KOVAI KALAIMAGAL
COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)

Affiliated to Bharathiar University, Coimbatore

An ISO 9001 : 2018 Certified Institution

Re - Accredited with "A" Grade by NAAC

ANNUAL QUALITY ASSURANCE REPORT

2016-2017

Vellimalaipattinam, Narasipuram Post, Thondamuthur Via, Coimbatore – 641109

Phone : 0422-2970131 / 132, Fax : 0422-2970427

Web : www.kkcas.edu.in, Email : kkcas@kkcas.edu.in

The Annual Quality Assurance Report (AQAR) of the IQAC
June 1, 2016 to May 31, 2017

All NAAC accredited institutions will submit an annual self-reviewed progress report to NAAC, through its IQAC. The report is to detail the tangible results achieved in key areas, specifically identified by the institutional IQAC at the beginning of the academic year. The AQAR will detail the results of the perspective plan worked out by the IQAC.

Part – A
1. Details of the Institution

1.1 Name of the Institution

> KOVAI KALAIMAGAL COLLEGE OF ARTS AND

1.2 Address Line 1

> VELLIMALAIPATTINAM

Address Line 2

> NARASIPURAM POST

City/Town

> COIMBATORE

State

> TAMILNADU

Pin Code

> 641 109

Institution e-mail address

> kkcas@kkcas.edu.in

Contact Nos.

> 0422 – 2970131 / 132

Name of the Head of the Institution:

> Dr.N.MALA

Tel. No. with STD Code:

> 0422 – 2970131 / 132

Mobile:

> 8056797246 ; 9443147064

Name of the IQAC Co-ordinator:

Ms. E.Karthika

Mobile:

9500288551 ; 9994158570

IQAC E-mail address:

kkcasiqac@gmail.com

1.3 NAAC Track ID

TNCOGN14410

1.4 NAAC Executive Committee No. & Date:

EC(SC)/18/A&A/125.2/05/11/2016

1.5 Website address:

www.kkcas.edu.in

Web-link of the AQAR:

http://www.kkcas.edu.in/AQAR2016-17 php

1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1st Cycle	A	3.02	2011	5 Years
2	2nd Cycle	A	3.01	2016	5 Years
3	3rd Cycle	---	---	---	---
4	4th Cycle	---	---	---	---

1.7 Date of Establishment of IQAC:

10/6/2010

1.8 AQAR for the year

2016 - 17

1.9 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC

AQAR   2015-16 submitted to NAAC on 04/07/2016

1.10 Institutional Status

University   State ☐ Central ☐ Deemed ☐ Private ☐

Affiliated College   Yes ☐   No ✓

Constituent College   Yes ☐   No ✓

Autonomous college of UGC   Yes ✓   No ☐

Regulatory Agency approved Institution   Yes ☐   No ✓

(eg. AICTE, BCI, MCI, PCI, NCI)

Type of Institution   Co-education ✓   Men ☐   Women ☐

                        Urban ☐   Rural ✓   Tribal ☐

Financial Status   Grant-in-aid ☐   UGC 2(f) ✓   UGC 12B ✓

            Grant-in-aid + Self Financing ☐   Totally Self-financing ☑✓

1.11 Type of Faculty/Programme

    Arts ✓ Science ✓ Commerce ✓ Law ☐ PEI (Phys Edu) ☐

    TEI (Edu) ☐   Engineering ☐   Health Science ☐   Management ☐

    Others   (Specify)   [. ---]

1.12 Name of the Affiliating University *(for the Colleges)*   [BHARATHIAR UNIVERSITY]

1.13 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

    Autonomy by University   [✓]

    University with Potential for Excellence   [---]   UGC-CPE   [---]

    DST Star Scheme   [---]   UGC-CE   [---]

    UGC-Special Assistance Programme   [---]   DST-FIST   [---]

UGC-Innovative PG programmes   [---]   Any other (*Specify*)   [---]

UGC-COP Programmes   [---]

2. IQAC Composition and Activities

2.1   No.of Teachers   [8]

2.2   No.of Administrative/Technical staff   [3]

2.3   No.of students   [1]

2.4   No.of Management representatives   [1]

2.5   No.of Alumni   [1]

2.6   No.of any other stakeholder and community representatives   [1]

2.7   No.of Employers/ Industrialists   [1]

2.8   No.of other External Experts   [1]

2.9 Total No. of members   [17]

2.10 No. of IQAC meetings held   :   2 Nos

2.11 No. of meetings with various stakeholders: No. [2]   Faculty [2]

Non-Teaching Staff Students [2] Alumni [2] Others [--]

2.12 Has IQAC received any funding from UGC during the year? Yes [ ]   No [✔]

If yes, mention the amount [---]

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos. [--]   International [--]   National [--]   State [1]   Institution Level [--]

(ii) Themes   [Promotion of Excellence in Higher Education]

2.14 Significant Activities and contributions made by IQAC

1. IQAC suggested that the programmes organised by various departments during the year 2016 – 2017 are to be planned in such a way that they will enhance the students knowledge, skill and the development of positive attitude. Accordingly, it has helped the departments to chalk out various programmes.

2. IQAC, after consultation with the faculty members of various departments assessed the need for the Faculty Development Programmes to be conducted and accordingly advised the heads of the departments to arrange for the same.

3. IQAC also stressed the importance of value education and hence suggested that at least 2 programmes should be conducted in a year for the benefit of students.

4. IQAC also suggested the placement co-ordinators to find out the exact requirements and the nature of tests to be conducted by the companies visiting the college for recruiting students and accordingly training schedule should be prepared and training given rigorously.

2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year

Plan of Action	Achievements
Enclosed as Annexure A	

2.15 Whether the AQAR was placed in statutory body   Yes ✔ No ☐

Management ✔   Syndicate ☐   Any other body ☐

Provide the details of the action taken

College committee approved the activities planned and appreciated the efforts taken by IQAC for improving the quality.

Part – B
Criterion – I
1. Curricular Aspects

1.1 Details about Academic Programmes

Level of the Programme	Number of existing Programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / Career Oriented programmes
PhD	1	---	1	---
PG	4	---	4	---
UG	8	---	8	---
PG Diploma	1	---	1	---
Advanced Diploma	---	---	---	---
Diploma	---	---	---	---
Certificate	---	---	---	---
Others (M.Phil)	2	---	2	---
Total	16	---	16	---

Interdisciplinary				
Innovative				

1.2   (i) Flexibility of the Curriculum: **CBCS / Core / Elective option** /   Open options
        (ii) Pattern of programmes:

Pattern	Number of programmes
Semester	12
Trimester	---
Annual	2

1.3 Feedback from stakeholders Alumni ✓ Parents ▭ Employers ▭ Students ✓

Mode of feedback   : Online ▭ Manual ✓ Co-operating schools (for PEI) ▭

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

1. To give importance to value education, a paper on ethics and culture has been introduced.

2. Extra Credit courses are introduced which would help the advanced learners and those who are interested in acquiring knowledge about the areas, which hitherto unknown to them, to remain a step ahead of others when it comes to getting an employment.

3. As atleast a few papers should be socially relevant, papers on subjects relating to the avocation, the people of neighbouring community are pursuing, are introduced.

4. To prepare the students to appear for competitive examinations and to face the placement interviews ,papers on communication skills and mathematical aptitude are introduced.

5. The curriculum content of the language papers have been thoroughly revised to make the students speak and write fluently in those languages.

6. As we find most of the students, especially women students, are malnourished or under nourished, it was thought that it would be better to make them aware about how to maintain their health, a paper on food science and Nutrition is introduced.

7. The subjects which are important but not included in the curriculum by the Bharathiar University are introduced in consultation with the experts from the industry. Thus the following subjects are proposed to be introduced

For Computer Science Courses-B.Sc.(CS), BCA,B.Sc.(IT),M.Sc.(CS) & M.Sc.(IT)	
Object Oriented Analysis and Design	Cyber Security
Computer Aided Design and Manufacturing	Pervasive Computing
Software Documentation	Simulation and Modeling
Embedded Systems	Big-Data Analytics
Wireless Mobile Communication	Internet –of-Things
Enterprise Resource Planning	Andriod Operating System
ASP.NET	Grid Computing
Unified Modeling Language	PHP and Scripting Language
Neural Networks and Fuzzy Logic	Green Computing

For Commerce Courses-B.Com,B.Com.(CA),B.Com.(PA),BBA (CA), M.Com.(CA)& M.Com.(IB)
Corporate Compliance Management
Business Evaluation Management
Cost Audit
Security Analysis and Portfolio Management
Financial Management
Higher Financial Accounting
Business Informatics
Principles of Public Administration
Management of Multinational Corporation
International Human Resource Management

1.5 Any new Department/Centre introduced during the year. If yes, give details.

Criterion – II

2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
67	49	18	---	---

2.2 No. of permanent faculty with Ph.D.   10

2.3 No. of Faculty Positions Recruited (R) and Vacant(V) during the year

Asst. Professors		Associate Professors		Professors		Others		Total	
R	V	R	V	R	V	R	V	R	V
11	---	---	---	---	---	---	---	11	---

2.4 No. of Guest and Visiting faculty and

Temporary faculty   1   ---   ---

2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended Seminars/ Workshops	-	12	48
Presented papers	19	42	-
Resource Persons	-	-	9

2.6 Innovative processes adopted by the institution in Teaching and Learning:

1. Whenever a new product is introduced into the market, the students are asked to study in detail about such a product and make a detailed presentation in the presence of other students which enables the students not only to enhance their knowledge but also to develop their confidence in facing the audience without fear or hesitation.

2. To encourage the students, who are classified as fast learners, extra credit course are introduced so that they acquire additional knowledge and a student can opt to choose any two subjects in a semester starting from third semester.

3. Since majority of the students joining the institution are from agricultural families, a subject on floriculture is introduced so that it would be helpful for them to take up cultivation of ornamental flowers and earn adequate income for the family.

4. As it is found that most of the students, particularly girls students are under – nourished, a subject on food science and nutrition is included in the curriculum so that they would have an idea on how to maintain their health with the available vegetables and fruits without spending anything on the readymade nutrition supplements.

5. As most of the students are from rural background who had their education in the schools in vernacular language, they lack knowledge in English and are also poor in mathematical skills. Hence, subjects for improving their communication skills in English and mathematical aptitude are included in the curriculum and offered during all the semesters so that they become industry ready and ready to face the interviews.

6. Students are introduced to e-learning through Massive Open Source Online Courses (MOOC) and other sources like SWAYAM, FUTURE LEARN etc and they are free to choose any course from the open source as extra credit programme.

7. Online test is made compulsory for the students so that they would not fumble when appearing for such tests conducted by the companies visiting the campus for recruiting the students.

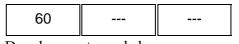2.7   Total No. of actual teaching days during this academic year

| 180 |

2.8   Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

Online Multiple Choice questions

Double Valuation

2.9   No. of faculty members involved in curriculum restructuring/revision/syllabus development as member of Board of Study/Faculty/Curriculum Development workshop

| 60 | --- | --- |

2.10   Average percentage of attendance of students

| 85 % |

2.11 Course / Programme wise distribution of pass percentage:

Title of the Programme	Total No. of students appeared	Division				
		Distinction %	I %	II %	III %	Pass %
B.Sc Mathematics with CA	12	-	83	9	-	92
B.Sc Computer Science	57	10	51	11	-	72
BCA	21	14	23	23	33	93
B.Sc Information Technology	37	6	54	16		76
B.Com	54	2	17	35	-	54
B.Com with PA	14	14	43	7	-	64
B.Com with CA	87	5	29	52	2	88
BBA with CA	42	2	41	17	-	60
M.Sc Computer Science	12	42	50	-	-	92
M.Sc Information Technology	--	--	--	--	--	--
M.Com with CA	15	40	53	-	-	93
MIB	09	-	100	-	-	100

2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

1. Before the commencement of any academic year, during summer vacation IQAC Meeting is conducted in which an elaborate plan is chalked out to carry out the various activities which helps in enhancing further the quality of education offered in the institution. While deciding on the various activities care is taken to see that the activities planned would improve the knowledge of the students in the areas of their study make them industry ready through various skill development programmes and to make them confident of facing the personal interviews through development of their attitude.

2. In the beginning of the year, IQAC meets and discusses with the members and Head of the Departments about the inclusion of new topics / new subjects / new papers in the syllabus and accordingly it decides on the FDP programmes to be conducted in order to enable the teachers not to have any difficulty in handling such topics or papers.

3. The IQAC members evaluate the performance of newly appointed staff members periodically, weaknesses if found are informed to them for improvement.

4. Every year academic audit is conducted to ensure that the academic programmes are carried out as planned. It also helps us to know the areas of weakness and hence it is possible to plan the steps to be taken for improvement.

5. Class Committee meetings are conducted twice a year in order to access the performance of the teachers in the class, learning difficulties if any, lack of facilities available, adequacy of the books available in the library and any other difficulties faced by the students and to take suitable steps to redress them.

6. After the first continual internal assessment test the effectiveness of teaching learning process is assessed in the form of feedback from the students.

2.13 Initiatives undertaken towards faculty development

Faculty / Staff Development Programmes	Number of faculty benefited
Refresher courses	-
UGC – Faculty Improvement Programme	-
HRD programmes	-
Orientation programmes	10
Faculty exchange programme	-
Staff training conducted by the university	2
Staff training conducted by other institutions	34
Summer / Winter schools, Workshops, etc.	16
Others	60

2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	4	---	---	---
Technical Staff	3	---	---	---

Criterion – III

3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the Institution

> 1. IQAC finds out the number of faculty members who have not acquired M.Phil / Ph.D qualification and advices them to immediately get themselves registered for M.Phil / Ph.D programmes and also helps to find out suitable guides.
> 2. It encourages the faculty members to participate in as many seminars / conferences as possible and present research articles for which it recommends to the management for financial assistance for meeting registration and transportation charges.
> 3. Those who are pursuing Ph.D programme are encouraged to publish research articles in reputed journals for which they are given a cash award of Rs.1000/- per publication.
> 4. The members of each department are also encouraged to prepare as many monographs as possible in a year and circulate them among the members of the institution and other institutions for comments for improvement.
> 5. IQAC also recommends to the Management for additional increments and cash award for those who have successfully completed Ph.D programme.
> 6. For the development of Research activities IQAC encouraged the members of Faculty to apply for Major and Minor Research projects to UGC and accordingly 8 proposals were submitted to UGC.
> 7. Those who completed Ph.D programme successfully are given a cash award of Rs 5000/- in addition to a few increments in salary and promotion.
> 8. To imbibe the research bent of mind in the students, IQAC requested the Heads of the Departments to allow the students to participate in various Seminars and Conferences

3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	4	1	---	---
Outlay in Rs. Lakhs	32,45,600	8,43,600	---	---

3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	2	---	---	---
Outlay in Rs. Lakhs	1,40,000	---	---	---

3.4 Details on research publications

	International	National	Others
Peer Review Journals	24	3	-
Non-Peer Review Journals	2	-	-
e-Journals	-	-	-
Conference proceedings	1	3	-

3.5 Details on Impact factor of publications:

Range [---] Average [3.899] h-index [---] Nos. in SCOPUS [---]

3.6 Research funds sanctioned and received from various funding agencies, industry and other organisations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant sanctioned	Received
Major projects	-	-	-	-
Minor Projects	-	-	-	-
Interdisciplinary Projects	-	-	-	-
Industry sponsored	-	-	-	-
Projects sponsored by the University/ College	-	-	-	-
Students research projects *(other than compulsory by the University)*	-	-	-	-
Any other(Specify)	-	-	-	-
Total	-	-	-	-

3.7 No. of books published   i) With ISSN No. | -- | Chapters in Edited Books | -- |

ii) Without ISBN No. | -- |

3.8 No. of University Departments receiving funds from

UGC-SAP | --- | CAS | --- | DST-FIST | --- |

DPE | --- | DBT Scheme/funds | --- |

3.9 For colleges   Autonomy | -- | CPE | --- | DBT Star Scheme | --- |

INSPIRE | -- | CE | --- | Any Other (specify) | |

3.10 Revenue generated through consultancy | -- |

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	---	---	---	---	---
Sponsoring agencies	---	---	---	---	---

3.12 No. of faculty served as experts, chairpersons or resource persons ☐ 8

3.13 No. of collaborations   International ☐ -- National ☐ -- Any other ☐ --

3.14 No. of linkages created during this year ☐ --

3.15 Total budget for research for current year in lakhs :

From Funding agency ☐ --- From Management of **College** ☐ 2, 00,000

Total ☐ 2.00.000

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	---
	Granted	---
International	Applied	---
	Granted	---
Commercialised	Applied	---
	Granted	---

3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the year 2016-2017

Total	International	National	State	University	Dist
---	---	--	---	---	---

3.18 No. of faculty from the Institution who are Ph. D. Guides ☐ 3

and students registered under them ☐ 11

3.19 No. of Ph.D. awarded by faculty from the Institution ☐ ---

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones) _____

JRF ☐ --- SR ☐ --- Project Fellows ☐ --- Any other ☐ ---

3.21 No. of students Participated in NSS events:

University level ☐ 300 State level ☐ ---

National level ☐ --- International level ☐ ---

3.22 No. of students participated in NCC events:

University level   ---   State level   ---

National level   ---   International level   ---

3.23 No. of Awards won in NSS:

University level   ---   State level   ---

National level   ---   International level   ---

3.24 No. of Awards won in NCC:

University level   ---   State level   ---

National level   ---   International level   ---

3.25 No. of Extension activities organized

University forum   ---   College forum   8

NCC   ---   NSS   10   Any other   1

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

1. The faculty of the department of English visited the Government High School at Narasipuram and conducted a day long program on 16.11.2016 giving training in developing the skills of listening, speaking, reading and writing in English to the students studying tenth standard.

2. The Department of Mathematics organised Arts and Science exhibition on 02.01.2017 in which the students belonging to various classes displayed their exhibits. The students of Government Higher Secondary Schools and Government Aided Higher Secondary Schools from nearby villages were brought to the college to visit the exhibition so that they would also be motivated to concentrate on the latest developments and produce exhibits. Such students are encouraged by way of some monetary assistance by the management.

3. The faculty of the Department of Business Administration (CA) visited the Maruthamalai Subramanaiya Swami Devasthanam Higher Secondary School at Vadavalli , Coimbatore and conducted a program to the students studying twelfth standard to make them aware of the various banking procedures and about filling of various challans and forms pertaining to the banking operations on 05.01.2017.

4. The faculty of the Department of Commerce visited the Government Higher Secondary School, at Sennanur, Coimbatore and conducted a program to the student studying twelfth standard to make them aware of the various banking procedures and about filling of various challans and forms pertaining to the banking operations on 07.01.2017.

5. The faculty of the Department of Commerce (PA) visited the Government Higher Secondary School, at Sundakamuthur, Coimbatore and the students studying twelfth standard were given hands on training in making various types of jewellery using papers by quelling technique on 07.01.2017.

6. The members of faculty and the female students of third B.Sc and second M.Sc of the department of Computer Science visited the Government Higher Secondary School for girls at Thondamuthur, Coimbatore and celebrated "Samathuva Pongal (harvesting festival)" and conducted various competitions like Rangoli, Mehandi, Athletic events for the students of that school and prizes were distributed to the winners on 12.01,17.

7. A training program on "C++ and Star Office Packages" was conducted for the student studying twelfth standard at Government Higher Secondary School Madavarapuram, Coimbatore on 30.01.2017 by the faculty of department of Information Technology.

8. The students of M.Com (IB) visited the Government Higher Secondary School at Muthipalayam, Coimbatore on 10.02.2017 and conducted a program to the students of eleventh standard to make them aware of various banking procedures and the method of filling of the various challans and forms related to banking operations.

Criterion – IV
4. Infrastructure and Learning Resources

4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	6130 sq mtrs. 10.15 acres	---	KKET	10.5 acres
Class rooms	40	---	KKET	40
Laboratories	4	---	KKET	4
Seminar Halls	1	---	KKET	1
No. of important equipments purchased (≥ 1-0 lakh) during the current year.	---	2	KKET	2
Value of the equipment purchased during the year (Rs. in Lakhs)	---	2	KKET	Rs. 1.2 Lakhs
Others (Water Doctor)	5	---	KKET	5

4.2 Computerization of administration and library

All the functions of the office and the library are computerised. The books have been bar-coded. The library is a member of DELNET, INFLIBNET and has subscribed to a number of e – journals.

4.3   Library services:

	Existing		Newly added		Total	
	No.	Value	No.	Value	No.	Value
Text Books	11299	24,27,208	122	35,188	11421	24,62,320
Reference Books	2129	7,10,116	15	6,318	2144	7,15,436
e-Books	-	-	-	-	-	-
Journals	185	2,13,674	-	-	185	2,13,674
e-Journals	5006	97,725	-	-	5006	97,725
Digital Database	6	52,920	Renewed	21,250	6	74,170
CD & Video	1544	74,800	27	1,350	1571	78,550
Others (specify)	-	-	-	-	-	-

4.4 Technology up gradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Depart-ments	Others
Existing	251	4	178	3	4	6	11	56
Added	4	-	-	-	-	2	1	1
Total	**255**	**4**	**178**	**3**	**4**	**8**	**12**	**57**

4.5 Computer, Internet access, training to teachers and students and any other programme for technology up gradation (Networking, e-Governance etc.)

1. Computer Laboratories have been provided with internet facility and free access to all the students.

2. The students, teachers and the office staff who do not have knowledge in the operation of computers and using the internet are given adequate training every year.

4.6 Amount spent on maintenance in lakhs :

i) ICT   Rs.1,00,000

ii) Campus Infrastructure and facilities   Rs.10,00,000

iii) Equipments   Rs.2,00,000

iv) Others   Rs.2,00,000

Total :   Rs.15,00,000

Criterion – V
5. Student Support and Progression

5.1 Contribution of IQAC in enhancing awareness about Student Support Services

1. IQAC, in the beginning of every academic year discusses with all the heads of the departments and finalises the programmes to be conducted which would enhance the students' skill sets, knowledge and attitude.

2. It also recommends the important topics on value education for conducting guest lecturers in order to emphasize the importance of certain values for a successful career and a life.

3. After discussing with the placement co-ordinators, the skills required to be possessed by the students as expected by the companies visiting the campus for recruitment are assessed and recommendations made to the department and the placement cell for giving necessary and adequate training.

5.2 Efforts made by the institution for tracking the progression

1. The college follows tutorial system in which a tutor is made in charge of 30 students and it is his/her responsibility to continuously monitor the students' progression in terms of attendance, development of skills, performance in examination, sports activities and their involvement in community services. Periodically, it is reported to the head of the department and the Principal. In case the progress is not satisfactory the student is given counselling and constant encouragement to improve himself or herself.

5.3 (a) Total Number of students

UG	PG	Ph. D.	Others
837	68	1	18

(b) No. of students outside the state   ---

(c) No. of international students   ---

Me | No | % | n | No | % | Women
| 403 | 44 | | 514 | 56 |

Demand ratio   1 : 2   Dropout %   0.76 %

Last Year						This Year					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
37	114	--	943	--	1094	43	92	--	781	1	917

5.4 Details of student support mechanism for coaching for competitive examinations (If any)

Whenever advertisements are released regarding the competitive examinations to be conducted by TNPSC, Railways, Banks, UPSC, etc., a circular is issued to find out the students interested in appearing for such examinations and to attend the training programme conducted by Kovai Kalaimagal Academy for Competitive Examinations in the college campus during all the weekends. Then the training is given as per the schedule prepared. After the training programme model examinations and mock interviews are also conducted.

No. of students beneficiaries   32

5.5 No. of students qualified in these examinations

NET   ---   SET/SLET   ---   GATE   ---   CAT   ---

IAS/IPS etc   ---   State PSC   ---   UPSC   ---   Others   ---

5.6 Details of student counselling and career guidance

There is a separate counselling and career guidance cell functioning which usually counsels the students who are irregular to the class, who do not perform well in continuous internal assessment tests, who are not attentive in the class and who behave indifferently.

Also based on a student's capacity and the requirements of skills to be possessed by the students as expected by the companies, the students are properly guided whether to attend the interview of one company or the other.

No. of students benefited   167

5.7 Details of campus placement

On campus			Off Campus
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
12	257	175	08

5.8 Details of gender sensitization programmes

Women empowerment cell conducts one programme on gender sensitization every year.

5.9 Students Activities

    5.9.1   No. of students participated in Sports, Games and other events

        State/ University level   150   National level   ---   International level   ---

        No. of students participated in cultural events

        State/ University level   2   National level   ---   International level   ---

    5.9.2   No. of medals /awards won by students in Sports, Games and other events

Sports: State/ University level   1   National level   ---   International level   ---

Cultural: State/ University level   ---   National level   ---   International level   ---

5.10 Scholarships and Financial Support

	Number of students
Financial support from institution	123
Financial support from government	50
Financial support from other sources	12
Number of students who received International/ National recognitions	---

5.11   Student organised / initiatives

Fairs   : State/ University level   ---   National level   ---   International level   ---

Exhibition: State/ University level   ---   National level   ---   International level   ---

5.12	No. of social initiatives undertaken by the students	16

5.13   Major grievances of students (if any) redressed: Nil

Criterion – VI

6. Governance, Leadership and Management

6.1 State the Vision and Mission of the institution

Vision:

Kovai Kalaimagal College of Arts and Science shall inspire and guide students to acquire knowledge, develop skill and a positive attitude that will enhance their personality, providing self- confidence to face the competitive world.

Mission:

1. To strive for excellence in academics.

2. To inculcate a positive attitude and to develop skill in students, to meet the challenges of the competitive world.

3. To develop self-confidence through adequate inter-action and relevant exposure.

4. To promote ethical and social values in the students.

5. To identity and encourage talents in academics and sports by rewarding them with scholarships.

6.2 Does the Institution has a Management Information System

YES. Every month, monthly report about the activities of the college is submitted to the management. In addition, copies of the minutes of the department, college council, and class committee meetings are submitted to the management for perusal and suggestions.

6.3 Quality improvement strategies adopted by the institution for each of the following:

6.3.1 Curriculum Development

For developing the curriculum, first the structure has been decided after extensive deliberations with the faculty and a few experts. Thus the structure has been decided as consisting of part I English , part II languages - Tamil/ French/Hindi/ Malayalam ,part III - Core , Allied and Elective papers and part IV – Skill Based Subjects ,Value Based education and Non Major Elective.

Then the syllabus content for each paper has been prepared in consultation with the peers and other experts. The meaningful and valid suggestions were incorporated. The papers offered under English language were thoroughly revised so that it would help improving the communication and writing skills of the students. Therefore the paper was named as Functional English instead of simply English.

The Board of Studies has been constituted with experts in the concerned subjects, industrial experts and the student representatives as members. The draft syllabus of each individual paper has been placed before the members of the Board of Studies for discussion and their suggestions, after which the syllabus is finalised.

In order to make the students employable it was felt that the training for developing communication skills in English and mathematical skills, papers on communication skills in English and aptitude have been included in the curriculum itself to be offered during all the semesters.

Since the syllabus should be socially relevant and be useful to the community nearby, 2 subjects namely floriculture and Food Science and Nutrition have been included, so that it would be helpful for the students to take up the cultivation of ornamental flowers incase they are interested in agriculture and to maintain good health at a minimum cost.

As it has been insisted in various Education Commissions that value education should form part of the curriculum 2 papers namely Ethics and Culture and Environmental Studies have been included.

Since the students are classified as slow and fast learners after the first Continues Internal Assessment test, it is felt that the fast learners should be encouraged to acquire additional Knowledge and hence extra credit courses for each individual discipline have been introduced.

As value addition, Certificate Courses are also offered depending on the demand from students and the importance of offering such Courses.

6.3.2 Teaching and Learning

1. For the new faculty recruited every year, a Faculty Development programme is organized at the beginning of the year on Teaching Methodologies using modern gadgets effectively, e- learning sources available, qualities to be possessed by a good teacher, and how to be effective in the classroom etc.., Which enables the new faculty to take efforts to get adapted to the new environment.

2. After a period of about 15 days of their appointment, new faculty evaluation is done while the teacher is in the class. The weaknesses are noted and the concerned teachers are counselled and advised to improve himself/herself so that it would not be repeated in future.

3. Feedback is obtained from the students during every semester immediately after first Continuous Internal Assessment test to know about the performance of the teacher in the class on the basis of ten different criteria. In case any deficiency is pointed out by the students with regard to any of the criteria about a teacher, then such a teacher is informed about the same and is also guided as to how to improve himself/herself.

4. As for as the development of curriculum is concerned, the experts in the respective subjects, industrial experts, teachers and students are consulted and the curriculum is designed so as to include the subjects which relevant to the present day context and the knowledge of which is very much in demand by the industries. Also since the curriculum should be socially relevant, a few papers on agriculture based subjects are introduced. As it is the responsibility of the institution to make the students employable, papers dealing with subjects which would enhance the specific skills are introduced.

5. To make the students to have practical exposure, they are taken for industrial visit in order to see directly and learn the application of concepts which they have studied.

6. To have hands on training on certain subjects, workshops are also conducted.

7. To make the students abreast of the latest developments in the areas of their study , various seminars and conferences are organized.

8. To instill research bent of mind among the students, they are encouraged to present articles in seminars and conferences by providing financial support by the management.

9. The students are classified as slow learners and fast learners based on their marks scored in first Continuous Internal Assessment Test. Additional coaching is arranged for the slow learners and the fast learners are encouraged to opt for extra credit courses so as to acquire additional knowledge and to be a step ahead of others when it comes to appearing for personal interview.

6.3.3 Examination and Evaluation

The students' performance is evaluated through Continuous Internal Assessment tests, the components of which and the breakup of the marks allotted are as follows,

1. Internal Assessment Test for which the question paper is set as per the pattern of the question paper issued for End Assessment Examinations for 50 marks, online test covering 80% of the syllabus for which 100 multiple choice questions are given and assessed for 100 marks, two assignments of which one assignment is net based and assessed for 50 marks each and one model examination at the end of the semester covering the entire syllabus and assessed for 100 marks. Finally, these marks are reduced to 25 as given below

UG	
Content	**Marks Awarded**
Internal Assessment Test	05
Online Test	05
Model Examination	10
Assignment(2 Numbers)	05
Total	**25**

PG	
Content	**Marks Awarded**
Internal Assessment Test	05
Online Test	05
Model Examination	10
Assignment(1 Number) & Seminar (1 Number)	05
Total	**25**

2. As far as the End Assessment Examinations are concerned, mostly the system that is followed by the parent university is followed except that for a few skill based subjects newly introduced, only internal assessment is done and there is no external examination.

3. For all the PG courses double valuation, one by the internal examiner and the other by the external examiner, is followed though the parent university follows single value system. This would prevent the students being affected unnecessarily due to wrong valuation by one examiner.

6.3.4 Research and Development

The faculty members who do not possess M.Phil degree are compelled to register for M.Phil programme as early as possible and similarly those who have not acquired Ph.D qualification are also instructed to register for the same under a suitable guide.

The faculty members who have completed M.Phil degree are encouraged to apply for Minor Research Projects and those who have acquired Ph.D are encouraged to apply for Major Research Projects. So far, four Major Research Projects and two Minor Research Projects have been sanctioned and the work completed.

The management encourages the faculty to present papers in seminars and conferences by meeting their registration and transportation costs. The faculty publishing an article in a reputed journal is also given a cash award of Rs.1000/-. The faculty completing Ph.D programme successfully is given a cash award of Rs.5000/- in addition to an additional increment in his salary and promotion to a higher cadre.

The teachers are also instructed to prepare as many monographs as possible as a prelude to publication of articles in the journals which would be circulated among the peers and experts for their suggestions for corrections, if any, and improvement.
The research committee meets periodically, assesses the research activities and advises the members suitably.

6.3.5 Library, ICT and physical infrastructure / instrumentation

As and when the syllabus is modified or restructured, the books required would immediately be purchased and added to the stock. Further, when new publications of books on the specific subjects are available in the market and rated as good by experts, such books are also added to the stock.
On the basis of the research activities by the research scholars new journals and magazines are subscribed depending on the needs.
The Library is fully computerised and it is also a member of DELNET , INFLIBNET and IEEE which enables access to a large number of e- journals

6.3.6 Human Resource Management

At the end of each academic year, the workload for various departments is calculated and the faculty requirement is assessed for each department. The vacancies, if any, are filled up by selecting suitable persons through personal interview by a committee. Similarly the vacancies arising among the administrative staff are also filled up as and when required.

In the beginning of the academic year, a list of resource persons who have specialised in different areas is prepared by each department and finalized after getting approval from the management. According to the programmes planned for the academic year, their services are utilized either for giving guest lecturers or for being resource persons in the seminars or workshops organized by the college.

6.3.7 Faculty and Staff recruitment

After assessing the number of vacancies likely to be created, an advertisement is released through dailies calling for applications from suitable candidates. The applications are scrutinized and the candidates fulfilling the eligibility conditions are called for an interview. The candidates are interviewed by an interview committee consisting of the Management Representative, Principal, Dean, Head of the Department, a senior professor and the subject experts. The candidates selected based on merit are appointed. The same procedure is also followed for appointing administrative staff.

6.3.8 Industry Interaction / Collaboration

The college has entered into MoU with the companies/Institutions like Sutherland Global Services Private Limited, Infosys BPO Limited, Monster, UTL Technologies Limited, Electronics Sector Skills Council of India (ESSCI),The World Community Service Centre(WCSC),STAR Associates, COINDIA, ICT Academy of TamilNadu for getting the students trained and for the companies to make use of the expertise available in the institution.

6.3.9 Admission of Students

Immediately after the results of the +2 examinations or the undergraduate examinations are published, applications are invited for UG and PG programmes as the case may be from the students. After the applications are received till the last date, call letters are sent to the students in case the number of applications received is more than the number of seats available or the admission letters in case the number of applications is not more than the number of seats available. While the students come for admission, proper counselling is given for choosing the right course based on the group or branch he has already studied.

6.4 Welfare schemes for

Teaching	1. All the teaching staff are insured under group insurance scheme.
	2. Transportation is provided to all the staff members free of cost.
	3. Part – time doctor visits the institution periodically to attend to any health problem of the staff and students.
Non teaching	1. All the non - teaching members are insured under group insurance scheme.
	2. Transportation is provided to all the staff members free of cost.
	3. Part – time doctor visits the institution periodically to attend to any health problem of the staff and students.
Students	1. All the students are insured under group insurance scheme.
	2. For the underprivileged deserving students scholarships are also given by the management.
	3. Part – time doctor visits the institution periodically to attend to any health problem of the students.

6.5 Total corpus fund generated   Rs.20 ,00,000

6.6 Whether annual financial audit has been done   ✓ Yes   ☐ No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	---	Yes	ISO Co-ordinator
Administrative	No	---	Yes	ISO Co-ordinator

6.8 Does the University/ Autonomous College declares results within 30 days?

For UG Programmes   Yes ✓   No ☐

For PG Programmes   Yes ✓   No ☐

6.9 What efforts are made by the Autonomous College for Examination Reforms?

In the system followed by the university, the practice is to consider the highest score the student has secured in the two internal assessment tests conducted. The major drawback in this system is that a considerable number of students do not take the second test seriously. But under the autonomous system it has been changed in such a way that the student has to necessarily study all the units of the syllabus as the internal assessment is done as follows,

UG	
Content	**Marks Awarded**
Internal Assessment Test	05
Online Test	05
Model Examination	10
Assignment(2 Numbers)	05
Total	**25**

PG	
Content	**Marks Awarded**
Internal Assessment Test	05
Online Test	05
Model Examination	10
Assignment(1 Number) & Seminar (1 Number)	05
Total	**25**

Further, as many students fail only in the aptitude tests conducted by the companies visiting the campus for recruiting the students, online tests exactly on the pattern of question papers issued by the companies are introduced.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

6.11 Activities and support from the Alumni Association

The Alumni association meets twice a year, in which the activities relating to the students support services, faculty development and infrastructure development are discussed and suggestions invited. The relevant suggestions are forwarded to the management for implementation. The Alumni who run businesses also help in recruiting our students for their companies and in recommending our students for placements to the other companies known to them.

6.12 Activities and support from the Parent – Teacher Association

Parent teacher association meets once a year in which all the developmental activities done in the college are explained and their suggestions for improvement are invited.

6.13 Development programmes for support staff

Computer training is provided to all the support staff. They are encouraged to enhance their qualification joining distance education program. In case they become eligible for appointment to a higher cadre or to a teaching position they are either promoted or absorbed as a lecturer.

6.14 Initiatives taken by the institution to make the campus eco-friendly

Already the campus is eco-friendly with thousands of trees and plants of different varieties. Further the use of plastics is completely banned inside the campus. Waste water is recycled and used for the plants and trees. Initiatives are taken to install solar system to meet a part of the power consumption. The class rooms are spacious with lot of ventilation and hence it has also minimized the power consumption.

Criterion – VII

7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

1. Majority of the students who join our institution are from nearby villages and they belong to families pursuing agricultural avocation. Further, they have all studied in Government Schools in Tamil Medium and hence their English language proficiency is very poor. To improve their communication skill in English, small story books, containing stories mostly known to the students, written in English are distributed to the students and they are asked to go through the books and tell the stories in the class after about 10 days. This improves their vocabulary and to some extent their fluency in speaking in English.

2. A number of online tests in English and Mathematical aptitude are conducted with a view to train them to write such tests when conducted by companies visiting the campus, with confidence and come out successful.

3. The domain specific knowledge which is required to be possessed by students as per the requirements of most of the industries is assessed and accordingly training programmes or certificate courses, as the case may be, are conducted.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

As planned at the beginning of the year, the following programmes were conducted:

1. All the Departments have inaugurated the students association and actively conducted many programmes to improve the attitude, skill and knowledge of the students.

2. The Department of English conducted seminars on "Communication Skills", Bridge Course on "Fundamentals of English Grammar", Training Programme on "Verbal Aptitude", Self Development programme on "The Power of Positive Thinking", extension activity on "Listening,Speaking,Reading and Writing Skills" for the students of the Government high school, Narasipuram and literary competitions such as "Literary Fiesta 2016-2017" for the students of the college.

3. The Department of Tamil conducted many competitions like drawing, composition writing, oratorical, singing, etc., for the students of the college and the prizes were distributed. It has also conducted a seminar on "Culture of Individual Human Beings in Tamil Literature", and extension activity for the students of Government High School , Narasipuram in which various competitions were conducted for the students and prizes were distributed.

4. The Department of Mathematics with CA conducted Bridge Course in Mathematics for all the first year Non-Mathematics students UG, Aptitude Training Classes, Personality Development Programme, for developing Communication Skills, Mathematical Quiz Competition, Seminar on " Real Life Applications of Mathematics in Science and Technology", National Programme for Technology Enhanced Learning (NPTEL) classes, Massive Open Online Course (MOOC) classes conducted for the students of B.Sc., Mathematics (CA) . "Arts and Science Exhibition' is organized on National Mathematics Day Celebrations and workshop on "Computer Graphics using c++".

5. The Department of Computer Science conducted guest lectures on "Android Application in Linux", "Ethical Hacking" and "Internet of Things", skill based training programme on "Terracotta Jewellery Designing", personality development programme on "Personality Grooming" and celebrated "Pongal Festival" with school students. Students provided food with physical and psychological support to the blind people "Servicing to Blind School" in the village Uliampalayam, Coimbatore.

6. The Department of Computer Applications conducted a guest lecture on "Preparation for Placement", "Technical Communication" and "Current Trend & Technologies".

7. The Department of Information Technology conducted guest lectures on "Internet of Things", "Project Development Methods" , "Android Operating System", "Current Trends in Computing Technologies", "Computing Technologies and Applications,", Value based programme on "A Life on Happiness & Fulfilment", "Measuring Success in Health Care", workshop on "GIMP" and an extension activity on "Training program on

"C++ and Star office Packages" at Government Higher Secondary School, Madvarayapuram.

8. The Department of Commerce and Commerce (PA) conducted guest lectures on "Awareness on Capital Market", "Corporate Etiquettes", "GST Compliances & Non-Compliances", "The impact of demonetization in Indian Economy" and conducted an exhibition and Extension Activities on "Hands on Training in Quelling" at Government Higher Secondary School, Sennanur and "Banking Operations" at Government Higher Secondary School, Sundakkamuthur.

9. The Department of Commerce with CA (UG) conducted a guest lectures on "Role of Commerce in Inclusive Growth", "Current Trends in Audit Industry","Mutual Fund", workshops on "Web Page Development", "Commodity Trading" and "Tally.ERP9 Applications", soft skill development programme on "Techniques for Career Mapping, and Taking Control of Psychological Barriers" and conducted an Exhibition "FASNACH – 2017".

10. The Department of Business Administration with Computer Applications conducted guest lectures on "Job Opportunities in Banking Sector", "Management – A Global Perspective", "Demonetization", workshops on "Software Testing", "Web Designing", Training Program on "Out Bound Training" and extension activity on "Banking Procedures" for 12th students at Maruthamalai Devasdhanam Higher Secondary School, Coimbatore.

11. The Department of Commerce with Computer Applications (PG) conducted guest Lectures on " The Impact of e- Commerce on Society- A Global Perspective", "The Indian Accounting Standards " and a workshop on "Tally" .

12. The Department of International Business (PG) conducted a guest lectures on "Job Opportunities in International Business", "Borderless World", One Day Orientation Programme towards "Higher Studies" and In-House Training Programme on "Team Building", "Leadership and Group Dynamics" and an extension activity on "Banking Procedures" for 11th students, Government Higher Secondary School Muthipalayam.

7.3 Give two Best Practices of the institution

I.Title of the Practice

1. Feedback and Class Committee Meeting

Immediately after the first CIA test, feedback is obtained from the students about the performance of teachers in the class. In addition, class committee meetings are also conducted with the representatives of various classes to know the difficulties and the requirements of the students.

2. Goal and the Context

The goal is to know the difficulties experienced by the students academically or otherwise and to alleviate the same.

Since the students come from different backgrounds their capacity to grasp whatever is taught in the class will also differ. Futher what is taught in the class by a few teachers may not be understood by the students. Also in the class committee meetings the students can express whether the facilities available in the campus and the books available in the library are adequate or not.This helps the Management to provide the facilities as required by the students.

3. The Practice

Immediately after the first continuous internal assessment test, feedback is taken from a random sample of 30% of students from each class. The feedback is obtained on the basis of 10 aspects namely, subject knowledge of the teacher, clarity in explanation, audibility in voice , legibility in writing on the board, coverage of the syllabus, provision of course material, offering additional information not confining to only syllabus content, punctuality of the teacher, impartial nature, efforts taken by teacher to motivate the students and assistance and counselling rendered by the teacher. These aspects are evaluated by 5 point scale and average score for each aspect and the overall average are calculated for every individual teacher. When the overall average is more than 4 , such a teacher is considered to be a good teacher and if the score is between 3 and 4, he/she needs improvement. When the score is less than 3, such teachers are given counselling on the basis of scores obtained for individual aspects and instructed not to repeat the same performance in the subsequent semesters.

After the answer sheets of first internal test are evaluated and returned to the students, class committee meetings are conducted by the Principal. A class committee consists of two top scoring students, two medium scoring students and two students whose scores are poor. In the meeting only these students and the Principal will be present. The Principal obtains information from these students about the coverage of the syllabus, whether there is any difficulty in understanding a particular subject and if so , the reason, whether the method of teaching adopted by the teacher is good enough , whether they have adequate learning resources and whether there are any other problems or difficulties other than academic matter . After obtaining such information, the HoDs are instructed to plan for action so that grievances expressed by the students redressed are within a time limit.

4. Evidence of Success

Since we gather information from the students about their class room experience and difficulties encountered in the beginning of the semester, it becomes possible to counsel the teachers and guide them to improve in the areas wherever they have scored less in the feedback, there is a remarkable improvement in their performance during the subsequent semesters.

In the class committee meetings , since students interact with the Principal in the absence of HoD or any other Teacher of the Department, they feel free and express truly whatever difficulties or problems they experience academically and non academically, the Management is able to understand them and take immediate steps to redress whatever is their grievance.

In implementing the above process, no problem has ever been encountered.

As far as the Resources are considered, the Management never hesitates in meeting the expenses from their own funds. Infact the Management is very happy in seeing that the students are happy in that their grievances are immediately redressed.

II. Title of the Practice

1. Finishing School Programme for Pre-Final Year Students

Finishing School Programme of duration 3 to 4 weeks is conducted for the first and second year students during their summer vacation.

2. Goal and the Context

The goal of this programme is to make the students understand the various skills needed to be developed in them so that they become employable and get selected by the companies in campus interviews.

3. The Practice

In the Finishing School Programme, HR personnel from Multinational

certain areas of training the students are invited. This programme is not compulsory for all the students. Only those who voluntarily come forward to undergo this training foregoing the vacation are admitted. They are trained extensively to improve their communication in English, Interpersonal relationship, Mathematical Aptitude, preparing their resume, fine tuning their personality, effectively facing the interview and active participation in group discussion.

4. Evidence of Success

At the end of the period of Finishing School Programme, a remarkable transformation that has happened in the students is clearly seen. The students are able to break the barriers which prevented them from coming to the front and come on the stage, speak fluently in English facing the audience without fear or shyness or hesitation. Therefore it has resulted in majority of the students who participated in the programme are getting selected by the companies in the campus interviews.

5. Problems Encountered and Resources Required

Though the students voluntarily come forward to undergo this training programme, after a few days some students do not attend the programme regularly on account of the fact that such students go for part -time jobs in the afternoon. Further we find it difficult to motivate a few students to actively participate since they are from very poor families and their confidence level is almost zero.

Resources required for conducting this programme are met from the own funds of the Management by meeting the expenses incurred towards providing the training material, meeting the expenses for travel, accommodation and honorarium of the trainers and resource persons and the other contingent expenses.

7.4 Contribution to environmental awareness / protection

- ❖ Environmental Studies is included in the curriculum as a separate paper with 2 credits. Hence the students are aware of the ways of protecting the environment.
- ❖ Guest Lectures are arranged on environmental degradation and the measures to be taken for preventing the same and the role played by the students in such an action.
- ❖ Awareness programmes are conducted by the students in the nearby villages on the factors responsible for environmental degradation, need for protecting the environment and growing more trees.
- ❖ The use of plastics is banned in the institution.
- ❖ Waste water is recycled and used for trees and plants.
- ❖ Eco Club is functioning effectively in the campus in which students actively participate in planting saplings in and around the college, in periodically cleaning the nearby Siruvani Hills and in creating an awareness about the evils of using polythene bags.

7.5 Whether environmental audit was conducted?   Yes ☐   No ☑

7.6 Any other relevant information the institution wishes to add. (for example SWOT Analysis)

The strengths of the institution are

   i.   The enlightened management who have thorough knowledge on academic administration and who are eager to know and full fill the needs of students .

   ii.   The dedicated team of teachers who take all efforts to make the students employable by conducting various programmes for the development of soft and technical skills which reflects in a large number of students getting placement offers.

   iii.   Conducive environment suitable for the students' academic pursuit.

   iv.   Reputation of the institution which attracts many companies to visit the campus for recruiting the students.

   v.   Green Campus free from pollution

The weaknesses of the institution are

   i   The students coming from poor family background who have studied in Tamil Medium in Government Schools.

   ii   Distance of the institution from the city.

   iii   Students lacking motivation and self confidence.

The opportunities are

   i   A number of companies willing to visit the campus for campus recruitment on account of a number of training programmes conducted for the students but could not be accommodated because the period of their visit coincides with the period of examination.

   ii   The possibilities of restructuring the curriculum so as to give more thrust on practical applications and also to make better use of courses available in open sources like, SWAYAM, MOOC, etc...

     The major threat is that though a large number of women students are getting selected in campus interviews, majority of them are not permitted to join jobs as they are from rural background and their parents want to get them married as soon as they complete their studies.

8. PLAN OF INSTITUTION FOR NEXT YEAR

1. To introduce some socially relevant programmes.

2. To encourage the faculty to concentrate more on publication of research articles in reputed journals.

3. To prepare the members of faculty for applying to UGC for more number of major and minor projects.

4. To encourage all the departments to conduct National and International level seminars/ Conferences.

5. To encourage all the eligible faculty members to register for Ph.D programme.

6. To make the students to get involved more in using materials available in E- sources.

Name : E.Karthika

Dr.N.Mala

12/9/2017

12/9/2017

Signature of the Coordinator ,IQAC

Signature of Chairperson, IQAC

Co-Ordinator - IQAC
Kovai Kalaimagal College of Arts And Science
Narasipuram (Post),
Coimbatore - 641 109.

Principal
Kovai Kalaimagal College of Arts & Science
Narasipuram Post, Coimbatore - 641 109.

Annexure A

Academic Calendar for 2016 – 2017

DEPARTMENT OF ENGLISH

S.No	Date	Plan of Action	Achievements
1	30.08.16	Inauguration of ELF 2016-2017	Instilled in the minds of the students the importance of developing Communication skills and emphasized on accent neutralization and greater fluency in spoken English.
2	22.08.16	Bridge Course on "Fundamentals of English Grammar"	The students were trained to learn the fundamentals of English grammar which helped the students to understand the basic components in English. It assisted the students to know the easy way of learning English Language
3	06.02.17	Training Programme on "Verbal Aptitude"	Enhanced the ability of the students to write coherently and cohesively using a wide range of vocabulary and inculcate the habit of reading and writing which lead to effective communication.
4	17.02.17	Self Development programme on the topic " The Power of Positive Thinking"	To Foster the positive attitude in the minds of the students by using the essence of power of faith , practical techniques , one can energize ones' life and give themselves the initiative needed to carry out their ambitions and hope. One will learn how to believe in themselves and in everything they do. Build new power and determination, develop the power to reach their goals, break the worrying habit achieve mental peace and relaxed life.
5	16.11.16	Extension Activity for the Students of Govt. High School, Narasipuram on the topic "LSRW"	Training on a technique of spelling the words correctly and writing the sentences neatly was given. At the end of the programme the students were tested and were found that the school students of Narasipuram were able to spell new words correctly.
6	29.12.16	"Literary Fiesta 2016-2017" – An Inter-Departmental Literary Competition	The programme helped the students to expose their talents and a shedding their fear. It helped them to excavate their innate ability and strengthens their self-confidence.

DEPARTMENT OF TAMIL

S.No	Date	Plan of Action	Achievements
1	02.09.16	தமிழ் மன்றத் தொடக்க விழா நிகழ்த்துக்கலை "நாடகம்". பேராசிரியர் திலீப்குமார், தமிழ்த்துறைத் தலைவர்,இந்துஸ்தான் கலை அறிவியல் கல்லூரி.	நிகழ்த்துக்கலையின் மூலம் சராசரி மக்களின் வாழ்க்கை நிலை, நடித்தலில் உள்ள தனிச்சிறப்பு போன்றவற்றை மாணவர்கள் அறிந்து கொண்டனர்.
2	16.11.16 17.11.16	விரிவாக்கப் பணித் திட்டம்: முனைவர் அ.அ.சிவக்குமார், முதல்வர், கோவை கலைமகள் கலை அறிவியல் கல்லூரி. திருமதி. மாலா, தலைமை ஆசிரியர், அரசு உயர்நிலைப்பள்ளி, நரசீபுரம்.	நுரசீபுரம் அரசு உயர்நிலைப்பள்ளி மாணவர்களுக்கு பாட்டுப் போட்டி, பேச்சுப் போட்டி, ஓவியப்போட்டி, மற்றும் திருக்குறள் ஒப்புவித்தல் முதலிய போட்டிகள் நடத்தப்பட்டு அவர்களின் பல்வேறு கலைத்திறன்கள் வெளிக் கொணரப்பட்டன.
3	28.12.16	கருத்தரங்கம் - "மார்கழிப்பாவை" முனைவர் மணிமேகலை, உதவிப்பேராசிரியர், தமிழ்த்துறை கொங்குநாடு கலை அறிவியல் கல்லூரி,கோவை.	மார்கழி நோன்பின் சிறப்பு, பக்தியின் மூலம் வாழ்வில் ஏற்படும் மாற்றங்கள், சமயச்சான்றோர்களின் பக்தி அனுபவங்களை மாணவர்கள் அறிந்து கொண்டனர்.
4	11.01.2017	தினமணி நாளிதழ் நடத்திய மண்டல அளவிலான ஓவியப்போட்டி.	மூன்றாமாண்டு கணினிப் பயன்பாட்டியல் துறை மாணவி செல்வி காயத்ரி முதல் பரிசு பெற்றார்.
5	23.01.2017	பேராசிரியர்களுக்கான மேம்பாட்டுப் பயிற்சி தலைப்பு :"தமிழும் இசையும்" முதலிய கலை முனைவர் அ.அ.சிவக்குமார்,முதல்வர் கோவை கலைமகள் கலை அறிவியல் கல்லூரி.	துமிழிசைப் பற்றிய செய்திகளைத் தொகுத்துரைத்தார். இசைக்கு எல்லா உயிரினங்களும் கட்டுப்படும் என்று இசையினுடைய தனித்தன்மையை எடுத்துரைத்தார்.
6	04.02.2017 06.02.2017	இலக்கியப் போட்டிகள்: தமிழோடு பேசு, சைசைமொழி, மடல் எழுதுதல், படம் பார்த்து கவிதை சொல்லுதல், வார்த்தைகளைக் கண்டுபிடித்தல்	கல்லூரி மாணவர்கள் ஆர்வத்தோடு போட்டிகளில் கலந்து கொண்டனர். தங்களின் கலைத்திறன்கள் மற்றும் படைப்பாக்கத்திறன்களை வெளிப்படுத்தினர்.
7	23.03.2017	தமிழ் இலக்கியமன்ற நிறைவு விழா. "வாழப் பழகுவோம்" என்ற தலைப்பில் கருத்தரங்கம் நடைபெற்றது. திருமதி. புவனேஸ்வரி ஜீவானந்தம், தமிழாசிரியர், கே.ஜி.மேனிலைப்பள்ளி, அன்னூர்.	வாழ்க்கைத் தத்துவம், வாழ்வில் ஆன்மீகம், விவேகானந்தரின் வாழ்வு, திருக்குறளும் வாழ்வும் போன்ற கருத்துகளை மாணவர்கள் அறிந்து கொள்ளும் வகையில் கருத்தரங்கம் அமைந்தது.

DEPARTMENT OF MATHEMATICS WITH COMPUTER APPLICATIONS (UG)

S.No.	Date	Plan of Action	Achievements
1.	8.7.2016	Inauguration of the Bridge Course for Non- Mathematics students of I year UG	They had a clear idea of different topics that would be covered in the allied Mathematics paper offered for different branches, the nature of the questions that would usually be asked, internal assessment tests and assignments.
2.	From 11.7.2016 to 15.7.2016	Bridge Course for Non-Mathematics students of I year UG	The students could understood clearly the basic concepts of different topics and they were also able to solve simple problems easily thereby gained confidence in cracking the examinations without difficulty. They have also learnt the shortcut methods of doing calculations using scientific calculator.
3.	19.8.2016	Seminar on **Topic:** "Real Life Applications of Mathematics in Science and Technology" **Resource Person:** Dr. M.S. Mutharasu, Assistant Professor, CBM College, Coimbatore.	Students clearly understood the fundamental concepts in Algebra, Calculus, Matrices, Graph theory and their applications in day to day life.
4.	09.09.2016	National Programme for Technology Enhanced Learning (NPTEL) classes	The students were introduced to e-learning through NPTEL and the video lectures available in Real analysis, Complex analysis, Discrete Mathematics and Numerical methods.
5.	30.09.2016	Massive Open Online Course (MOOC) classes conducted for the students of B.Sc., Mathematics (CA)	Awareness program was given about self learning of various free online certificate courses in Mathematics offered by top universities and colleges worldwide through MOOC.
6.	30.12.2016	'Arts and Science Exhibition' in connection with National Mathematics Day Celebrations	Students exposed their inherent talents and creativity by exhibiting the working models, charts and experiments through Arts and Science Exhibition.
7.	02.01.2017	Extension activity: **Visited:** Arts and Science Exhibition	Government Higher Secondary school students of nearby villages visited the exhibition and acquired practical knowledge of using Science and Mathematics in Real life and also how to make art and craft.

8.	11.01.2017	Workshop on **Topic:** "Computer Graphics using C++" **Resource Person:** Dr.P.Krishapriya, Director-MCA, CIMAT and Mr.R.Albert Panein Michal, Asst.Professor, CIMAT	Students have learnt Graphic Design and Animation Techniques in Computer Graphics using C++ Programming by the hands on training given.
9.	15.02.2017	Mathematical Quiz Competition in connection with 129th Birth Anniversary of the Indian Mathematician Srinivasa Ramanujam	Helped the students to improve their Numerical ability, Logical reasoning and Divergent thinking through Quiz and Puzzles which would help them for better placement.
10.	08.03.2017	Personality Development Programme **Topic:** You Can Win **Resource Person:** Dr.A.A. Sivakumar, Principal, KKCAS.	The Program helped the students to develop their Self Confidence, Positive Attitude and overall personality.

DEPARTMENT OF COMPUTER SCIENCE (UG & PG)

S.No	Date	Plan of Action	Achievements
1	18.08.2016	Inauguration of Computer Science Association (PG and UG)"INFOTRIX" and a Guest Lecture on "Current Trend & Technologies" byMr. Leslie A.George , Corporate Trainer, CTS, Coimbatore.	Participants got information about the latest trends and latest developments in Technology and their practical applications.
2	02.09.2016	Seminar on "Android Application In Linux" by Mr. A.Suresh , Android Programmer, Crisp System , Coimbatore.	Students acquired knowledge about the open source software and Android application development through this programme
3	06.09.2016	Seminar on "Ethical Hacking" by Mr.R.Periyasamy, YRSK Technology, Coimbatore.	Through this programme students got knowledge and awareness on various hacking and cracking techniques.
4	30.12.16	Personality Development Program on "Personality Grooming" by Mr. M. Shanmuga Sundaram, Director , Phenix Training Academy , Erode.	Participants were able to know and understand their personality and how to improve themselves in through adopting certain practices.
5	12.01.2017	"Samathuva Pongal" was celebrated at Govt.Girls Hr.Sec .School,Thondamuthur	Various Competitions were conducted and prizes distributed to the winners
6	07.01.2017	Serviced to Blind School,Uliampalayam.	Students provided food , physical and psychological support to the blind people in the school.

| 7 | 25.01.2017 | Seminar on "Internet of Things" by Mr.C.Vignesh Manikandan IT Manager, Kalvi Higher Education Institute & Research , Coimbatore | The resource person gave real time examples of IOT and the application in real time environment and their techniques |
| 8 | 06.03.2017 | Skill Development Programme on "Teracotta Jewellery Designing " by Mrs.Indrani, Merlin Beauty Training Center , Coimbatore. | Students got training on making different jewels using different raw materials. |

DEPARTMENT OF COMPUTER APPLICATIONS (UG)

S.No	Date	Plan of Action	Achievements
1	18.08.2016	Inauguration of Association-EXPEDIENT & Guest Lecture on "Current Trend & Technologies" by Mr. Leslie A. George, Corporate Trainer, CTS Coimbatore	The students could clearly get an idea about the recent trends and technologies like cloud computing, big data and IoT.
2	06.10.2016 & 07.10.2016	ICT Training for " Govt School Teachers"	10 students and 2 faculty members helped about 100 government higher secondary school teachers from Coimbatore and pollachi participated in getting trained with the use of computers and internet.
3	10.11.2016	ICT Training for " Govt School Teachers"	10 students and 2 faculty members helped about 50 government higher secondary school teachers from Coimbatore participated in getting trained with the use of computers and internet.
4	06.01.2017	Seminar on "Preparation for Placement" by Kadamai -Ravikanthan,Softskills Trainer,YRSK Technologies,Coimbatore	Students have learnt how to prepare for resume effectively to participate in group discussion and confidently face the interview and clear aptitude test successfully
5.	29.02.2017	Guest Lecture On "Technical Communication"	Students could have an idea about the latest programming languages such as Pearl, Python, C# and PHP and their applications

DEPARTMENT OF INFORMATION TECHNOLOGY (UG & PG)

S.No	Date	Plan of Action	Achievements
1	18.8.2016	Inaugural Function of UG Association – guest lecture on " Current Trends in Computing Technologies" delivered by Mr. Leslie A.George, Corporate Trainer, CTS, Coimbatore.	Students were able to know about the emerging computer Technologies and the areas where they are effectively applied.
2	30.08.2016	Guest lecture on "Internet of Things" Resource Person: Mr.Syed Haroon, Technical Head, Accent Techno Soft Solutions, Coimbatore.	The Resource person clearly explained about Internet of Things Concepts and discussed the security issues of Internet of Things.
3	31.08.2016	Guest lecture on " Project Development Methods" Resource Person: Mr.S.Vignesh Manikandan, IT Manager, KALVI Higher Education, Coimbatore.	Students gained clear knowledge about how to develop the project with Dot Net and ORACLE 11G and other components of Oracle.
4	22.12.2016	Guest lecture on "Android Operating System" Resource Person: Ms. Raghapriya.S Web Developer, ATS Technology, Coimbatore.	Students interacted with the resource person and got exposure to Android Operating System and its applications.
5	06.01.2017	Workshop on "GIMP" Resource Person: Mr.Muthaiya Sellamuthu, Web Developer, Accent Techno Soft, Coimbatore.	The students got hands on training in the use of GIMP and they are also given a view on various opportunities available in that area.
6	28.01.2017	FDP on "User Interface and User Experience" Resource Person: S.Raj Kumar Chief Creative Officer, Amulya Info tech India PvtLtd.	The Participants were able to get idea about User Interface Design for the Project development .
7	30.01.2017	Extension activity -"Training programe on "C++ and Star office Packages" for XII students , GHSS, Madvarayapuram.	Nearly 160 Students got hands on training in C++ and Star Office packages.
8	07.02.2017	Guest lecture on "A Life on Happiness & Fulfillment". Resource Person: Dr. S. Gunasekaran, Head,Department of Computer Science, CIET	Students were able to understand the seven habits to be developed in order to lead a happy and full fining life.

| 9 | 07.03.2017 | Guest lecture on "Measuring Success in Health Care". Resource Person: Dr. (Tmt.) G.P.Jeyanthi Director (Research and Consultancy) & Professor of Biochemistry,Avinashilingam Institute for Home Science and Higher Education for Women,Coimbatore. | The program helped the students to understand the current public health issues and primary prevention methods. |

DEPARTMENT OF COMMERCE AND COMMERCE PA

S.No.	Date	Plan of Action	Achievement
1	04.08.2016	**Topic:** "Awareness on Capital Market" **Resource Person:** Mr.Mahesh Kumar,Trsiner,Lotus knowl wealth,Coimbatore	The chief guest made a clear presentation about the capital market and its functioing .Students were able to gather knowledge about Bombay Stock exchange,availablity of various components like bonds,stocks,mutual fund schemes and derivatives of securities,regulated bodies that are SEBI,RBI in the securitites market.Morover he explained the role of depository & Clearing houses,Corporation & Brokers.
2	05.08.2016	**Topic:** "Corporate Etiquettes" **Resource Person:** Mr.A.Srinivasan, Cheif Manager(HR), Retd,SBI,AO, Coimbatore	He spoke on Corporate expectations of Human Behaviour in different situations.They were hand shake,interview etiquette,mobile phone etiquette,telephone etiquette,office dress code etiquette,giving business card,dinning,e-mail etc..Further he noted that 80 % of success in getting,keeping & advancing in a job depends on the above said human bahaviour and the remaining 20% depends on technical knowledge.
3	10.01.2017	**Topic:** "GST Compliances & Non-Compliances" **Resource Person:** Mr.S.Alagupandi,Manager, Kalvi higher Education & Research Centre, Coimbatore.	The chief guest spoke about various benefits of good and services taxl ike lowering ,elimination, multiplicity of taxes and reduce the cost of production of goods and services.These factors significantly reduce cost of indigeneous goods and promote make in India project effectively.further he noted that the sectors like FMCG,Pharma,Consumer Durables,automobiles and engineering goods be the major beneficiaries under various compliances of GST bill.
4	11.01.2017	**Topic:** "The impact of demonetization in Indian Economy"	The chief guest narrated negative and postive aspects of demonetization on our economy.He said that demonetization may have Considerable negative effects in the first few days particularly for most of the middle and

		Resource Person: Mr.R.Mani Mohan, Superintendent, Custom & Central Excise, Chennai.	lower income category.But,Indian economy will have many postitve effects like prevention of generation of of black money and terror financing,reduction on counterfeit currency,corruption .This helps to improve gross domestic product and reduce inflation rate.
5	03.02.2017 & 04.02.2017	CARVE- 2017 -Exhibition	Students have presented various exhibits based on different themes showcasing their talents & creativity.
6	07.01.2017 (FN)	Extension Activity	"Hands on Training in Quelling" at Governmentt.Higher secondary.School,Sennanur
	07.01.2017 (AN)	Extension Activity	"Banking Operations" at Governmentt.Higher secondary.School,Sundakkamuthur

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS (UG & PG)

S.No	Date	Event	Achievements
1	29.07.2016	Inauguration of Commerce CA Associations "SKILL and GALAXY – 2016" and a Guest Lecture on "Role of Commerce in Inclusive Growth" by CS. A. R. Ramasubramania Raja, Chairman, The Institute of Company Secretaries of India, Coimbatore.	Students were able to know the role of commerce in inclusive growth, global perspective, responsive technologies for inclusive growth and sustainable development, etc.,
2	19.08.2016	Inauguration of Auditors' Club and a Guest Lecture on "Current Trends in Audit Industry" by C.A. Dhamodharan, Chartered Accountant, Coimbatore.	Students were able to understand the processes involved in joining the professional courses like CA, ICWA, ACS, etc. and the better prospects in case the students get through such courses.
3	09.09.2016	Guest Lecture on "Mutual Fund" by Mr. Dhilip Kumar, Circle Business Manager, Axis Asset Management Private Ltd., Coimbatore.	This programme was useful to the students to understand about the types of mutual fund, investments in mutual fund schemes and top performing mutual funds, etc.,
4	28.12.2016	Workshop on "Web Page Development" by Mr. K. Pradeepkumar, MCA, OCP, Oracle Database Administrator cum Developer, Sri Krishna I-Tech and Management Solutions Pvt., Lt.,	Students were benefited by gaining practical knowledge on Web page Applications and Web page development using Java Script.

		Coimbatore	
5	28.12.2016	Hands on Training in Tally. ERP9 to M.Com CA Students by Mr. R. Muthukumar, Assistant Professor of Commerce, Kovai Kalaimagal College of Arts and Science, Coimbatore.	This programme enabled the students to have practical training on Tally. ERP9.
6	04.01.2017	Workshop on "Commodity Trading" by Mr. B. Kesavamoorthy, Senior Research Manager, Sky Commodities India Pvt., Ltd., Coimbatore.	Students understood the concept of online Trading or Internet Trading (i.e.) Commodity Exchange and Brokerage, IRDA, SEBI, Corporate Bonds and how to trade commodities in Multi Commodity Exchange (MCX), National Commodity and Derivatives Exchange (NCDEX), National Multi-Commodity Exchange (NMCE), Indian Commodity Exchange (ICEX).
7	12.01.2017	Soft Skill Development Programme on "Techniques for Career Mapping and Taking Control of Psychological Barriers" by Dr. S. Manikandan, Chief Trainer, Youth Corp Training Solutions, Pollachi.	This programme enabled the students to identify their core competency and set goals to be achieved. The students understood how to balance our mind psychologically in Alpha level, Beta level, Conscious mind and sub-conscious mind with psychological therapy.
8	24.01.2017 & 25.01.2017	Exhibition "FASNACH – 2017"	Students were able to exhibit their models in Banking, Insurance, Trading, International Trade, Communication and Information Technology and Tax filing, etc.,

DEPARTMENT OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

S.No	Date	Plan of Action	Achievements
1	28.7.2016	Seminar **Topic** :Job Opportunities in Banking Sector **Resource Person**: Mr.A.Ramamoorthy, Manager, Vijaya Bank, Coimbatore. Team from Smart Training Resource India Pvt. Ltd. Mr.Sabhitha Bhojan – Head Mr.Senthil Kumar – Admission Officer Ms.Nivetha – Counsellor	As part of IBPS preparation, students started to take on line tests regularly.
2	05.8.2016	Seminar **Topic:** Management – A Global Perspective. **Resource Person**: Mr. V. Harish Kumar, Chief Trainer, Step ahead, Coimbatore	Through the seminar, students came to know about the opportunities for BBA students in the field of service management, customer Relationship Management, Business Process Management and IT enabled services which are going to be the mass employment providing sectors. The students started to review the job opportunities and job specifications related to this fields.
3	01.9.2016 & 02.9.2016	Workshop **Topic:** Software Testing. **Resource Person**: Mr.Harishankar Rangaraj, Director, Open Source Academic India Pvt. Ltd., Coimbatore.	Students were trained on testing methodologies, test cases and different testing tools.
4	05.1.2017	Extension Activity **Topic:** Banking Procedures	Provided training on importance of various challans and the procedure to fill the banking forms of various nature, to the 12th std students of Maruthamalai Devasthanam Higher Secondary School, Coimbatore.
5	11.1.2017	Seminar **Topic:** Demonetization **Resource Person**: Mr.Murugesan, Branch manager , Corporation Bank, Narasipuram.	Through participation in the seminar, students are able to overcome the confusions in banking formalities and able to know the problem arising due to demonetisation and the ways and means of overcoming the same.
6	06.2.2017	Out Bound Training	Students could understand the method of

5		Resource Person: Out Reach Foundation India for the I and II year BBA(CA) students at Kothagiri	solving practical problems using management games and they were able to know the problems we encountered in shop floor situation in the company.
7	28.2.2017	Workshop **Topic:** Web Designing **Resource Person**: Mr. Pradeep, Manager, Amrutha Institutions Coimbatore.	Students were trained in using different search engines and in client and server communication, Online transaction, E.mail and Advertisement creation.

DEPARTMENT OF INTERNATIONAL BUSINESS (PG)

S.No.	Date	Plan of Action	Achievements
1	26.08.2016	**Seminar** **Topic:** Job Opportunities in International Business **Resource Person:** Mr.B.Saifudeen, CEO, Ex-Im Shipping Services, Coimbatore.	Participants came to know the various Job opportunities available in the fields of Logistics and Shipping industry.
2	1.09.2016	**Seminar** **Topic:** Cultural Blenders in International Business **Resource Person:** Mr.Rajamurthy, Director, Global Institute of Foreign Trade, Madurai.	The chief Guest has discussed about the impact on Culture Blenders in international business. Students gathered knowledge on various cultures involved in international business.
3	11.01.2017	**Seminar** **Topic:** Borderless World **Resource Person:** Prof.S.Senthil Kumar, Principal, CMC College, Coimbatore.	Participants gained knowledge on doing business across the nation and its procedures.
4	09.02.2017	**Seminar** **Topic:** One Day Orientation Programme towards Higher Studies. **Resource Person:** Mr.A.K.Dixon, Education Counselor, I Sharp Academy, Coimbatore.	Participants gained information about the various openings available for pursuing higher studies after completion of undergraduate Programmes and outside the country, procedure for applying for the same, scholarship available etc.
5	10.2.2017	Extension Activity	Provided training on importanceof various challans and the formalities to fill the

| | | | banking forms of various nature, to the 11 thstdstudents of Muthipalayamhigher Secondary school, Thondamuthur, Coimbatore. |

NSS

S.No.	Date	Particulars
1	21.06.16	NSS volunteers participated in the celebration of international Yoga Day in our college campus and also at Bharathiar University Campus.
2	12.08.16	Campus cleaning work at Government High School, Narasipuram under swach Bharath Scheme.
3	15.08.16	NSS volunteers conducted cultural events on Independence day celebration at "Little Hearts" a vocational training centre for Mentally retarded students.
4	17.08.16 to 19.08.16	Door Canvas and Rally were organized to create awareness about the spread of Dengue fever and precautionary steps for its prevention at Perur chettipalayam, Booluvampatti and Theethipaplyam.
5	23.08.16	Hundi Cash counting work was done at Maruthmalai Temple.
6	08.09.16	Participated in Eye Donation Rally at RS Puram, organised by Vasen Eye Care hospital.
7	09.09.16	As per the instruction of Govt of TN our NSS volunteers took swachatha pledge.
8	10.09.16	50 NSS volunteers are participated in Campus cleaning work at Government Blind School, Uliyampalayam.
9	20.09.16	Organized Eye Screening camp for all the students by Vasen Eye Care hospital at our college campus.
10	21.09.16	Dental Check up camp was organised by the NSS volunteers with the help of Vasan Dental hospital in our college campus.
11	07.10.16	To get awareness on Environment and animal protection our NSS volunteers visited the Uyir Nizhal exhibition at Tamil Nadu agricultural university.
12	13.10.16	Rally from College to Viraliur was organized on the Occasion of World Disaster day.
13	25.10.16	10 NSS volunteers participated and Won the First prize in the Quiz competition on Digital India conducted by Ministry of Electronics and Information Technology, Government of India at Bharathiar University
14	04.11.16	On the occasion of "The observance of the Vigilance Awareness week" NSS volunteers took the Pledge against corruption.
15	06.11.16	On the occasion of "National Unity Week" a pledge was taken by NSS volunteers regarding National Unity.
16	06.01.17 to 12.01.17	NSS Special Camp was conducted at Vellimalaipattinam village. In that our NSS volunteers undertook Temple campus cleaning, conducted seminar on Awareness of Digital India by Corporation Bank Team, Personality development program, awareness on Reasons for Environment pollution, Nature protection, Eye screening test and Dental camp and Training on Jewel Making to Viraliur SHG. Survey was conducted to know the basic requirements of the village, Dengue fever awareness Rally, Breast Cancer awareness program by Ramakrishnna hospital and awareness program on

		Solid waste Management and evils open defecation, celebration of International youth Day (Swami Vivekanda's Bithday) and a workshop on herbal cultivation and its uses.
17	25.1.17	As per instruction of Govt of TN our NSS volunteers organized a programme to create awareness on Voting and Voters' rights.
18	12.2.17	Tree saplings preparation work was carried out by the volunteers at Isha centre, Peelamedu,Coimbatore.
19	22.3.17	Rubella vaccination was given to NSS volunteers by Booluvampatti Primary Health Centre.

AUDITORS' CLUB

S.no	date	Name of the programme	Achievements
1	19.08.2016	**Topic:** "Current Trends in Audit Industry" **Resource Person:** **CA Maithily .G** **Visvedha V.S.** **ACA,Audit Division,TDR** **Associates,coimbatore.**	Students were able to understand the processes involved in joining the professional courses like CA,ICWA,ACS, etc. and the better prospects in case the students get through such courses.
2	21.11.2016 to 30.11.2016	In-plant Training to Auditors' Club Members.	Students were benefited by gaining practical knowledge in verification of vouchers and internal auditing.
3	28.12.2016	**Topic:** Workshop on "Tally.ERP 9" **Resource Person:** **Mr.R.Muthukumar,** **Assistant professor,** **Department of commerce,** **Kovai kalaimagal college of Arts Science,coimbatore.**	This programme was useful to the students to understand Company creation, Ledger creation, Voucher creation , Preparation of Profit and Loss a/c and Balancesheet.
4	24.01.2017 & 25.01.2017	Commerce Expo' 2017 (Commerce Exhibition – How to fill Banking forms, Insurance forms and other documents)	Students exhibited their models in Banking, Insurance, Trading, International Trade, Communication, Information Technology and e-filling of tax.

CITIZEN CONSUMER CLUB

S.no	Date	Name of the programme	Achievement
1	24.08.2016	**Topic:** "ISI Certification and Its advantages" **Resource Person:** 1.Mr.T.kaliavanan, Head, BIS,Coimbatore. 2.Mr.Rino John, Scietist 'C', BIS,Coimbatore.	The chief guest spoke about the Bureau of Indian Standards and its procedure and also he explained about the inspection of product before marketing to the customers.He also spoke about operations of certification marks scheme and about Hallmarking of jewellery.
2	05.01.2017	**Topic:** "Package Commodity Act & Weighing Measurement" **Resource Person:** Shri.T.Murugesan,Inspector of Labour,coimbatore.	An awareness was created about the insepection of the products like weighing the products,package with label to inspect the manfacutring date,expiry date.Further the functioning of Consumer Court was also explained in detail.

ECO CLUB

S.No.	Date	Name of the Programme	Name of the Resource person
1	12.08.16	Need for Nature Conservation	Mr.Kalidasan President , OSAI Foundation, Coimbatore.
2	07.10.16 to 09.10.16	OSAI's UYIR NIZHAL	Mr.Kalidasan President , OSAI Foundation, Coimbatore.
3	11.01.17	Visited Gass Forest Museum	-
4	04.03.17	Industrial Visit – Thunder World	-

ENTREPRENEUR DEVELOPMENT CELL

S.No	Date	Name of the Programme	Resource Person
1	9.8.2016 to 11.8.2016	Inauguration and Three days awareness Programme on " Entrepreneurship and the Present Scenario"	Dr.A.K.Senthilkumar National Accrediation Board for Hospitals and Health Care Providers.
2	3.2.2017 & 4.2.2017	EDC Exhibition	-

3	8.2.2017	Seminar on Entrepreneurship for Arts Students	Dr.P.Ponmeenakshi EDC Trainer, Sree Narayana Guru Institutions
4	28.2.2017	Seminar on Entrepreneurship for Science Students	Dr.P.Ponmeenakshi EDC Trainer, Sree Narayana Guru Institutions

RRC

S.NO.	DATE	PARTICULARS
1	30.3.17	Seminar on Blood donation and AIDS awareness
2	31.3.17	Blood grouping test was conducted by a Team of Doctors from Primary Health Centre, Thondamuthur

WOMEN EMPOWERMENT CELL

S.No.	Date	Name of the Programme	Achievement
1	02.08.2016	**Topic :** "Stress Management and Gender Sensitization" **Resource person:** Mrs.Sheetaal Gandhi, International Trainer, Junior Chamber International, CBE.	She shared her personal experience thereby quoted socializing with people will help for stress management and on should evade the ego in oneself to overcome the prpblem of gender sensitization in today's society.
2	05.01.2017	**Competitions :** WEC Intra Department **Judges :** Dr.N.Mala, Hod Maths, Dr. S.Mazhaliasilambu,Hod Tamil, Dr.M.Sengliappan, Dean Computer science, Dr.V.Vijayalakshmi, Dean Commerce.	To encourage and motivate girl students and become self dependent in their own right. Around 100 girl students participated in Essay writing, Elocution, Poem writing, Pencil sketching (or) Painting, Mehandi, and Nutrition salad food competitions.
3	03.02.2017	**Topic :**"Women In Physiological, Digital And Psychological Perspectives" **Resource Person:** Mrs.N.K.Indhumathi, Lecturer, Department of	The guest highlighted the importance of Women Education in various sectors and explained how a women should develop their self-confidence.

		Physiology, RVS Dental College and Hospital, Kannampalayam, Coimbatore	
4	28.02.2017	Topic :"GENDER SENSITIZATION" **Resource Person:** Dr. Zenetta Rosaline, Professor & Director, Department of Women studies, Bharathiar University, Coimbatore-46.	The guest presented an outlook on Gender sensitization, interacted with students(both boys and girls) and divided into groups, then assigned a topic to each group and made them to discuss and present their views. She presented her inputs on the topics she gave the students.
5	07.03.2017	**Topic :** "பெண்களின் இன்றைய சமநிலை வாழ்வு" **Resource Person:** Dr. Chandra Krishnan, Professor, Department of Tamil, Govt. Arts College, Coimbatore.	The guest stated that completing a degree is not sufficient along with learn and implement the things in life is also important.
6	22.03.2017	**Topic:** "Personality Development and Grooming" **Resource group :**Rexona Confidence Academy	This group counselled the students and shown short documentary that help the importance of Personality Development and Grooming to create confidance amoug themselves.

FINE ARTS CLUB ACTIVITIES

S.NO	DATE	ACTIVITIES
1	3/10/2016	Organized Cultural Programs for NAAC
2	8/01/2017	Organized Dance Programs for Alumni Meet
3	18/03/2017	Organized Cultural Programs for Annual Day Function

Kovai Kalaimagal College of Arts and Science

<u>Annexure B</u>

Analysis of the Feedback from Stake holders

Regarding the curriculum aspects, a few alumni have suggested that the contents of some papers should be revised so as to include the latest developments and accordingly the contents of such papers have been suitably revised in consultation with the experts in the meeting of the board of studies in the respective subjects.

Similarly a few students who are the representatives of different classes suggested that the subjects which have become obsolete and no more useful have to be removed and the subjects which are presently used extensively by the industries have to be included and their suggestions were accepted and incorporated in the syllabus after the approval of board of studies.

As for as teaching, learning and evaluation are concerned, a few alumni are of opinion that the teaching and learning should be more of interactive in nature than one way delivery of lectures. Group learning may be introduced for better understanding of the subjects. They also opined that ICT should be more effectively used.

From the feedback given by the students, it has been noticed that they want more number of state/national level seminars to be conducted in the college so that they will have an opportunity to not only attend such seminars and conferences for enhancing their knowledge but also to present research articles in seminars/conferences.Accordingly, state and national level seminars were organised by the individual departments.

As per the suggestions made by the students regarding the method of teaching and learning, e-learning has been introduced to the strudents by effectively using the resources availables from MOOC, EDX, UDEMY, UDACITY, NPTIL,FUTURE LEARN,SOS TOOLS etc.,.

Students and alumni have expressed their satisfaction about the way in which they were all motivated in presenting articles in seminars and conferences. Some of the students who have passed out their PG courses have expressed that it was only the motivation by the staff which has made them to continue their research by joining M.Phil and Ph.D programmes. Regarding extension activities a few alumni are of opinion that more number of activities should be conducted for the benefit of the economically weaker section in the nearby villages.

Regarding infrastructure and learning resources both the students and alumni have expressed their satisfaction.

As far as student support services are concerned both the students and alumni have expressed their fullest satisfaction and they were all in praise of the efforts taken by the Management in making the students employable and getting them placement in reputed companies.

<div align="center">**********</div>