

**KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE**  
(An Autonomous Institute Affiliated to Bharathiar University)  
(Re-Accredited With "A" Grade by NAAC)  
Narasipuram, Coimbatore-641109.

Ref:KKCAS/2018/IQAC/CIR

30.04.2018

**Circular for Fourteenth Meeting of IQAC**

The 14<sup>th</sup> meeting of Internal Quality Assurance cell will be held on 05.05.2018., Saturday 10.00 am in the board room. All the members of IQAC are requested to attend the meeting without fail.

**AGENDA**

1. To approve the minutes of the previous meeting.
2. To review the activities conducted by various departments.
3. To review the progress of research work.
4. To review the changes made in the curriculum of various programmes for improvement of quality.
5. To approve the list of activities planned and proposed to be conducted during the academic year 2018 – 2019.
6. Any other matter.

*N. Lalala*  
PRINCIPAL

Copy to:

1. The Academic Director.
2. The Secretary.
3. The IQAC Co-ordinator.




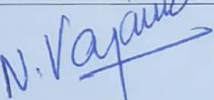
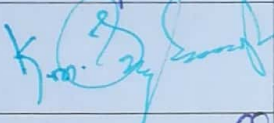
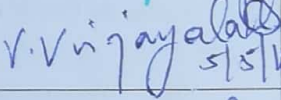





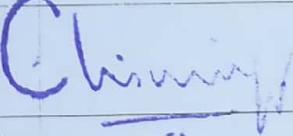
**KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE**  
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 Narasipuram, Coimbatore-641109.

**Minutes of the IQAC meeting**

Minutes of the 14<sup>th</sup> meeting of the IQAC held on 05.05.2018 at 10.00 am in the board room.

The following members were present.

**Members Present:**

S.No	Name of the Member	Designation	Category	Signature
1.	Dr.N.Mala.	Principal	Chairman	
2.	Dr.D.Muthuraj.	Advisor	Member	
3.	Dr.A.Krishnamurthy.	Professor	Member	
4.	Mr.N.Varatharajan.	Office Superintendent	Member	
5.	Dr.M.Sengaliappan.	Dean, Computer Science	Member	
6.	Dr.V.Vijayalakshmi.	Dean, Commerce	Member	
7.	Dr.J.Karthikeyani.	HOD, Commerce(CA)	Member	
8.	Mrs.T.Suriyaprabha.	HOD, English	Member	
9.	Mrs.N.vijayalakshmi.	HOD, Computer Science	Member	
10.	Mrs.C.Senbagavalli	HOD, Information Technology.	Member	
11.	Mrs.N.V.Deepalatha.	Librarian	Member	
12.	Dr.K.A.Chinnaraju.	Secretary	Member	
13.	Dr.B.Sampathkumar.	Principal (Retd.)	Member	

14.	Mr.K.Arun Krishnan.	Student Representative III B.Com(CA)	Member	<i>Arun Krishna</i>
15.	Mr.K.Kaushikraj.	Alumnus	Member	<i>Kaushikraj</i>
16.	Mr.N.Viswanathan.	Managing Partner,Amarun Foundaries,Coimbatore.	Invited Member	<i>N.Viswanathan</i>
17.	Mrs.E.Karthika.	HOD,Commerce	Co-ordinator.	<i>E. Karthika</i>
18.	Ms.B.Sindhuja.	Assistant Professor,Maths(CA).	Invited Member	<i>Sindhuja</i>
19.	Mrs.T.Sakthipriya.	Assistant Professor,Commerce(CA)	Invited Member	<i>T Sakthipriya</i>
20.	Mrs.P.Pavithra.	Assistant Professor,Commerce.	Invited Member	<i>P. Pavithra</i>
21.	Ms.C.Subha.	Assistant Professor,BBA(CA)	Invited Member	<i>C. Subha</i>

The following members regretted their leave of absence as they were away from Coimbatore.

S.No	Name of the Member	Designation	Category
1.	Dr.A.Krishnamurthy	Professor	Member
2.	Dr.B.Sampathkumar.	Principal(Retd.)	Member
3.	Mr.N.Viswanathan.	Managing Partner,Amarun Foundaries,Coimbatore.	Invited Member

The meeting commenced with a formal welcome by the principal.

Various items of the agenda were taken up for discussion and after elaborate discussions, the following resolutions were passed/decisions taken.



**Minutes:**

1. The minutes of the meeting held on 20.12.2017 was tabled for perusal by the members and it was unanimously resolved to approve the same.
2. The program of activities that should have been conducted as per the list approved in the meeting of IQAC conducted on 10.04.2017 was reviewed and it was found that the most of the programmes as planned have been conducted but for the following programmes owing to the reasons given by the departments as given below,

S.No	Department	Name of the Program which could not be conducted	Reason
1.	Maths(CA)	1. Basic Mathematics Skills. 2. MATLAB 3. Positive thinking Tricks and Tips 4. Special coaching classes for +2 Students	i)Strike by bus operators for more than 10 days.  ii)Frequent Placement Drives arranged in the campus.  iii) continuous Internal Assesment Tests.  iv)Training programmes conducted by TCS and Infosys.  v)Shortage of working days during even semester.
2.	English Dept	1. Positive Thinking. 2. Interview Skills. 3. LSRW.	
3.	Tamil Dept	1. Extension Activities at Govt.Hr.Sec.School,Narasipuram.	
4.	BBA(CA)	1. Stress Management 2. Ethics and Business	
5.	M.I.B	1. Effective Classroom Management 2. Ethics and Business	
6.	Computer Science	1. Datamining using R-Tool. 2. Data Analytics. 3. Digital Marketing.	
7.	Computer Application	1. MATLAB. 2. PHP Scripting Language. 3. Mobile Service and Management. 4. Communication Skills. 5. Modern Computing Applications. 6. Animation Techniques. 7. Hardware Maintenance and Networking.	
8.	Information Technology	1. Mobile Application Development. 2. Information Security. 3. Learn to Manage Stress. 4. Personal goals in life.	
9.	Commerce & Commerce(PA)	1. Cash to Cashless Economy. 2. E-Filing. 3. Communication Skill and Personal Interview. 4. How to be a good and Successful Teacher?	
10.	Commerce(CA)	1. Tax and E-Filing. 2. Communication Skills. 3. Women Entrepreneurship. 4. Art & Craft. 5. Management of Emotions.	

### 3. Research Activities

#### i. Faculty Pursuing M.Phil

S.No	Name of the Faculty	Area of Research	Department	Month & Year of Registration
1	Ms.P.Jayanthi	Management-HR	Commerce	November 2017
2	Ms.S.Anusiya Banu	Management-HR	Commerce	November 2017
3	Mrs.S.Kanimozhi	Marketing	Commerce	December 2015
4	Mrs.G.Brindha	American Literature	English	November 2017
5	Ms.M.Aarthika	Eco Literature	English	November 2017
6	Mrs.M.Vijetha	Datamining	Information Technology	November 2017
7	Ms.C.Selvi Pavithra	Operation Research	Mathematics	November 2016

#### ii. Faculty who completed M.Phil

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
1	Ms.N.Sowmya	Statistics	March 2017
2	Ms.R.JayaShree	Graph Theory	March 2017
3	Ms.S.Megala	Graph Theory	March 2018
4	Ms.P.Kowsalya	Graph Theory	March 2018
5	Ms.J.Kalaiselvi	Graph Theory	March 2017
6	Mrs.J.Karunya	DataMining	February 2018

#### iii. Faculty Pursuing Ph.D

S.No	Name of the Faculty	Area of Research	Date of Registration
1	Ms.E.Karthika	Marketing	September 2013
2	Mrs.P.Pavithra	Financial management	September 2016
3	Mrs.G.Anitha Rathna	Marketing	September 2017
4	Mrs.C.Subha	Human Resource Management	November 2015
5	Mrs.T.Suryaprabha	American Literature	October 2010
6	Mrs.S.Manimegalai	Finance	November 2017
7	Mr.B.Panner selvam.	Solid Mechanics	November 2015
8	Mrs.S.Gnanapriya	DataMining & Warehousing	July 2017



**iv. Faculty who completed Ph.D**

S.No	Name of the Faculty	Department	Area of Research	Month & and year of Completion
1	Dr. R.Muthukumar	Commerce	Marketing	August 2017
2	Dr.N.Priyadharshini	Commerce	Marketing	November 2017
3	Dr.N.Madhumathi	Management	Human Resource Management	November 2017

**v. Faculty produced M.Phil**

S.No	Name of the Faculty	Department	No.of. Scholars
1	Dr.V.Vijayalakshmi	Commerce	01
2	Ms.E.Karthika	Commerce	01
3	Mrs.N.Madhubala	Information Technology	01
4	Mrs.C.Senbagavalli	Information Technology	05
5	Mrs.S.Kawsalya	Information Technology	01

**vi. Faculty produced Ph.D**

S.No	Name of the Faculty	Department	No.of.Scholars
1	Dr.V.Vijayalakshmi	Commerce	02

**vii. Publication by faculty in Reputed Journals**

S.No	Name of the Faculty	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1	Ms.E.Karthika	A Comparative Study of Job Satisfaction of teachers between Private and Public Schools with reference to Nilgiris District	International Journal of Business and Administration research review	Vol-I Iss- 21	1-4	Feb 2018	ISSN No:2348-0653 Impact Factor-4.729
2.	C.Senbagavalli	International Journal For Research in Science Engineering & Technology.	Higher -Order Singular Value Decomposition Real Time Bursty Topic Detection From Twitter	Vol 4 Issue-8	85-92	Aug 2017	ISSN-2394-739X
		IOSR Journal of Computer Engineering (IOSR-JCE)	Optimized Feature Selection Based Classification In Big Data.	-	62-67	Feb- 2018	E-ISSN: 2278-0661, p-ISSN: 2278-8727
3.	S.Kawsalya	International Journal for Research in Applied Science and Engineering Technology	"An Extensive Study on the Diverse Techniques on Mobile Charging in the Wireless Rechargeable Networks"	Vol 5	596-598	Nov 2017	2321-9653

		International Journal for Research in Applied Science and Engineering Technology	“Optimal Energy Provisioning Framework to Wireless Rechargeable Sensor Network based joined Spatial and Temporal Constraints of the Mobile node”	Vol 5	599-603	Nov 2017	2321-9653
		International Journal of Computer Science and Technology	“Reliable & efficient data acquisition in wireless sensor networks”	Vol 6	51-56	Apr 2018	2347-8578
4.	Mrs.S.Manimegalai	“Impact of Selected Macroeconomic variables on foreign trade of BRICS Nations”	International Journal of Academic Research & Development	2(6)	1160-1163	Nov-Dec 2017	ISSN:2455-4197,Impact factor RJIF 5.22
5.	Ms. B. Ramya	“Impact of Selected Macroeconomic variables on foreign trade of BRICS Nations”	International Journal of Academic Research & Development	2(6)	1160-1163	Nov-Dec 2017	ISSN:2455-4197,Impact factor RJIF 5.22
6.	Mrs.V.Deepa	A study on skin tone based ROI segmentation to extract news reader region from hearing impaired news videos	International Journal of Engineering and Science Research Technology	6	6	June 2017	2277-9655/4.11
7.	Mr.K.Noel Binny	Secure and Efficient based terrific trusted transmission in mobile ad-hoc networks.	International Journal for Scientific Research and Development	5	10	Dec 2017	2321-0613
8.	Ms.C.Subha	Digital Currency:Impact and Challenges	K V Journal of Research	4	200	Apr 2018	ISSN 2395-2156

#### Viii. Presentation of Papers by faculty in Seminar/Conferences

S.No	Date	Name of the Faculty	Title of the paper	Venue
1	18.08.2017	Ms.E.Karthika	International Conference on 'New Digital Economy in India'- Challenges & opportunities of Digitalised Economy	Rathinam College of Arts & Science
2	18.08.2017	Mrs.P.Pavithra	International Conference on 'New Digital Economy in India'- Challenges & opportunities of Digitalised Economy	Rathinam College of Arts & Science
3	18.08.2017	Mrs.K.E.Hemapriya	International Conference on 'New Digital Economy in India'- “Challenges & opportunities in Cyber Security”.	Rathinam College of Arts & Science
4	12.10.2017	C.Senbagavalli	“Trust worthy neutrosophic classifier based on fuzzy support vector machine”	Sankara College of Science and Commerce.
5	12.10.2017	N.Madhubala	“Image Recognition Using Fuzzy C-Means ”	Sankara College of Science and Commerce.
6	24.01.2018	C.Senbagavalli	“Automated Health Care Management System Using Big Data Technology”	Rathinam College of Arts and Science
7	24.01.2018	N.Madhubala	“Big Data Applications and Challenges”	Rathinam College of Arts and Science



8	28.02.2018	N.Madhubala	"A Heuristic Ensemble Neighbor's Based Semi Supervised Clustering"	K.S.G College of Arts and Science
9	27.09.2017	Dr. J.Karthikeyani	"Goods and Services Tax (GST)" in One Day National Level Seminar on "Impact of Goods and Services Tax (GST)"	Dr. NGP Arts and Science College, Coimbatore.
10	27.09.2017	Ms. B. Ramya	"Impact of GST on Indian Economy" in One Day National Level Seminar on "Impact of Goods and Services Tax (GST)"	Dr. NGP Arts and Science College, Coimbatore
11	27.09.2017	Dr. B. Maheswari	"Role of CSR Activities of Insurance Sector" in National Conference on "Changing Landscape of the Insurance Sector"	Karpagam University, Coimbatore.
12	11.10.2017	Dr.J.Karthikeyani	"Investor Perception on Corporate Social Reporting" in One Day International Conference on "Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges"	Sankara College of Science and Commerce, Coimbatore
13	11.10.2017	Mrs.S.Barathi	"Digital Marketing" in One Day International Conference on "Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges"	Sankara College of Science and Commerce, Coimbatore
14	11.10.2017	Dr.B.Maheswari	"Impact of Social Media Marketing Trends on Digital Marketing" in One Day International Conference on "Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges"	Sankara College of Science and Commerce, Coimbatore
15	11.10.2017	Mrs.T.Sakthipriya	"Multimedia Applications in Digital Marketing" in One Day International Conference on "Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges"	Sankara College of Science and Commerce, Coimbatore
16	11.10.2017	Mrs.P.Vasanthi	"Consumer Behaviour in Rural Marketing" in One Day International Conference on "Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges"	Sankara College of Science and Commerce, Coimbatore
17	11.10.2017	Mrs.G.Anitharathna	"A Study on Consumers Awareness and attitude towards Organic Food Products" in One Day International Conference on "Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges"	Sankara College of Science and Commerce, Coimbatore
18	11.10.2017	Ms.B.Ramya	"An Empirical Study on relationship between Indian Future Commodity Market and Indian Stock Market with Special reference to Exchange in India" in One Day International Conference on "Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges"	Sankara College of Science and Commerce, Coimbatore



19	06.12.2017 to 11.12.2017	Dr.J.Karthikeyani	"Impact of Size on the Determinants of Corporate Social Reporting – The Case of Indian Companies" in Sixth International Conference on "Contemporary Issues in Agriculture, Engineering, Information Technology, Life Sciences, Social Sciences & Humanities"	Melbourne, Australia
20	14.12.2017 & 15.12.2017	Mr.S.Jawahar	"The closed sequence patterns for DNA Data without candidate generation"	Bharathiar University
21	24.01.2018	Mrs.D.UmaNandhini	"A Survey on Accuracy Based Data Mining Algorithms" at International Conference on "Emerging Social, Mobile Analytics and Cloud"	Sri Ramakrishna College of Arts and Science, Coimbatore
22	16.2.18	Ms. M. Aarthika	"The Role of Women in Chinua Achebe's <i>Things Fall Apart</i> " in the National Level Seminar on Cultural studies: Cultural confluence in Literature in collaboration with folk lore.	PSGR Krishnammal College for Women, Ciombatore.
23	16.2.18	Ms. D. Brindha	"Feminist Outlook in Shashi Deshpande's <i>That Long Silence</i> " in the National Level Seminar on Cultural studies: Cultural confluence in Literature in collaboration with folk lore.	PSGR Krishnammal College for Women, Coimbatore.
24	21.2.18	Ms. K.Lathamani	"The Cultural Perspectives In Thakazhi Sivasankara Pillai's <i>Chemmeen</i> " in the National Level Seminar - on "Multi-Dimensions & Novelties of English Language & Literature"	Vivekanandha Arts and Science College for Women, Veerachipalayam, Sankagiri, Salem.

#### ix. Presentation of Papers in Seminars/Conferences by Students

S.No	Date	Name of the Student	Title of Papers	Venue
1	18.08.2017	<u>II-B.Com.</u> Ms.PL.Valliyammai Ms.B.Ramyadharshini	International Conference on 'New Digital Economy in India'- Challenges & opportunities	Rathinam College of Arts & Science
2	18.08.2017	<u>III-B.Com 'A'</u> Mr.R.Arunkrishnan	International Conference on 'New Digital Economy in India'- "Challenges & opportunities-Digitalization of tax reforms".	Rathinam College of Arts & Science
3	21.02.2018	<u>III-B.Com</u> R.Arunkrishnan	Inter College Competition- "Digitilisation and Tax Reforms"	Sri Ramakrishna College for Women
4	18.08.2017	<u>III-B.Com in PA</u> Mr.P.Ramkumar Mr.C.Kathirvel	International Conference on 'New Digital Economy in India'- Challenges & opportunities	Rathinam College of Arts & Science
	18.08.2017	<u>II-B.Com PA</u> Ms.K.Sathiyapriya Ms.O.Shenbagam	International Conference on 'New Digital Economy in India'- Challenges & opportunities in Cyber Security	Rathinam College of Arts & Science
6	18.08.2017	<u>II-B.Com PA</u> Ms.P.Pushpa Ms.R.Bhuvana Sree	International Conference on 'New Digital Economy in India'- Challenges & opportunities.	Rathinam College of Arts & Science



7	18.08.2017	<u>II-B.Com PA</u> Mr.R.Mohana Sundaram	International Conference on 'New Digital Economy in India'- Challenges & opportunities in Cyber Security	Rathinam College of Arts & Science
8	27.09.2017	<u>III-B.Com CA</u> D. Mathumitha R. Roshini	"Goods and Service Tax GST" in One Day National Level Seminar on "Impact of Goods and Services Tax (GST)"	Dr. NGP Arts and Science College, Coimbatore
9	27.09.2017	<u>II-B.Com CA</u> P.S. Suchithra B.Navaneetha krishnan	"Impact of GST on Indian Economy" in One Day National Level Seminar on "Impact of Goods and Services Tax (GST)"	Dr. NGP Arts and Science College, Coimbatore
10	27.09.2017	<u>II-B.Com CA</u> B. Gnanashri M.Mohanapriya	"Goods and Service Tax (GST)" in One Day National Level Seminar on "Impact of Goods and Services Tax (GST)"	Dr. NGP Arts and Science College, Coimbatore
11	27.09.2017	<u>II- M.Com CA</u> K.Parameshwari N.Gowri	"Role of Information Technology in Insurance Industry" in National Conference on "Changing Landscape of the Insurance Sector"	Karpagam Academy of Higher Education, Karpagam University, Coimbatore.
12	27.09.2017	<u>II- M.Com CA</u> P.Dharani V. Manonmani	"MicroInsurance" in National Conference on "Changing Landscape of the Insurance Sector"	Karpagam Academy of Higher Education, Karpagam University, Coimbatore.
13	27.09.2017	<u>II- M.Com CA</u> K.Annadurai S.Sasikumar	"Role of CSR Activities of Insurance Sector" in National Conference on "Changing Landscape of the Insurance Sector"	Karpagam Academy of Higher Education, Karpagam University, Coimbatore.
14	11.10.2017	<u>I-M.Com CA</u> S.Divya	"Multimedia Applications in Digital Marketing" in One Day International Conference on "Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges"	Sankara College of Science and Commerce, Coimbatore
15	11.10.2017	<u>I-M.Com CA</u> M.Nithya	"Consumer Behaviour in Rural Marketing" in One Day International Conference on "Emerging Trends and Innovation Strategies in Social Media Marketing Issues and Challenges"	Sankara College of Science and Commerce, Coimbatore
16	10.01.2018	<u>II B.com CA</u> B.Aparna D.Madhumitha – III B.Com CA	"Transformation of Banking & Insurance" in National Conference on "Digitalization in India and its Transformation"	Kongunadu College of Arts & Science, Coimbatore.
17	10.01.2018	<u>II B.Com CA</u> M.Nandhini M.Mohanapriya	"Digitalization and Indian Economy" in National Conference on "Digitalization in India and its Transformation"	Kongunadu College of Arts & Science, Coimbatore.
18	10.01.2018	<u>II B.Com CA</u> P.Saranya,N.Nithya S.Sandhiya,R.Manjupriya	"Digital India" in National Conference on "Digitalization in India and its Transformation"	Kongunadu College of Arts & Science, Coimbatore.



19	10.01.2018	<u>II B.Com CA</u> P.Sandhya D.Kanisha	"Digital Government" in National Conference on "Digitalization in India and its Transformation"	Kongunadu College of Arts & Science, Coimbatore.
20	10.01.2018	<u>II B.Com CA</u> A.Santhamani C.Priya	"Digitalization of Banking in India" in National Conference on "Digitalization in India and its Transformation"	Kongunadu College of Arts & Science, Coimbatore.
21	04.02.2018	S.Nandhini S.Sandiya	"ANDROID" in National Conference on "Computer Technology"	Dr.N.G.P College of Arts & Science
22	04.02.2018	M.Devadharshini D.Priyanka	"Mobile phone Use in School" in National Conference on "Computer Technology"	Dr.N.G.P College of Arts & Science
23	04.02.2018	S.Saranya S.Menaga	"The effects of fast food on the body" in National Conference on "Computer Technology"	Dr.N.G.P College of Arts & Science
24	04.02.2018	B.Navaneethakrishnan R.Karthi	"The effects of Social Networking" in National Conference on "Computer Technology"	Dr.N.G.P College of Arts & Science
25	04.02.2018	P.Soundarya J.Raja	"Photography" in National Conference on "Computer Technology"	Dr.N.G.P College of Arts & Science
26	19.8.2017	<u>ILBCA-</u> Sowmiya.R Sivaranjini.R	"AJAX Technologies"	Gobi Arts and Science College
7	23.09.2017	S.Hemalatha, M.Phil Scholar	International Conference on Data Science & Analytics "Trends on Big Data"	Rathinam College of Arts and Science

#### X. Publication by Students in Reputed Journals

S.No	Name of the Student	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1	Ms.S.Kirthika	Higher -Order Singular Value Decomposition Real Time Bursty Topic Detection From Twitter	International Journal For Research in Science Engineering & Technology.	Vol 4 Issue- 8	85-92	Aug 2017	ISSN- 2394-739X

The members who are not actively involved in research activities were advised to be serious in presenting atleast 2 papers in seminars/ conferences and publish atleast one paper in reputed journals.

4. As decided it was resolved to introduce Outcome Based Education from the academic year 2018-2019. Accordingly, as per the information and knowledge gained through the seminars and conferences conducted on the said topic, vision, mission for various departments, graduate attributes, programme outcomes, programme educational objectives and course outcomes have been prepared and placed before the board of studies for their suggestions for improvement if any and for approval. Accordingly the curriculum of various courses have been improved and the pattern of question paper was also changed. Since E- learning is to be encouraged as per the instructions of UGC, all the students were asked to choose atleast one programme from SWAYAM portal for self learning supported by faculty. The faculty were also requested to undergo a course chosen from SWAYAM portal and get the certification for passing the examination in that course. The faculty were further requested to supplement the class lectures with material available in SWAYAM for the courses handled. The faculty were given an option to choose a course either from SWAYAM or from NPTEL. The members of faculty were also instructed to give assignments through google class room.

5. The lists of activities to be conducted by the various departments, associations, clubs etc., presented by the heads of the departments for perusal by the members were approved with minor additions and deletions here and there. It was resolved to approve the lists submitted by the Heads of the Departments.

#### DEPARTMENT OF ENGLISH

S.NO.	DATE	ACTIVITIES
1.	27.06.2018	Bridge Course on "Fundamentals of English Grammar"
2.	03.08.2018	Inauguration of ELF 2018-2019 and a Lecture on "Developing Communication Skills"
3.	20.08.2018	Training Programme on "Learn English The Easy Way"
4.	29.08.2018	Seminar on "Soft Skills"
5.	19.09.2018	"Literary Fiesta 2018-2019" – An Inter-Departmental Literary Competition
6.	20.12.2018	Self Development programme on " Positive Thinking"
7.	09.01.2019	Guest Lecture on "Interview Skills"
8.	23.01.2019	Workshop on " Eco – English"
9.	21.02.2019	Extension Activity on "Listening,Speaking,Reading&Writing Skills" for the Students of Govt. Hr. Sec. School, Thondamuthur.



**தமிழ்த்துறை நிகழ்வுகளின் அட்டவணை**

வ.எண்	நாள்	நிகழ்வுகள்
1	27.07.2018	தமிழ் மன்றம் - தமிழ்ச்சாரல் தொடக்க விழா - முனைவர் மதியழகன் தமிழ்ப் பேராசிரியர், அரசு கலைக்கல்லூரி உடுமலை.
2	30.07.2018	நேசத்தோடு வாசிப்போம்
3	07.08.2018 08.08.2018	சுதந்திர தினவிழா போட்டிகள்: தமிழோடு பேசு .(இலக்கியம் தொடர்பான பேச்சுப் போட்டி), ஓவியம், கவிதை. கட்டுரை.
4	06.09.2018	கருத்தரங்க கட்டுரை வாசித்தல்.
5	05.10.2018	பத்தி இலக்கியக் கருத்தரங்கம் : முனைவர் சாந்தகுமார், தமிழ்ப் பேராசிரியர், தமிழ்க் கல்லூரி, கோவை.
6	14.12.2018	படைப்பிலக்கியப் பயிற்சிப் பட்டறை
7	11.01.2019	கிராமியம் தொடர்பான பாடல், நடனம்,கோலப் போட்டி.
8	18.01.2019	விரிவாக்கப் பணித்திட்டம் - அரசு உயர்நிலைப்பள்ளிஇ நரசிபுரம் (பேச்சு கட்டுரை ஓவியம் பாடல் ஒப்புவித்தல்)
9	23.01.2019 24.01.2019	குடியரசு தின விழா போட்டிகள் : நாடகம், வினாடி வினாப் போட்டிகள்.
10	15.02.2019	தமிழ் மன்றம் - தமிழ்ச்சாரல் நிறைவு விழா.

**DEPARTMENT OF MATHEMATICS (CA)**

S.No	Date	Name of the Programme
1.	27.07.2018	Knowledge Enriching Programme - Inauguration of Mathematics Association MAZE-2018 and Seminar on "Graph Theory and its Applications"
2.	17.08.2018	Workshop on "Information Security"
3.	07.09.2018	Workshop on "SPSS"
4.	27.09.2018	Attitude Development Programme - Self-awareness and emotional intelligence
5.	03.10.2018	Value Based Programme - Professional ethics and social values
6.	05.12.2018	FDP on "MATLAB"
7.	04.01.2019	Extension Activity - Model Examinations for +2 students of Govt Boys Hr Sec School, Thondamuthur, Coimbatore.
8.	25.01.2019	State Level Conference on Mathematical Modeling and its Computational Aspects
9.	08.02.2019	Industrial Visit
10.	20.02.2019	Interdepartmental Competition

**DEPARTMENT OF COMMERCE**

S.No.	Date	Name of the Programme
1	08.08.2018	Inauguration of Commerce Association CARVE-2018 & a Guest Lecture on "GST – Challenges and performance an overview".
2	28.08.2018	Extension Activity at the Orphanage (Madhampatti) by donating groceries.
3	30.08.2018	Skill Based Programme on "Team Work"
4	06.08.2018 to 06.09.2018	Certificate Course on "Retail Banking"
5	05.09.2018	Guest Lecture on "Digital Marketing"
6	06.09.2018	Intra Department Competitions 2018
7	29.09.2018	Value Based Programme on "The power of Positive Thinking"
8	12.09.2018 to 14.09.2018	Industrial Visit
9	27.09.2018	National Conference on "Cash to Cashless Economy- Challenges & Opportunities"
10	17.9.2018 To 17.10.2018	Certificate Course on "Tally" given by NSDC at Ardra Inter Tech, Coimbatore
11	30.01.2019	Intercollegiate-Game Competition
12	10.01.2019	Extension Activity Pongal Celebration at S.N.Matric Higher Secondary School.
13	16.02.2019	Faculty Development Programme on "How to be a Good and Successful Teacher"
14	19.02.2019	Extension Activity at Alandurair by teaching the "Banking Operations" to the people residing over there and "Basic Accounting Concepts" to the HSC students in that village.
15	21.02.2019	Workshop on "E-Filing"
16	01.02.2019	Industrial visit to TTK Prestige Ltd., Coimbatore.

**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

S.No	Date	Name of the Programme
1	07.08.2018	Inauguration of Commerce with Computer Application Association "SKILL 2018" and A Lecture on Job Opportunities in Commerce Sector.
2	10.08.2018	Extension Activity at the Orphanage (Madhampatti) by donating groceries.
3	13.09.2018	Guest Lecture on "Impact of GST on Indian Economy"
4	04.01.2019	Workshop on "Tax and E-filing"
5	12.09.2018	Skill Development Programme on "Power of Communication"
6	23.08.2018	Inter Department Competitions 2018
7	29.01.2019	Value Based Programme on "Ethical Issues in Business"
8	21.09.2018 & 22.09.2018	Industrial Visit



9	27.09.2018	National Conference on "Cash to Cashless Economy-Challenges & opportunities"
10	17.9.2018 To 17.10.2018	Certificate Course on "Tally" given by NSDC at Ardra Inter Tech, Coimbatore
11	30.01.2019	Intercollegiate-Game Competition
12	30.10.2018	Faculty Development Programme on "Emotional Imbalances"
13	19.02.2019	Extension Activity at Sennanur by teaching the "Banking Operations" to the people residing over there and "Basic Accounting Concepts" to the HSC students in that village.
14	06.02.2019	Workshop on "Animation Techniques"
15	11.01.2019	Extension Activity - Pongal Celebration at Mathuvarayapuram Government Higher Secondary School.
16	15.11.2018 to 30.11.2018	In Plant Training at Auditor Office for PG Students.
17	01.02.2019	Industrial Visit to TTK Prestige Ltd, Coimbatore.

**DEPARTMENT OF COMMERCE (PA)**

S.No	Date	Name of the Programme
1	10.08.2018	Inauguration of Commerce (PA) Association(COM-PAC) & a Guest Lecture on "Implementation of Accounting Standards and Risk Management".
2	17.08.2018	Extension Activity at Blind School by donating Braille Scripts, Uliyampalayam.
3	31.08.2018	Skill Based Programme on "Leadership and Group Dynamics"
4	07.09.2018	Value Based Programme on "yoga- Balance of Body and Mind"
5	06.08.2018 to 06.09.2018	Certificate Course on "Retail Banking"
6	12.09.2018 to 14.09.2018	Industrial Visit
7	27.09.2018	National Conference on " Cash to Cashless Economy- Challenges & Opportunities"
8	17.9.2018 To 17.10.2018	Certificate Course on "Tally" given by NSDC at Ardra Inter Tech, Coimbatore
9	14.12.2018	Guest Lecture on " Current Trends in Strategic Management"
10	28.12.2018	Intra Department Competitions 2018
11	30.01.2019	Intercollegiate-Game Competition
12	16.02.2019	Faculty Development Programme on " Analytical thinking for Research"
13	19.02.2019	Extension Activity at Pachapalayam by teaching the "Banking Operations" to the people residing over there and "Basic Accounting Concepts" to the HSC students in that village.
14	21.02.2019	Workshop on "E-Filing"
15	01.02.2019	Industrial visit to TTK Prestige Ltd., Coimbatore.

**DEPARTMENT OF BUSINESS ADMINISTRATION (CA)**

S.No	Date	Name of the Conference/ Seminar/workshop/training
1	21.6.2018	Inauguration of Management Association – “Fuentes” and seminar on “Recent trends in Entrepreneurial Strategies”
2	22.6.2018	Induction programme for the first year students on “Attitude Change”
3	23.6.2018	Training programme on Team building and Team dynamics
4	12.7.2018	Value added programme on “Emotional Intelligence”
5	26.7.2018	Self-employment skill based training– Terracotta Jewellery making for Girls
6	3.8.2018	Education tour to GASS Museum and Insect Museum
7	10.8.2018	Extension activity- “Awareness Towards Health Issues Faced by Teenagers” to the students of GHSS, Muthipalayam.
8	24.8.2018	Faculty development programme on “Case Analysis”
9	06.9.2018	Industrial visit to Manufacturing /production units
10	20.9.2018	Skill based training on “Mailing Etiquettes and Social Networking for Professionals”
11	6.12.2018	Seminar on “Rural Marketing”
12	13.12.2018	Extension activity – Awareness towards banking procedures to the 11 <sup>th</sup> standard students of GHSS- Kulathupalayam.
13	7.02.2019	National Conference on “Innovations and Sustainable Development in Management”
14	12.2.2019	Skill based programme on “Interview Techniques”
15	20.2.2019	Workshop on “Photoshop”

**PG DEPARTMENT OF COMMERCE (IB)**

S.No	Date	Name of the Conference/ Seminar/workshop/training
1	21.6.2018	Inauguration of Association and seminar on “Cross Border Mergers and Acquisitions”
2	22.6.2018	Induction programme for the first year students on “Attitude Change”
3	23.6.2018	Training programme on Team building and Team dynamics
4	12.7.2018	Value added programme on “Emotional Intelligence”
5	26.7.2018	Self-employment training – Terracotta Jewellery making for Girls
6	3.8.2018	Education tour to GASS Museum and Insect Museum
7	10.8.2018	Guest Lecture on “Containerization”
8	24.8.2018	Faculty development programme on “Case Analysis”
9	06.9.2018	Industrial visit to Cochin Port
10	20.9.2018	Skill based training on “Import Export Documentation ”



11	6.12.2018	Seminar on "Digital Currency"
12	7.02.2019	National Conference on " Innovations and Sustainable Development in Management"
13	12.2.2019	Seminar on "Impact of Cross Culture in International Business"

### DEPARTMENT OF COMPUTER SCIENCE

S.No	Date	Name of the Programme
1.	01.08.2018	UG & PG Association Inauguration and Guest Lecture on "Current Trends in IT Sector"
2.	17.08.2018	Workshop on NS-2
3.	31.08.2018	Guest Lecture on Memory Skill Techniques
4.	10.09.2018	Faculty Development Programme on IoT
5.	20.09.2018	Extension Activity for Corporation Boys Higher Sec School RS Puram on the topic "Internet Basics"
6.	29.09.2018	Value Based Programme on " Professional Development"
7.	07.12.2018	Guest Lecture on Python Programming
8.	28.12.2018	Workshop on Animation Techniques
9.	09.01.2019	Extension Activity for Govt Middle School, Zahirnayakkenpalayam on the the topic "Environmental Degradation and its Prevention"
10.	24.01.2019	National Conference on "Modern Computing Applications"
11.	08.02.2019	Industrial Visit
12.	28.02.2019	Personality Development Programme.

### DEPARTMENT OF INFORMATION TECHNOLOGY

S.No	Date	Name of the Programme
1	01.08.2018	Inauguration of Information Technology Association and a Guest Lecture on "Current Trends in IT Sector".
2	14.08.2018	Guest Lecture on " Data Security"
3	31.08.2018	Self Development Programme on "How To Make Powerful First Impression"
4	29.08.2018 to 28.09.2018	Certificate Course on Dot Net with My SQL given by NSDC at Ardra Inter Tech, Coimbatore
5	05.09.2018	Guest Lecture on " Ethics and professional responsibility in Computing"
6	14.09.2018	Value Based Programme on "Building Workplace Social Skills"

7	12.09.2018 to 14.09.2018	Industrial Visit
8	29.09.2018	Extension Activity - Training Programme on "Open Office" to XII Students of GHSS, Sennanur.
9	27.10.2018	FDP on "Python Programming"
10	28.12.2018	Intra Department Competitions 2018
11	24.01.2019	National Level Conference on "Innovative Technologies in Information Security".
12	12.02.2019	Workshop on "E-Wallet"

### DEPARTMENT OF COMPUTER APPLICATIONS

S.No	Date	Name of the Programme
1.	01.08.2018	UG & PG Association Inauguration and Guest Lecture on "Current Trends in IT Sector"
2.	18.08.2018	Personality Development Programme
3.	12.09.2018	Workshop on Internet of Things
4.	21.09.2018	Faculty Development Programme on Python Programming
5.	19.09.2018	Extension Activity for Govt Boys Hr Sec School, Thondamuthur on the topic "HTML"
6.	27.09.2018	Value Based Programme on " Art of Living "
7.	14.12.2018	Guest Lecture on Big Data
8.	09.01.2018	Intra-department Competitions (PaperPresentation,Debugging, LogoIdentification,Quiz)
9.	24.01.2018	National Conference on "Modern Computing Applications"
10.	08.02.2019	Industrial Visit

### CITIZEN CONSUMER CLUB

S.No	Date	Name of the Programme
1.	18.07.2018	The functions of Food Safety and Standards Authority of India in protecting the consumers.
2.	07.02.2019	Consumers Protection Act & Procedures for claim
3.	20.02.2019	Stage play by students for creating awarness on consumer protection



## NATIONAL SERVICE SCHEME

S.No	Name of the Programme
1	Innauguration of the NSS activsities and lecture on the establishment of NSS and conducting camps and various activities in and outside of the college campus.
2	Celebration of International Yoga Day
3	Hundi cash counting at Maruthamali Temple
4	Celebration of 150th BirthAnniversary of Mahatma Gandhi
5	A lecture on Dr.A.P.J.Abdhl Kalam, his life and services and tree planting programme
6	Campus cleaning programme
7	Celebration of National Hnadloom day
8	Awarness program on Dengue fever and its prevention
9	Celebration of World Population day
10	Eye screening camp in the college campus
11	Awarness Rally on Eradication of Child Labour
12	Celebration of National Youth day
13	Seed ball and sapling preparation at ISHA centre
14	Rally on the occassion of World Mother Languages day
15	Annual special camp
16	Awarness Rally to propagate Swachh Bharath scheme and field work in an adopted village
17	Visit to orphanage and old age home
18	Participation in the programmes organised by Bharathiar University, Local panchayat and other NGOs.

## FINE ARTS CLUB

S.No	Date	Name Of The Event
1	31.07.18	Drawing Competition
2	23.08.18	Rangoli Competition
3	24.09.18 to 29.09.18	Cultural competition Practice
4	10.10.18	Cultural competition
5	06.12.18	Exhibition a) Arts b) Crafts
6	21.12.18	Street Drama
7	11.01.19	Waste out of Wealth
8	19.02.19	Photo Contest

### AUDITORS CLUB

S.No	Date	Name of the Programme
1	18.7.2018	Inauguration of Auditors club and Guest lecture on Professional Courses.
2	30.8.2018	Guest lecture on Professional Facilitation.
3	12.9.2018	In Plant Training to the Members of Auditor's Club.
4	28.12.2018	Guest lecture on E-Auditing.
5	21.1.2019 To 28.2.2019	Certificate course on GST(40 hrs).

### ENTREPRENEUR DEVELOPMENT CELL

S.No.	Date	Name of the Programme
1.	26.07.2018	Inauguration of EDC and seminar on "Entrepreneurial Education"
2.	27.07.2018	Creating Entrepreneurial forum for students
3.	28.07.2018	Awareness Programme on "Startups and Make in India"
4.	20.02.2019	"Out of the Box Thinkers" Intra College Competition.
5.	26.02.2019	Seminar on "Product Selection and Preparing Project Reports"
6.	06.03.2019	Valedictory - A seminar on "Financial Support for Entrepreneurs"

### CENTRE FOR HUMAN EXCELLENCE

S.No	Date	Name of the Conference/ Seminar/workshop/training
1	31.7.2018	Inauguration of the "Centre for Human Excellence" and seminar on "Attitude change" for First year students
2	17.8.2018	Seminar on "Role of Food Habits for Healthy Mind" for Second year students
3	20.9.2018	Seminar on "Grooming and Body Language" for Third year students
4	20.12.2018	Seminar on "Managing Change and Adoption to Team work" for Third year students
5	23.1.2019	Seminar on "Developing positive Attitude and Confidence Building" for second year students
6	20.2.2019	Seminar on "Significance of Ethical Values" for First year students

### ECO CLUB

S.No	Date	Name of the Programme
01	12.07.2018	Enrolling the new members of the ECO CLUB and Inauguration of Eco Club
02	20.07.2018	Visit to social forestry / sites rich in bio diversity in and around the college.
03	17.08.2018	Visit Salim Ali Birds Sanctuary at Anaikatti
04	04.10.2018	World Habitat Day Plastic Waste and e-waste Management
05	09.01.2019	Protection of Natural Environment awareness Programme.
06	12.02.2018	Visit Gass Forest Museum
07	22.03.2018	World day for Water: Painting/Essay /Debate competitions on Eco - issues



### YOUTH RED CROSS

S.No	Date	Name of the Programme
1	26.07.2018	Awareness Program on " <b>First-aid Treatment &amp; Blood Donation Awareness</b> " An event that gives community members the opportunity to donate blood and to create awareness of donating blood.
2	16.09.2018	Awareness Program on " <b>Fire Safety Methods</b> "-Distribute lifesaving fire safety information to residents in the neighbouring villages.
3	05.01.2019	Drawing Competition for All Students regarding " <b>Disaster Management</b> "

### PHOTOGRAPHY CLUB

S.No	Date	Name of the Conference/ Seminar/workshop/training
1	27.9.2018	Interdepartmental Photography contest on the theme "Habitat of Coimbatore"
2	01.2.2019	Photographs exhibition and Interdepartmental short film contest

### WOMEN EMPOWERMENT CELL

S.No.	Date	Name of the Programme
1.	04.07.18	Inauguration – Gender sensitization
2.	19.07.18	Workshop on Self Defence For Women Students
3.	September	Competitions to bringout various talents
4.	12.02.19	Awareness on Food and Nutrition for Women
5	8.03.2019	Womens Day celebration

### RED RIBBON CLUB

S.No	Name of the Programme
1	Awareness program on AIDs and its prevention
2	Awareness program on HPV virous and the disease caused by it and its prevention
3	Screening test for diabetes for the students of the college
4	General Medical camp for the students
5	Awareness program on blood donation , its myths and facts and blood donation camp

### TALKERS CLUB

S No.	Date	Activities
1.	09.08.2018	Tell a Tale
2.	05.09.2018	Debate
3.	05.12.2018	Elocution
4	16.01.2019	Open Stage

6.As there was no other matters to be discussed, the meeting came to a close with the vote of thanks proposed by Ms.E.Karthika, IQAC Coordinator.

*N. Lal*  
*5.5.18*

PRINCIPAL