

**KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE**  
**Annual Report for the Academic Year 2016-2017**

**Department of Commerce with Computer Applications**

**1. Faculty Profile**

S. No	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1.	Dr. V.Vijayalakshmi	Dean	20 Years	-	1510/A3/2006
2.	Dr. J.Karthikeyani	HoD	14 Years 10 Months	-	12824/A2/2002
3.	Mr. S. Omprakash	Associate Prof.	9 years 10 Months	-	15887/A3/ 2008
4.	Dr. B. Maheswari	Associate Prof.	11 years 6 Months	-	6418/A3 /2014
5.	Mrs. G. Shanthini	Assistant Prof.	4 years	-	16516/A3/2013
6.	Mrs. G. Anitha Rathna	Assistant Prof.	3 Years	-	14813/ A3/2014
7.	Mrs. S. Barathi	Assistant Prof.	5 years	-	24967/A3/2015
8.	Ms. B. Ramya	Assistant Prof.	11 Months	-	24658-2/A3/2016
9.	Mrs. T. Sakthipriya	Assistant Prof.	6 Years 10 Months	-	2162/A3/2012

**2. Recognized Guides for M. Phil**

S. No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1	Dr. J.Karthikeyani	Financial Management	15734/A2/2007	4	4
2	Mr. S. Omprakash	Data Mining	1539/A2/2009	-	4
3	Dr. B. Maheswari	Finance	7381/A2/2013	-	2

**3. Recognized Guides for Ph. D**

S. No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1.	Dr. B. Maheswari	Finance	7381/A2/2013	1	-

**4. Awards / Recognition received by faculty -NIL**

S. No	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/Institution
1.	18.03.2017	Dr. J.Karthikeyani	100% Result produced – Cost and Management Accounting, Income Tax Law and Practice	End Semester Examinations	Kovai Kalaimagal College of Arts and Science

2.	18.03.2017	Mr. S. Omprakash	100% Result produced – Object Oriented Programming with C++	End Semester Examinations	Kovai Kalaimagal College of Arts and Science
3.	18.03.2017	Dr. B. Maheswari	100% Result produced – Marketing Management, Income Tax Law and Practice	End Semester Examinations	Kovai Kalaimagal College of Arts and Science
4.	18.03.2017	Mrs. S. Barathi	100% Result produced – Managerial Economics, Banking and Insurance Law	End Semester Examinations	Kovai Kalaimagal College of Arts and Science
5.	18.03.2017	Mrs. G. Anitharathna	100% Result produced – Future and Options	End Semester Examinations	Kovai Kalaimagal College of Arts and Science
6.	18.03.2017	Mrs. A. Kirubha	100% Result produced – Visual Basic	End Semester Examinations	Kovai Kalaimagal College of Arts and Science
7.	18.03.2017	Mrs. Tresa Varghese	100% Result produced – Financial Management, Cost and Management Accounting, E-Commerce Technology	End Semester Examinations	Kovai Kalaimagal College of Arts and Science

#### 5. Faculty served as resource person

S. No	Date	Name of the Faculty	Name of the Programme	Venue
		NIL		

#### 6. Publication of Books

S. No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
	NIL					

#### 7. Publication in Journals

S. No	Name of the Faculty	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1.	Mr. S. Omprakash	Survey on Recent Researches on High Level Image Retrieval	International Journal of Computer Science & Engineering	4(9)	72-77	Sep-2016	E-ISSN:2347-2693 Impact Factor: 2.162
2.	Mr. S. Omprakash	Energy-Efficient and Secured IOT-Based Health Care System using Body Sensor and Global Mobility Networks	International Journal of Computer Science & Engineering & Technologies	3(1)	53-63	Jan-2017	ISSN:2455-9091

3.	Mr. S. Omprakash	Forecasting of Rain Fall Prediction using PLD a Hybrid Neuro Fuzzy Classification System	International Journal of Advanced Research in Computer Science and Software Engineering	7(4)	113-119	April-2017	ISSN:2277 128X Impact Factor: 2.5
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### 8. Presentation of Papers in Seminar/Conference

S. No	Date	Name of the Faculty	Title of the paper	Venue
1.	24.08.2016	Dr. B. Maheswari	“Scheme for identification of Unorganized Sector” in the One Day National Level Seminar on “Professionalizing Unorganized Sector – A Corporate View”	Dr. N.G.P. Arts and Science College, Coimbatore
2.	24.08.2016	Mrs. G. Anitharathna	“Scheme for identification of Unorganized Workers” in the One Day National Level Seminar on “Professionalizing Unorganized Sector – A Corporate View”	Dr. N.G.P. Arts and Science College, Coimbatore
3.	24.08.2016	Ms. B. Ramya	“Unorganized Public Sector” in the One Day National Level Seminar on “Professionalizing Unorganized Sector – A Corporate View”	Dr. N.G.P. Arts and Science College, Coimbatore
4	15.09.2016 & 16.09.2016	Dr .J. Karthikeyani	“Indian Shopkeepers Perceptive on FDI” in Two- Day International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective”	Bharathiar University Arts and Science College, Valparai.
5.	15.09.2016 & 16.09.2016	Dr. B. Maheswari	“Communication influences in Business” in Two-Day International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective”	Bharathiar University Arts and Science College, Valparai.
6.	15.09.2016 & 16.09.2016	Mrs. Tresa Varghese	“FDI in Indian Banking Sector” in Two- Day International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective”	Bharathiar University Arts and Science College, Valparai.
7.	15.09.2016 & 16.09.2016	Mrs. G. Anitharathna	“Green Marketing” in Two- Day International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective”	Bharathiar University Arts and Science College, Valparai.
8.	15.09.2016 & 16.09.2016	Mrs. S. Barathi	“RICT Development in Indian Postal Services” in Two-Day International Conference of	Bharathiar University Arts and Science College, Valparai.

			Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective”	
9.	15.09.2016 & 16.09.2016	Ms. B. Ramya	“Women Empowerment” in Two-Day International Conference of Commerce and Business Management on “Sustainable Development and Economic Growth on Global Perspective”	Bharathiar University Arts and Science College, Valparai.
10	28.09.2016	Dr. J. Karthikeyani	“Factors Influencing ERP Implication in SMEs” in International Conference on “Emerging Trends and Innovations in Digital Marketing”	Shankara College of Arts and Science, Coimbatore
11	28.09.2016	Ms. B. Ramya	“A Study on Impact of Social Media on Market” in International Conference on “Emerging Trends and Innovations in Digital Marketing”	Shankara College of Arts and Science, Coimbatore
12	28.09.2016	Mrs. G. Anitharathna	“A Study on Consumer’s Attitude towards Environmental Friendly Products” in International Conference on “Emerging Trends and Innovations in Digital Marketing”	Shankara College of Arts and Science, Coimbatore
13	06.01.2017	Dr. J.Karthikeyani	“Investors Perception on Corporate Social Reporting” in National Level Conference on “Impact of Modern Management”	Sree Nehru Maha Vidyalaya Institute of Management, Coimbatore.
14	06.01.2017	Mrs. G. Anitharathna	“Recent Trends in Modern Operational Management” in National Level Conference on “Impact of Modern Management”	Sree Nehru Maha Vidyalaya Institute of Management, Coimbatore.
15	06.01.2017	Ms. B. Ramya	“Research and Development of Modern Management” in National Level Conference on “Impact of Modern Management”	Sree Nehru Maha Vidyalaya Institute of Management, Coimbatore.
16	28.02.2017	Dr. J.Karthikeyani	“Goods and Services Tax in India” in National Conference on “Tax Reforms in India: Achievements and Challenges”	AJK College of Arts and Science, Coimbatore.
17	28.02.2017	Dr. B. Maheswari	“Goods and Services Tax” in National Conference on “Tax Reforms in India: Achievements and Challenges”	AJK College of Arts and Science, Coimbatore.
18	28.02.2017	Mrs. G. Anitharathna	“Tax Environment” in National Conference on “Tax Reforms in India: Achievements and Challenges”	AJK College of Arts and Science, Coimbatore.
19	28.02.2017	Mrs. S. Barathi	“Indirect Tax Procedures” in National Conference on “Tax Reforms in India: Achievements and Challenges”	AJK College of Arts and Science, Coimbatore.

20	28.02.2017	Ms. B. Ramya	“Foreign Investment “in National Conference on “Tax Reforms in India: Achievements and Challenges”	AJK College of Arts and Science, Coimbatore.
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### 9. Participation by Faculty in Seminars / Conference

S. No	Date	Name of the Faculty	Name of the Programme	Venue
1.	03.06.2016 & 04.06.2016	Dr. B. Maheswari	Certification on “Writing and Publishing Research Paper” in the Certificate Course on “Data Analysis and Model Building” (Module III)	The Research Summer School, 2016 KCT Business School, Coimbatore

### 10. Faculty Development Programmes Attended

S. No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
1.	02.06.2016	Dr. J.Karthikeyani Dr. D.Maheswari Mrs. S. Barathi Mrs. G. Anitharathna Ms. B. Ramya	Linux Training Programme	Mr. R. Ben Johnson Assistant Prof. of Computer Applications, Coimbatore Institute of Management and Technology	Coimbatore Institute of Management and Technology
2.	03.06.2016 & 04.06.2016	Mr. S. Omprakash Mrs. A. Kirubha Mrs. G.Shanthini	Linux Training Programme	Mr. R. Ben Johnson Assistant Prof. of Computer Applications, Coimbatore Institute of Management and Technology	Coimbatore Institute of Management and Technology
3	19.01.2017	Dr. J.Karthikeyani Mr.S.Omprakash Dr. B. Maheswari Mrs. G. Shanthini Mrs. G. Anitharathna Mrs. S. Barathi Ms. B. Ramya Mrs. T. Sakthipriya	Importance of English Language	Dr. A.A. Sivakumar, Principal, Kovai Kalaimagal College of Arts and Science, Coimbatore.	Kovai Kalaimagal College of Arts and Science, Coimbatore
4	19.01.2017	Dr. J.Karthikeyani Mr.S.Omprakash Dr. B. Maheswari Mrs. G. Shanthini Mrs. G. Anitharathna Mrs. S. Barathi Ms. B. Ramya Mrs. T. Sakthipriya	Importance of Tamil Literature	Dr. A.A. Sivakumar, Principal, Kovai Kalaimagal College of Arts and Science, Coimbatore.	Kovai Kalaimagal College of Arts and Science, Coimbatore
5	28.01.2017	Mr. S. Omprakash Mrs. G. Shanthini Mrs. T. Sakthipriya	User Interface and User Experience	Mr. S. Rajkumar, Chief Creative Officer, Amulya Infotech India Pvt., Ltd., Coimbatore.	Kovai Kalaimagal College of Arts and Science, Coimbatore

6.	13.03.2017 to 25.03.2017	Ms. B. Ramya	“Entrepreneurship” Sponsored by National Science and Technology Entrepreneurship Development Board (NSTEDB)	1.Mr. K. Raghuraman, Secretary, Asha Treasurer – South Asian Association of Transactional Analysis 2.Mrs.Sridevi Palanisamy, Q3 Saloon and Spa, Coimbatore.	Coimbatore Institute of Management and Technology, Coimbatore
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#### 11. Major Research Projects Sanctioned - NIL

S. No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status

#### 12. Minor Research Projects Sanctioned - NIL

S. No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status

#### 13. Monographs by Faculty-NIL

S. No	Month & year	Name of the Faculty	Title of the Paper
1.	July 2016	Mrs. A. Kirubha	Security in Cloud Computing and Social Networking
2.	Sep 2016	Ms. B. Ramya	A Conceptual Study of Women Working in Unorganized Sector

#### 14. Faculty Pursuing M. Phil- NIL

S. No	Name of the Faculty	Area of Research	Date of Registration

#### 15. Faculty who completed M. Phil - NIL

S. No	Name of the Faculty	Area of Research	Month & and year of Completion

#### 16. Faculty Pursuing Ph. D - NIL

S. No	Name of the Faculty	Area of Research	Date of Registration

## 17. Faculty who passed NET/SET Examinations

S. No	Name of the Faculty	Examination	Month & and year of Completion
1.	Dr. J. Karthikeyani	NET	July 2016
2.	Dr. B. Maheswari	SET	Feb 2016
3.	Ms. B. Ramya	SET	Feb 2016

## Department Activities

### 1. Academic Calendar

S. No	Date	Event	Achievements
1	29.07.2016	Inauguration of Commerce CA Associations “SKILL and “GALAXY – 2016” and a Guest Lecture on “Role of Commerce in Inclusive Growth” by CS. A. R. Ramasubramania Raja, Chairman, The Institute of Company Secretaries of India, Coimbatore.	Students were able to know the role of commerce in inclusive growth, global perspective, responsive technologies for inclusive growth and sustainable development, etc.,
2	19.08.2016	Inauguration of Auditors' Club and a Guest Lecture on “Current Trends in Audit Industry” by C.A. Dhamodharan, Chartered Accountant, Coimbatore.	Students were able to understand the processes involved in joining the professional courses like CA, ICWA, ACS, etc. and the better prospects in case the students get through such courses.
3	09.09.2016	Guest Lecture on “Mutual Fund” by Mr. Dhilip Kumar, Circle Business Manager, Axis Asset Management Private Ltd., Coimbatore.	This programme was useful to the students to understand about the types of mutual fund, investments in mutual fund schemes and top performing mutual funds, etc.,
4	28.12.2016	Workshop on “Web Page Development” by Mr. K. Pradeepkumar, MCA, OCP, Oracle Database Administrator cum Developer, Sri Krishna I-Tech and Management Solutions Pvt., Lt., Coimbatore	Students were benefited by gaining practical knowledge on Web page Applications and Web page development using Java Script.
5	28.12.2016	Hands on Training in Tally. ERP9 to M.Com CA Students by Mr. R. Muthukumar, Assistant Professor of Commerce, Kovai Kalaimagal College of Arts and Science, Coimbatore.	This programme enabled the students to have practical training on Tally. ERP9.
6	04.01.2017	Workshop on “Commodity Trading” by Mr. B. Kesavamoorthy, Senior Research Manager, Sky Commodities India Pvt., Ltd., Coimbatore.	Students understood the concept of online Trading or Internet Trading (i.e.) Commodity Exchange and Brokerage, IRDA, SEBI, Corporate Bonds and how to trade commodities in Multi Commodity Exchange (MCX), National Commodity and Derivatives Exchange (NCDEX), National Multi-Commodity Exchange (NMCE), Indian Commodity Exchange (ICEX).

7	12.01.2017	Soft Skill Development Programme on “Techniques for Career Mapping and Taking Control of Psychological Barriers” by Dr. S. Manikandan, Chief Trainer, Youth Corp Training Solutions, Pollachi.	This programme enabled the students to identify their core competency and set goals to be achieved. The students understood how to balance our mind psychologically in Alpha level, Beta level, Conscious mind and sub-conscious mind with psychological therapy.
8	24.01.2017 & 25.01.2017	Exhibition “FASNACH – 2017”	Students were able to exhibit their models in Banking, Insurance, Trading, International Trade, Communication and Information Technology and Tax filing, etc.,

## 2. Seminars Organized

25.03.2017	One Day State Level Seminar on “Promotion of Excellence in Higher Education” organised by Internal Quality Assurance Cell (IQAC). The resource persons were Dr. N.G. Sethuraman, Prof. and Head, Department of Chemistry, Director – IQAC, Gandhigram Rural Institute, Dr. Geethamalika, Associate Professor, Department of Chemistry, Coordinator, IQAC, Nirmala College for Women, Coimbatore, and Dr. P.R. Muthusamy, Principal, Dr. N.G.P. Arts and Science College, Coimbatore.
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## 3. Guest Lectures

29.07.2016	“Role of Commerce in Inclusive Growth” by CS. A. R. Ramasubramania Raja, Chairman, The Institute of Company Secretaries of India, Coimbatore
19.08.2016	“Current Trends in Audit Industry” by C.A. Dhamodharan, Chartered Accountant, Coimbatore.
09.09.2016	“Mutual Fund” by Mr. Dhilip Kumar, Circle Business Manager, Axis Asset Management Private Ltd., Coimbatore.

## 4. Workshops

28.12.2016	“Web Page Development” by Mr. K. Pradeepkumar, MCA, OCP, Oracle Database Administrator cum Developer, Sri Krishna I-Tech and Management Solutions Pvt., Lt., Coimbatore
28.12.2016	Tally. ERP 9 by Mr. R. Muthukumar, Assistant Professor of Commerce, Kovai Kalaimagal College of Arts and Science, Coimbatore.
04.01.2017	“Commodity Trading” by Mr. B. Kesavamoorthy, Senior Research Manager, Sky Commodities India Pvt., Ltd., Coimbatore.

## 5. Value Based Programme

DD.MM.YEAR	• NIL
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## 6. Soft Skill Development Programme

12.01.2017	“Techniques for Career Mapping and Taking Control of Psychological Barriers” by Dr. S. Manikandan, Chief Trainer, Youth Corp Training Solutions, Pollachi.
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## 7. Extension Activities

DD.MM.YEAR	NIL
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## 8. Faculty Development Programmes

DD.MM.YEAR	NIL
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## 9. Other Programmes

24.01.2017& 25.01.2017	Exhibition “FASNACH – 2017”
18.02.2017	Industrial visit to Indian Institute of Astrophysics, Kodaikanal
03.03.2017 & 04.03.2017	Industrial visit to Hindustan Aeronautics Limited, Bangalore.

## 10. Objectives of the Departments

- To update the knowledge of the students with the latest trends, atleast two special lectures per semester will be organised.
- To enhance the skills of the students, three value added programmes will be organised in a semester.
- Through EDC, the students will be motivated for entrepreneurship by conducting at least two programmes in a year.
- To increase the pass percentage of students by at least 2% every year.
- At least two industrial visits will be organised to give practical exposure to the students.

## 11. Difference between the courses available in the same department

The relevance of computers in Business is increasing each and every day. Computers play a vital role in managing various accounts related to the business. The course 'B.Com CA' focuses on the application of computers in business. This course has a great scope in the field of both commerce and software.

Seventeen core papers are common for B.Com and B.Com CA Degree Courses. Additionally, eight theory papers and five practical papers are included in B.Com CA Degree Course, like, Introduction to Information Technology, Database Management System, Object Oriented Programming with C++, E-Commerce, Visual Basic, Internet and Web Designing, Cyber Law. Practical papers are included, such as MS Office, C++, Oracle, Visual Basic and HTML, in order to get familiarity with programming and computer hardware and software along with core commerce.

The subjects that are given in both the courses are similar; however, they have second major in computers. This would help the students in going for MCA or more specialized field in masters Degree Course in commerce and computer background.

B.Com CA students can find lot of career opportunities in the fields of Accounting, Banking, Marketing, E-Commerce, Teaching, Insurance and Stock Markets. These graduates can also find lucrative jobs in the software industry.

# Students Profile

## 1. Student Strength

Class	No. of Boys	No. of Girls	Total
I B.Com CA	27	23	50
II B.Com CA	16	21	37
III B.Com CA 'A'	8	32	40
III B.Com CA 'B'	14	25	39
I M.Com CA	3	8	11
II M.Com CA	-	7	7
<b>TOTAL</b>	<b>68</b>	<b>116</b>	<b>184</b>

## 2. Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of Pass
III BCOM CA	73	4	31	26	-	83.56
II MCOM CA	07	3	4	-	-	100

## 3. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Attendance Percentage
1.	III BCOM CA -'A'	87%
2.	III BCOM CA -'B'	85%
3.	II BCOM CA	86%
4.	I BOCM CA	87.5%
5.	II MCOM CA	88.2%
6.	I MCOM CA	89.1%

## 4. Percentage of Attendance ( Odd and Even) - Average

S.No	Male	Female	Total	Average
1.	66	114	180	90

## 5. University Rank Holders

Class	Name of the Student	Rank
	NIL	

**6. Community wise Students Strength**

Class	Total Students	SC	ST	OBC	OC/ General	MBC	Physically Challenged
III BCOM CA 'A'	40	5	-	14	2	19	-
III BCOM CA 'B'	36	6	-	24	1	5	-
II BCOM CA	36	3	-	16	8	9	-
I BCOM CA	50	4	-	-	33	13	1
II MCOM CA	7	2	-	3	-	2	-
I MCOM CA	11	-	-	6	1	4	-

**7. Management Scholarship**

Academic Year	Class	Name of the Student	No of Students Benefitted	Amount (Rs)
2016-17	III BCOM CA -'A'	1. P.Kowsalya 2. S.Iswarya	2	Rs.20,000
2016-17	III BCOM CA -'B'	1. V.Tharani 2. R.Nandhinipriya 3.V.Ranjitha	3	Rs.23,000
2016-17	II BCOM CA	1. G.Vijay	1	Rs.8500
2016-17	I BCOM CA	1. M.Mohanapriya 2. J.Raja 3. M.Nandhini 4. B.Aparna	4	RS. 28000

**8. Government Scholarship**

Academic Year	Class	Name of the Student	No of Students Benefitted	Amount (Rs)
2016-17	III BCOM CA 'A'	1.A.Jayalakshmi 2. V.Monika 3.R.Mohankumar	3	Rs. 18000
2016-17	III BCOM CA 'B'	1. S.Sivaranjani 2. V.Tharani 3. K.Nisha 4. M.Pavithra 5. R.Nandhinipriya 6. V.Ranjitha	6	Rs. 30000

**9. Private Scholarship**

Academic Year	Class	Name of the Student	No of Students Benefitted	Amount (Rs)
2016-17	II BCOM(CA)	1. M.Kalaivani 2. E.Rajesh	2	RS.34000
2016-17	I B.COM(CA)	1. M.Nandhini 2. B.Aparna	2	Rs. 21000

## 10. Placements

S. No	Class	Name of the Student	Name of the Company
1.	III – B.Com CA	K. Janapriya S. Muthukumaran	ILM Bangalore
2.	III – B.Com CA	M. Lavanya Angel	Alcance Technologies
3.	III – B.Com CA	M. Banumathi K. Janapriya R. Karthikeyan M. Lavanya Angel S. Muthukumaran P. Swathy	A B Academy
4.	III – B.Com CA	K. Janapriya	Accenta Education
5.	III – B.Com CA	K. Abinayapriyadharshini V. Ajanta V. Anandhi R. Anitha V. Anjali C. Banupriya P. Divya K. Gokila K. Janapriya M. Lavanya Angel E. Madhan R. Mahalakshmi C. Malini S. Muthukumaran D. Nandhini S. Rajkumar S. Ramya S. Sangeetha S. Sindhu A. Usha	IDBI Federal Life Insurance Company Pvt. Ltd.,
6.	III – B.Com CA	R. Karthikeyan K. Janapriya S. Muthukumaran	TCS
7.	III – B.Com CA	R. Karthikeyan M. Lavanya Angel K. Janapriya	ESAF Microfinance and Investment Pvt., Ltd.

## 11. Placement Training provided by the department

S.No	Date	Class	Name of the Programme	Resource Person
1.	26.08.2016	III – B.Com CA	Aptitude Test, Group Discussion	Dr. J. Karthikeyani Mr. S. Omprakash
2.	27.09.2016	III – B.Com CA	Technical Round	Dr. J. Karthikeyani Dr. B. Maheswari

3.	05.10.2016	III – B.Com CA	Verbal and Non-Verbal Aptitude	Mrs. T. Suriya prabha, Head, and Mrs. P.Sheeba, Assistant Professor, Department of English, Kovai Kalaimagal College of Arts and Science, Coimbatore.
4.	16.12.2016	III – B.Com CA	Online Test	Mrs. G. Anitharathna Ms. B. Ramya
5.	19.01.2017	III – B.Com CA	Online Test	Mrs. G. Shanthini Mrs. G. Anitharathna
6.	25.01.2017	III – B.Com CA	Group Discussion	Mr. S. Omprakash
7.	24.02.2017	III – B.Com CA	How to improve Communication Skills	Mrs. S. Barathi Dr. J.Karthikeyani
8.	07.03.2017	III – B.Com CA	Interview Techniques	Mrs. S. Barathi
9	06.04.2017	III – B.Com CA	Mathematical Aptitude	Mrs. T. Sakthipriya Mr.S. Omprakash

## 12. Enrollment of Students

Enrollment from	Class	No of Students
Same State	III BCOM CA-'A'	40
	III BCOM CA 'B'	36
	II BCOM CA	36
	I BCOM CA	50
	II MCOM CA	07
	I MCOM CA	11
Other State	-	-
NRI	-	-
Foreign	-	-

## 13. Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year(2016)	Percentage
III BCOM CA-'A'	49	2	4%

## 14. Students Pursuing M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
1.	Commerce	G.C.Amutha	Financial Management	November 2016	Dr. J. Karthikeyani
2.	Commerce	S.Swapna	Marketing	November 2016	Dr. J. Karthikeyani
3.	Commerce	D.Saranya	Financial Management	November 2015	Dr. J. Karthikeyani
4.	Commerce	J.Stefina	Marketing	November 2015	Dr. J. Karthikeyani

### 15. Students Completed M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Completion	Name of the Guide
1.	Computer Science	G.Vidhya	Data Mining	March 2017	Mr. S. Omprakash
2.	Computer Science	M.Revathy	Networking	April 2017	Mr. S. Omprakash
3.	Computer Science	R.Nithya	Data Mining & Warehousing	April 2017	Mr. S. Omprakash
4.	Computer Science	S.Kumaresan	Data Mining & Warehousing	April 2017	Mr. S. Omprakash

### 16. Students Pursuing Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
1	Commerce	G.R.Dinesh Kumar	Marketing	July 2015	Dr. B. Maheswari

### 17. Students Completed Ph.D - NIL

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide

### 18. Presentation of Papers in Seminars/Conferences by Students

S.No	Date	Name of the Student	Title of Papers	Venue
1	24.08.2016	P. Swathy S.Sindhu	“Scheme for identification of Unorganised Workers” in the One Day National Level Seminar on “Professionalising Unorganised Sector – A Corporate View”	Dr. N.G.P. Arts and Science College, Coimbatore
2	24.08.2016	K.Janapriya D. Madhumitha	“Unorganised Public Sector” in the One Day National Level Seminar on “Professionalising Unorganised Sector – A Corporate View”	Dr. N.G.P. Arts and Science College, Coimbatore
3	06.01.2017	P.Swathy D. Kanisha	“Investors Perception on Corporate Social Reporting” in National Level Conference on “Impact of Modern Management”	Sree Nehru Maha Vidyalaya Institute of Management, Coimbatore.
4	06.01.2017	S.Sindhu K.Mohanapriya	“Recent Trends in Modern Operational Management” in National Level Conference on “Impact of Modern Management”	Sree Nehru Maha Vidyalaya Institute of Management, Coimbatore.
5	06.01.2017	D. Mathumitha	“Research and Development of	Sree Nehru Maha Vidyalaya

		P.S. Suchithra	Modern Management” in National Level Conference on “Impact of Modern Management”	Institute of Management, Coimbatore.
6	21.02.2017	M. Swathika D. Revathi A. Renukadevi	“Black Money and Demonetization in India” in State Level Comercio Convention “FACCENDA”	Sree Ramalinga Sowdambigai College of Science and Commerce, Coimbatore
7	28.02.2017	D.Mathumitha G. Vijay	“Indirect Tax” in National Conference on “Tax Reforms in India: Achievements and Challenges”	AJK College of Arts and Science, Coimbatore
8	28.02.2017	N.Arthi V.P. Samyuktha V. Anburaj	“Tax Environment” in National Conference on “Tax Reforms in India: Achievements and Challenges”	AJK College of Arts and Science, Coimbatore
9	28.02.2017	M.Kalaivani N. Tharani	“VAT and GST” in National Conference on “Tax Reforms in India: Achievements and Challenges”	AJK College of Arts and Science, Coimbatore
10	28.02.2017	R. Roshini N.Santhiya	“Foreign Investment” in National Conference on “Tax Reforms in India: Achievements and Challenges”	AJK College of Arts and Science, Coimbatore

#### 19. Participation in Seminars/Conferences by Students

S.No	Date	Name of the Student	Name of the Programme	Venue
1	05.07.2016	R.Karthikeyan	Project 2 <sup>nd</sup> Phase (Detection of Early Deafness and Prevention of Future Dumbness)	Indian Red Cross Society, Coimbatore District Branch
2	12.07.2016	K.Janapriya R.Karthikeyan	Tamil Elakiya Thurai Competition	Hindusthan College of Arts and Science, Coimbatore.
3	01.09.2016	K.Janapriya	State Level Symposium Competition in INFINITY 2K16	Rathinam College of Arts and Science, Coimbatore.
4	27.09.2016	S. Rajkumar J. Varunprasath E. Rajesh S. Tamilselvan S. Sivaramakrishnan R. Karthikeyan N. Venkatesh P. Divya S. Sandhiya A. Sindhuja A. Anupriya R. Nandhini D. Praveen	Hello FM Kallori Salai Cultural Event	Kovai Kalaimagal College of Arts and Science

		K. Vijay M. Chinna G. Dineshkumar T. Shanmugapriyan J. Varunprasath S. Ramya S. Naveena V. Anjali S. Sindhu S. Swathy G. Kowsalya R. Roshini M. Vinitha S. Suganya Devi S. Sivaranjani		
5	21.02.2017	D.Revathi R. Renukadevi	“Quiz Competition” in State Level Commercio Convention “FACCENDA”	Sree Ramalinga Sowdambigai College of Science and Commerce, Coimbatore
6	22.02.2017	V.P. Samyuktha C. Anitha D. Maheswari P. Karthika R. Jayaseeli A. Shayira	Inter Collegiate Meet	SNR and Sons College, Coimbatore

## 20. Publication in Journals by Students - NIL

S.No	Name of the Student	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor

## 21. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Prize	Event	Venue
1	23.02.2017	D. Maheswari C. Anitha V. P. Samyuktha	II – Prize	“ADZAP”	PPG College of Arts and Science, Coimbatore.
2	23.02.2017	E. Rajesh S. Gokul S. Tamilselvan A. Anburaj G. Vijay A. Riyas Mohammed	I – Place and received a cash award of Rs. 3000/-	“MIME” in TEJOMAYA – A Magnificent Management Meet	Sree Narayana Guru Institute of Management Studies, Coimbatore

HoD

Dean

Principal

Advisor