar, Business Development Manager, Net Tel India Private Limited, Coimbatore. |
| 27.09.2017 AN | “Multimedia Applications” Mr. M. Naveenkumar, Web Developer, Ample Tech, Coimbatore.                               |

## 5. Value Based Programme

|            |  |
|------------|--|
| 05.07.2017 | “Winning Strategies” by Resource Person Dr. M. Ganesan, Former Prof. and Head, PG and Research Department of Commerce, NGM College, Pollachi |
| 09.08.2017 | “Abuse of Social Media” Mr. S.M. Nathan, Android and Python Consultant, Accent Techno Soft, Coimbatore.                                      |

## 6. Soft Skill Development Programme

|            |  |
|------------|--|
| 04.08.2017 | “Power of Mind” Resource Person Ganesh P. Arumugam<br>Head – Training and Development,<br>Academy for Professional<br>Development, NGM College, Pollachi |
|------------|--|

## 7. Extension Activities

|            |   |
|------------|---|
| 24.06.2017 | Extension Activity –“Art and Craft – Silk Threading” training Programme to the students of LML Ophanage, Thondamuthur. Resource person Mrs. G. Anitha rathna, Assistant Professor, Department of Commerce CA, Kovai Kalaimagal College of Arts and Science, Coimbatore. |
| 05.01.2018 | A training programme on “ Star office and C++” for the 12 <sup>th</sup> students of Maruthamalai Subramaniaswamy Devasthanam HSS, Vadavalli.as an extention activity  |
| 10.01.2018 | “Pongal celebration – 2018” at Mathuvarayapuram Govt.,HSS,Coimbatore.as an extention activity   |

## 8. Faculty Development Programmes

|            |     |
|------------|-----|
| DD.MM.YEAR | NIL |
|------------|-----|

## 9. Other Programmes

|            |   |
|------------|---|
| 09.03.2018 | Industrial Visit to “Kannan Dev Tea Museum”,Munnar.   |
| 10.01.2018 | “Pongal Celebration – 2018” in our college  |
| 18.08.2017 | Inter Department Competitions “ANTARSAKHAMATASARAM –Connection, Personality Identification, Quiz, Slogan, etc” Dr. V.Vijayalakshmi, Dean of Commerce, and Dr. M.Sengaliappan, Dean of Computer Science, Kovai Kalaimagal College of Arts and Science, Coimbatore. |

## 10. Objectives of the Departments

- To Cater to the manpower needs of companies in Accounting, Taxation, Auditing and Financial Analysis.
- To develop business analysis for companies, capital markets and commodity markets.
- To motivate the students to become entrepreneurs.
- To build competencies for research activities.
- To equip the students with professional skills and inter-personal skills.

## 11. Difference between the courses available in the same department

The relevance of computers in Business is increasing each and every day. Computers play a vital role in managing various accounts related to the business. The course 'B.Com CA' focuses on the application of computers in business. This course has a great scope in the field of both commerce and software.

Seventeen core papers are common for B.Com and B.Com CA Degree Courses. Additionally, eight theory papers and five practical papers are included in B.Com CA Degree Course, like, Introduction to Information Technology, Database Management System, Object Oriented Programming with C++, E-Commerce, Visual Basic, Internet and Web Designing, Cyber Law. Practical papers are included, such as MS Office, C++, Oracle, Visual Basic and HTML, in order to get familiarity with programming and computer hardware and software along with core commerce.

The subjects that are given in both the courses are similar; however, they have second major in computers. This would help the students in going for MCA or more specialized field in Masters

Degree Course in commerce and computer background.

B.Com CA students can find lot of career opportunities in the fields of Accounting, Banking, Marketing, E-Commerce, Teaching, Insurance and Stock Markets. These graduates can also find lucrative jobs in the software industry.

## Students Profile

### 1. Student Strength

| Class        | No. of Boys | No. of Girls | Total      |
|--------------|-------------|--------------|------------|
| I B.Com CA   | 21          | 27           | 48         |
| II B.Com CA  | 23          | 23           | 46         |
| III B.Com CA | 16          | 18           | 34         |
| I M.Com CA   | -           | 3            | 3          |
| II M.Com CA  | 3           | 8            | 11         |
| <b>TOTAL</b> | <b>63</b>   | <b>79</b>    | <b>142</b> |

### 2. Result Analysis

| Class       | No of Students Enrolled | Distinction | I Class | II Class | III Class | Percentage of Pass |
|-------------|-------------------------|-------------|---------|----------|-----------|--------------------|
| III BCOM CA | 74                      | -           | 38      | 25       | 5         | 92                 |
| II MCOM CA  | 07                      | -           | 7       | -        | -         | 100                |

### 3. Percentage of Attendance (Odd and Even) - Average

| S.No | Class       | Attendance Percentage |
|------|-------------|-----------------------|
| 1.   | III BCOM CA | 87%                   |
| 2.   | II BCOM CA  | 81%                   |
| 3.   | I BOCM CA   | 85%                   |
| 4.   | II MCOM CA  | 83%                   |
| 5.   | I MCOM CA   | 84%                   |

### 4. Percentage of Attendance (Odd and Even) - Average

| S.No | Male | Female | Total | Average |
|------|------|--------|-------|---------|
| 1.   | 82   | 85     | 167   | 83.5    |

## 5. University Rank Holders

| Class | Name of the Student | Rank |
|-------|---------------------|------|
|       | NIL                 |      |

## 6. Community wise Students Strength

| Class       | Total Students | SC | ST | OBC | OC/<br>General | MBC/<br>DNC | Physically<br>Challenged |
|-------------|----------------|----|----|-----|----------------|-------------|--------------------------|
| III BCOM CA | 34             | 3  | -  | 22  | -              | 9           | -                        |
| II BCOM CA  | 46             | 4  | -  | 29  | 1              | 12          | -                        |
| I BCOM CA   | 49             | 5  | -  | 33  | 1              | 8           | 1                        |
| II MCOM CA  | 11             | -  | -  | 6   | 1              | 4           | -                        |
| I MCOM CA   | 3              | 1  | -  | 2   | -              | -           |                          |

## 7. Management Scholarship

| Academic Year | Class       | Name of the Student   | No of Students Benefitted | Amount (Rs) |
|---------------|-------------|---|---------------------------|-------------|
| 2017-18       | II BCOM CA  | 1. G.Vijay  | 1                         | Rs.17,000   |
| 2017-18       | II BCOM CA  | 1. V.Tharani<br>2. R.Nandhinipriya<br>3.V.Ranjitha                              | 3                         | Rs.23,000   |
| 2017-18       | II B.COM CA | 1. M.Mohanapriya<br>2. J.Raja<br>3. M.Nandhini<br>4. B.Aparna                   | 4                         | Rs.68,000   |
| 2017-18       | I BCOM CA   | 1.S.Anandakumar<br>2.P.Kalisamy<br>3.S.Karthika<br>4.J.Naveenkumar<br>5.Revathi | 5                         | Rs.50,000   |

## 8. Government Scholarship

| Academic Year | Class          | Name of the Student | No of Students Benefitted | Amount (Rs) |
|---------------|----------------|---------------------|---------------------------|-------------|
| 2017-18       | Not Sanctioned |                     |                           |             |

## 9. Private Scholarship

| Academic Year | Class       | Name of the Student           | No of Students Benefitted | Amount (Rs) |
|---------------|-------------|-------------------------------|---------------------------|-------------|
| 2017-18       | III BCOM CA | 1. M.Kalaivani<br>2. E.Rajesh | 2                         | RS.34000    |
| 2017-18       | II BCOM CA  | 1. M.Nandhini<br>2. B.Aparna  | 2                         | Rs. 21000   |
| 2017-18       | I BCOM CA   | 1.P.Kalisamy<br>2.S.Karthika  | 2                         | Rs.10,000   |

## 10. Placements

| S. No | Class          | Name of the Student | Name of the Company  |
|-------|----------------|---------------------|--|
| 1.    | III – B.Com CA | G.Amitha            | Winners Education<br>IDBI Federal Life Insurance<br>Apollo Munich HealthInsurance  |
| 2.    | III – B.Com CA | E.Rajesh            | IDBI Federal Life Insurance<br>Future General Insurance Solutions  |
| 3.    | III – B.Com CA | S.Tamilselvan       | IDBI Federal Life Insurance  |
| 4.    | III – B.Com CA | G.Vijay             | IDBI Federal Life Insurance  |
| 5.    | III – B.Com CA | G.Kowsalya          | IDBI Federal Life Insurance<br>Company Pvt. Ltd.,IDBI Federal<br>Life Insurance(Erode)<br>Future General Insurance Solutions |
| 6.    | III – B.Com CA | N.Khomekala         | IDBI Federal Life Insurance  |
| 7.    | III – B.Com CA | D.Madhumitha        | IDBI Federal Life Insurance<br>Apollo Munich Health<br>Insurance and Investment  |
| 8.    | III – B.Com CA | V.P.Samyuktha       | IDBI Federal Life Insurance<br>Apollo Munich Health Insurance<br>Future General Insurance Solutions                          |
| 9.    | III – B.Com CA | C.Arulkumar         | IDBI Federal Life Insurance  |
| 10.   | III – B.Com CA | D.Maheswari         | IDBI Federal Life Insurance  |
| 11.   | III – B.Com CA | A.Riyas Mohammed    | Future General Insurance Solutions   |
| 12.   | III – B.Com CA | N.Santhiya          | Apollo Munich Health Insurance   |
| 13.   | III – B.Com CA | N.Tharani           | IDBI Federal Life Insurance  |

## 11. Placement Training provided by the department

| S.No | Date                           | Class          | Name of the Programme                  | Resource Person   |
|------|--------------------------------|----------------|--|---|
| 1.   | 17.07.2017<br>to<br>02.08.2017 | III – B.Com CA | Infosys Training Programme             | Ms.Seema,<br>Trainer, Infosys,Bangalore   |
|      | 29.08.2017                     | III – B.Com CA | Apptitude Test,<br>Group Discussion    | Mrs.T.Sakthipriya<br>Mr. S. Omprakash   |
| 2.   | 07.12.2017                     | III – B.Com CA | Technical Round                        | Dr. B.Maheswari<br>Mrs.T.Sakthipriya  |
| 3.   | 01.01.2018<br>to<br>09.02.2018 | III – B.Com CA | TCS Affirmative Training               | Mr. Venkatesh,TCS<br>Trainer,Coimbatore.  |
| 4.   | 25.01.2018                     | III – B.Com CA | Group Discussion                       | Mr. S. Omprakash  |
| 5.   | 08.02.2018                     | III – B.Com CA | Verbal and Non-Verbal<br>Aptitude      | Mrs. T. Suriya prabha, Head,<br>and Ms.M.Arthika, Assistant<br>Professor, Department of<br>English, Kovai Kalaimagal<br>College of Arts and Science,<br>Coimbatore. |
| 6.   | 24.02.2018                     | III – B.Com CA | How to improve<br>Communication Skills | Mrs. S. Barathi<br>Mrs.P.Vasanthi   |
| 7.   | 06.03.2018                     | III – B.Com CA | Online Aptitude Test                   | Mrs.Parvathvarthini<br>Ms.Kowsalya  |
| 8.   | 07.03.2018                     | III – B.Com CA | Interview Techniques                   | Mrs. T.Sakthipriya  |
| 9    | 06.04.2018                     | III – B.Com CA | Mathematical Aptitude                  | Mrs. P.Vasanthi   |

## 12. Enrollment of Students

| Enrollment from | Class       | No of Students |
|-----------------|-------------|----------------|
| Same State      | III BCOM CA | 34             |
|                 | II BCOM CA  | 50             |
|                 | I BCOM CA   | 50             |
|                 | II MCOM CA  | 11             |
|                 | I MCOM CA   | 3              |
| Other State     | I BCOM CA   | 2              |
| NRI             | -           | -              |
| Foreign         | -           | -              |

### 13. Drop Outs

| <b>Class</b> | <b>Total No of Students</b> | <b>No of Dropped Out Students During Academic Year(2016)</b> | <b>Percentage</b> |
|--------------|-----------------------------|--|-------------------|
| I BCOM CA    | 50                          | 1  | 2%                |
| II BCOM CA   | 50                          | 4  | 8%                |
| III BCOM CA  | 37                          | 3  | 8%                |

### 14. Students Pursuing M.Phil

| <b>S.No</b> | <b>Department</b> | <b>Name of the Scholar</b> | <b>Area of the Research</b> | <b>Month &amp; Year of Registration</b> | <b>Name of the Guide</b> |
|-------------|-------------------|----------------------------|-----------------------------|---|--------------------------|
| 1.          | Commerce          | G.C.Amutha                 | Financial Management        | November 2016                           | Dr. J. Karthikeyani      |
| 2.          | Commerce          | S.Swapna                   | Marketing                   | November 2016                           | Dr. J. Karthikeyani      |
| 3.          | Commerce          | D.Saranya                  | Financial Management        | November 2015                           | Dr. J. Karthikeyani      |
| 4.          | Commerce          | J.Stefina                  | Marketing                   | November 2015                           | Dr. J. Karthikeyani      |

### 15. Students Completed M.Phil - Nil

| <b>S.No</b> | <b>Department</b> | <b>Name of the Scholar</b> | <b>Area of the Research</b> | <b>Month &amp; Year of Completion</b> | <b>Name of the Guide</b> |
|-------------|-------------------|----------------------------|-----------------------------|---------------------------------------|--------------------------|
|             |                   |                            |                             |                                       |                          |

### 16. Students Pursuing Ph.D

| <b>S.No</b> | <b>Department</b> | <b>Name of the Scholar</b> | <b>Area of the Research</b> | <b>Month &amp; Year of Registration</b> | <b>Name of the Guide</b> |
|-------------|-------------------|----------------------------|-----------------------------|---|--------------------------|
| 1           | Commerce          | G.R.Dinesh Kumar           | Marketing                   | July 2015                               | Dr. B. Maheswari         |

### 17. Students Completed Ph.D - NIL

| <b>S.No</b> | <b>Department</b> | <b>Name of the Scholar</b> | <b>Area of the Research</b> | <b>Month &amp; Year of Registration</b> | <b>Name of the Guide</b> |
|-------------|-------------------|----------------------------|-----------------------------|---|--------------------------|
|             |                   |                            |                             |   |                          |

### 18. Presentation of Papers in Seminars/Conferences by Students

| S.No | Date       | Name of the Student  | Title of Papers  | Venue   |
|------|------------|--|--|---|
| 1    | 27.09.2017 | <u>III-B.Com CA</u><br>D. Mathumitha<br>R. Roshini               | “Goods and Service Tax (GST)” in One Day National Level Seminar on “Impact of Goods and Services Tax (GST)”  | Dr. NGP Arts and Science College, Coimbatore                          |
| 2    | 27.09.2017 | <u>II-B.Com CA</u><br>P.S. Suchithra<br>B.Navaneetha<br>krishnan | “Impact of GST on Indian Economy” in One Day National Level Seminar on “Impact of Goods and Services Tax (GST)”  | Dr. NGP Arts and Science College, Coimbatore                          |
| 3    | 27.09.2017 | <u>II-B.Com CA</u><br>B. Gnanashri<br>M.Mohanapriya              | “Goods and Service Tax (GST)” in One Day National Level Seminar on “Impact of Goods and Services Tax (GST)”  | Dr. NGP Arts and Science College, Coimbatore                          |
| 4    | 27.09.2017 | <u>II- M.Com CA</u><br>K.Paramehwari<br>N.Gowri                  | “Role of Information Technology in Insurance Industry” in National Conference on “Changing Landscape of the Insurance Sector”  | Karpagam Academy of Higher Education, Karpagam University, Coimbatore |
| 5    | 27.09.2017 | <u>II- M.Com CA</u><br>P.Dharani<br>V. Manonmani                 | “Micro Insurance” in National Conference on “Changing Landscape of the Insurance Sector”   | Karpagam Academy of Higher Education, Karpagam University, Coimbatore |
| 6    | 27.09.2017 | <u>II- M.Com CA</u><br>K.Annadurai<br>S.Sasikumar                | “Role of CSR Activities of Insurance Sector” in National Conference on “Changing Landscape of the Insurance Sector”  | Karpagam Academy of Higher Education, Karpagam University, Coimbatore |
| 7    | 11.10.2017 | <u>I-M.Com CA</u><br>S.Divya                                     | “Multimedia Applications in Digital Marketing” in One Day International Conference on “Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges | Sankara College of Science and Commerce, Coimbatore                   |
| 8    | 11.10.2017 | <u>I-M.Com CA</u><br>M.Nithya                                    | “Consumer Behaviour in Rural Marketing” in One Day International Conference on “Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges        | Sankara College of Science and Commerce, Coimbatore                   |



|    |            |  |  |  |
|----|------------|--|--|--|
| 9  | 10.01.2018 | B.Aparna -II<br>B.com CA<br>D.Madhumitha –<br>III B.Com CA           | “Transformation of Banking & Insurance” in National Conference on “Digitalization in India and its Transformation” | Kongunadu College of Arts & Science, Coimbatore. |
| 10 | 10.01.2018 | M.Nandhini<br>M.Mohanapriya<br>- II B.Com CA                         | “Digitalization and Indian Economy” in National Conference on “Digitalization in India and its Transformation”     | Kongunadu College of Arts & Science, Coimbatore. |
| 11 | 10.01.2018 | P.Saranya<br>N.Nithya<br>S.Sandhiya<br>R.Manjupriya<br>- II B.Com CA | “Digital India” in National Conference on “Digitalization in India and its Transformation”                         | Kongunadu College of Arts & Science, Coimbatore. |
| 12 | 10.01.2018 | P.Sandhya<br>D.Kanisha<br>- II B.Com CA                              | “Digital Government” in National Conference on “Digitalization in India and its Transformation”                    | Kongunadu College of Arts & Science, Coimbatore. |
| 13 | 10.01.2018 | A.Santhamani<br>C.Priya<br>-II B.Com CA                              | “Digitalization of Banking in India” in National Conference on “Digitalization in India and its Transformation”    | Kongunadu College of Arts & Science, Coimbatore. |
| 14 | 04.02.2018 | S.Nandhini<br>S.Sandhiya   | “ANDROID” in National Conference on “Computer Technology”  | Dr.N.G.P College of Arts & Scienc                |
| 15 | 04.02.2018 | M.Devadharshini<br>D.Priyanka  | “Mobile phone Use in School” in National Conference on “Computer Technology”                                       | Dr.N.G.P College of Arts & Scienc                |
| 16 | 04.02.2018 | S.Saranya<br>S.Menaga  | “The effects of fast food on the body” in National Conference on “Computer Technology”                             | Dr.N.G.P College of Arts & Scienc                |
| 17 | 04.02.2018 | B.Navaneethakrishnan, R.Karthi                                       | “The effects of Social Networking” in National Conference on “Computer Technology”                                 | Dr.N.G.P College of Arts & Scienc                |
| 18 | 04.02.2018 | P.Soundarya<br>J.Raja  | “Photography” in National Conference on “Computer Technology”  | Dr.N.G.P College of Arts & Scienc                |

### 19. Participation in Seminars/Conferences by Students

| S.No | Date       | Name of the Student   | Name of the Programme                                  | Venue  |
|------|------------|---|--|--|
| 1.   | 17.07.2017 | C.Anitha<br>K.Karupusamy<br>D.Madhumitha<br>V.P.Samyktha<br>S.Tamilselvan | GBFS – Students Skill Development Programme by Infosys | Kovai Kalaimagal College of Arts and Science, Coimbatore |
| 2.   | 25.07.2017 | E.Rajesh, K.Divakar<br>D.Perumalsamy<br>V.Anburaj, G.Vijay                | One day Workshop on GST                                | Karpagam Univeristy, Coimbatore                          |

|    |                               |   |  |   |
|----|-------------------------------|---|--|---|
| 3. | 02.08.2017                    | <u>III – B.Com CA</u><br>A.Shayira<br><u>II – B.Com CA</u><br>P.S. Suchithra<br>I – B.Com CA<br>R. Reshma<br>R.Swathi   | Handloom Fashion Show<br>organised by NSS  | Kovai Kalaimagal<br>College of Arts<br>and Science, Coimbatore. |
| 4. | 04.08.2017                    | <u>I – B.Com CA</u><br>V.Dhanyashree<br>K.Elakiya<br>V.Kiruthika<br>P.Kanniswari<br><u>II – B.Com CA</u><br>B.Sowntharya<br>K.Krishnan  | Drawing Competition<br>organised by Fine Arts<br>Club                              | Kovai Kalaimagal<br>College of Arts<br>and Science, Coimbatore  |
| 5. | 08.08.2017                    | <u>II – B.Com CA</u><br>P.S. Suchithra  | Handloom Fashion Show<br>organised by NSS  | SNR and Sons College,<br>Coimbatore                             |
| 6. | 10.08.2017                    | <u>II – B.Com CA</u><br>R. Swathi<br>V.Vidhya<br>S. Suruthinivashini<br>Reshma Raj<br>M.Uma D.Maheswari<br>N.Nithya<br>M.Mohanapriya<br>D. Kanisha<br>P. Sandhiya<br>M.Nandhini<br>P.Saranya<br>R. Gokula priya<br>C.Priya<br>R. Manju priya<br>S. Sandhiya | Rangoli Competition<br>organised by Department<br>of BBA CA                        | Kovai Kalaimagal<br>College of Art and Science,<br>Coimbatore   |
| 7. | 11.08.2017                    | <u>I – B.Com CA</u><br>V.Dhanyashree<br>V.Vidhya<br>N.Pavithra<br>Reshma Raj<br><u>II – B.Com CA</u><br>P.S. Suchithra<br>B. Gnanarasi<br>M.Mohana priya<br>K.Santhamani  | Mehandi Competition<br>organised by Department<br>of Commerce and<br>Commerce (PA) | Kovai Kalaimagal<br>College of Arts<br>and Science, Coimbatore  |
| 8. | 06.10.2017<br>&<br>07.10.2017 | <u>I.B.Com CA</u><br>K.Kanimozhi<br>N.Elakiya   | “Mehandi event” in the<br>“National Techno<br>Cultural Fest Arista”                | KGISL Institute of<br>Technology, Coimbatore                    |

|     |            |  |  |  |
|-----|------------|--|--|--|
|     |            | K.Vasuki<br>B.Reshma<br>P.Gokulavani<br>V.DhanyaShree<br>V.Kiruthika   |  |  |
| 9.  | 13.10.2017 | <u>II.B.Com CA</u><br>P.S.Suchithra<br>B.Gnanarasi<br>B.Soundharya<br>M.Navaneetha<br>Krishnan<br>D.Praveen Kumar<br>J.Raja<br>K.Vijay<br>M.Chinna Durai | “Dance Competition” in<br>“Cultural Contest” | Sree Narayana Guru College,<br>Coimbatore      |
| 10. | 09.02.2018 | P.S.Sujithra<br>S.Menaga<br>DevaDarshini   | Mehandi                                      | Nehru College of<br>Management                 |
| 11. | 22.02.2018 | V.Anburaj<br>S.Tamilselvan<br>G.Vijay<br>P.S.Suchitra  | Cultural Competitions                        | Nehru Institute of Engineering<br>& Technology |

## 20. Publication in Journals by Students - NIL

| S.No | Name of the Student | Title of the Paper | Name of the Journal | Vol No. | Page No. | Month & Year | ISBN/ISSN No<br>Impact Factor |
|------|---------------------|--------------------|---------------------|---------|----------|--------------|-------------------------------|
|      |                     |                    |                     |         |          |              |                               |

## 21. Students Achievements (both inside and outside the campus)

| S.No | Date       | Name of the Student                                 | Prize                 | Event  | Venue  |
|------|------------|---|-----------------------|--|--|
| 1.   | 14.07.2017 | Praveenkumar  | Won I Prize           | Photography Contest  | Kovai Kalaimagal College of Arts and Science, Coimbatore |
| 2.   | 06.09.2017 | <u>I – B.Com CA</u><br>M.Anandkumar<br>S.Vijay      | I Prize<br>“Robotics” | Department of Mathematics (CA)   | Kovai Kalaimagal College of Arts and Science, Coimbatore |
| 3.   | 02.08.2017 | <u>II – B.Com CA</u><br>P.S. Schithra               | Won I – Prize         | Handloom Fashion Show  | Kovai Kalaimagal College of Arts and Science, Coimbatore |
| 4.   | 04.08.2017 | <u>III – B.Com CA</u><br>D. Mathumitha<br>E. Rajesh | Won II – Prize        | Inter Dept Paper Presentation on “GST” organized by Department of Computer Science | Kovai Kalaimagal College of Arts and Science, Coimbatore |

|     |            |   |                |  |  |
|-----|------------|---|----------------|--|--|
| 5.  | 04.08.2017 | <u>I -B.Com CA</u><br>S. Vijay<br>M.Anand kumar   | Won II – Prize | Inter Department Competition “Wealth from Waste”organized by Department of Computer Science          | Kovai Kalaimagal College of Arts and Science, Coimbatore         |
| 6.  | 10.08.2017 | <u>I – B.Com CA</u><br>V.Dhanyashree<br>N.Elakiya<br>K.Kanimozhi<br>V. Kiruthika<br>P. Gokulavani | Won II – Price | Rangoli Competition organised by Department of BBA CA  | Kovai Kalaimagal College of Arts and Science, Coimbatore         |
| 7.  | 11.08.2017 | <u>II – B.Com CA</u><br>P.S. Suchithra<br>B. Gnanarasi  | Won I – Prize  | Mehandi Competition organised by Department of Commerce and Commerce (PA)                            | Kovai Kalaimagal College of Arts and Science, Coimbatore         |
| 8.  | 20.1.2018  | S.Gokul<br>S.Tamilselvan<br>C.Rajith kumar<br>– III B.Com CA                                      | Won II prize   | Mime event in Fine Arts Club Inter Departmental Cultural Meet  | Kovai Kalaimagal College of Arts and Science, Coimbatore         |
| 9.  | 22.02.2018 | P.Barathsarathi<br>M.Ajith<br>J.Naveenkumar<br>R.Ramprasath<br>K.Karthi<br>J.Raja<br>S.Vijay      | Won II -Prize  | Inter Collegiate Cultural Competition. “Variety ntertainment” and received Cash Prize-Rs.2,000       | Sri Jayendra Saraswathy Maha Vidyalaya College of Arts & Science |
| 10. | 28.02.2018 | K.Karthi<br>G.Vijay<br>V.Anburaj<br>S.Tamilselvan   | Won II -Prize  | “Mime” and received Cash Prize -Rs.1,000 in National level management fest                           | Dhanalakshmi Srinivasan College of Engineering                   |
| 11. | 01.03.2018 | S.Tamilselvan<br>G.Vijay<br>V.Anburaj<br>E.Rajesh<br>P.Rameshkumar                                | Won I prize    | “Adzap” and II Prize in “Mime” in Inter Collegiate Cultural Fest                                     | SNMV College of Arts and Science                                 |
| 12. | 03.03.2018 | S.Tamilselvan<br>G.Vijay  | Won III Prize  | “Minute to win it” event & received a cash prize of Rs.2000 in Inter Collegiate Cultural Competition | PSG College of Arts and Science                                  |

**HoD**

**Dean**

**Principal**

**Advisor**