



Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution		KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
Name of the head of the Institution		Dr.N.MALA
Designation		Principal
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		04222970131
Mobile no.		9500564940
Registered Email		kkcas@kkcas.edu.in
Alternate Email		mala.kkcas@gmail.com
Address		Kovai Kalaimagal College of Arts and Science, Vellimalaipattinam, Narasipuram, thondamuthur, (via), Coimbatore
City/Town		Coimbatore
State/UT		Tamil Nadu

Pincode	641109																								
2. Institutional Status																									
Autonomous Status (Provide date of Conformant of Autonomous Status)	13-Jun-2016																								
Type of Institution	Co-education																								
Location	Rural																								
Financial Status	private																								
Name of the IQAC co-ordinator/Director	Ms.E.Karthika																								
Phone no/Alternate Phone no.	04222970132																								
Mobile no.	9994158570																								
Registered Email	karthika@kkcas.edu.in																								
Alternate Email	karthikareach@gmail.com																								
3. Website Address																									
Web-link of the AQAR: (Previous Academic Year)	http://kkcas.edu.in/pdf/AQAR-2018-2019.pdf																								
4. Whether Academic Calendar prepared during the year	Yes																								
if yes,whether it is uploaded in the institutional website: Weblink :	https://www.kkcas.edu.in																								
5. Accreditation Details																									
<table border="1"> <thead> <tr> <th rowspan="2">Cycle</th> <th rowspan="2">Grade</th> <th rowspan="2">CGPA</th> <th rowspan="2">Year of Accreditation</th> <th colspan="2">Validity</th> </tr> <tr> <th>Period From</th> <th>Period To</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>A</td> <td>3.02</td> <td>2011</td> <td>16-Sep-2011</td> <td>15-Sep-2016</td> </tr> <tr> <td>2</td> <td>A</td> <td>3.01</td> <td>2016</td> <td>05-Nov-2016</td> <td>31-Dec-2021</td> </tr> </tbody> </table>						Cycle	Grade	CGPA	Year of Accreditation	Validity		Period From	Period To	1	A	3.02	2011	16-Sep-2011	15-Sep-2016	2	A	3.01	2016	05-Nov-2016	31-Dec-2021
Cycle	Grade	CGPA	Year of Accreditation	Validity																					
				Period From	Period To																				
1	A	3.02	2011	16-Sep-2011	15-Sep-2016																				
2	A	3.01	2016	05-Nov-2016	31-Dec-2021																				
6. Date of Establishment of IQAC	10-Jun-2010																								
7. Internal Quality Assurance System																									

Quality initiatives by IQAC during the year for promoting quality culture

Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Admission Committee Meeting	02-Jul-2019 1	14
Student's Welfare Committee Meeting	24-Jun-2019 1	14
Sports Committee Meeting	20-Jun-2019 1	10
Sports Committee Meeting	19-Jun-2019 1	10
Research Committee Meeting	18-Jun-2019 1	14
Placement Committee Meeting	17-Jun-2019 1	14
Library Advisory Committee Meeting	13-Jun-2019 1	12
Extra-Curricular Activities Committee Meeting	12-Jun-2019 1	10
Planning and Evaluation Committee Meeting / IQAC Meeting	06-Jul-2019 1	20
College Council Meeting	03-Jun-2019 1	12
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8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
No Files Uploaded !!!				

9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

2

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report	View File
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	No

12. Significant contributions made by IQAC during the current year(maximum five bullets)	
<p>Introduction of Outcome Based Education in the evaluation process. Curriculum Structure has been modified in accordance with the recent developments. Inaugurated Intellectual Property Rights Cell for creating awareness among the faculty and the students. Organized 6 days Faculty Development Programme on Challenges in Higher Education during Post Covid 19 Awareness about higher education has been created among the school students as a College Social Responsibility (CSR)</p>	

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year
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Plan of Action	Achivements/Outcomes
Faculty Development Programmes	197 programs have been attended by 62 faculty members.
To make the faculty and students to publish the research papers in reputed Journals	17 papers were published.
To motivate the Faculty Members to register/complete Ph.D	Two faculty members registered.
To introduce internship training for final year students.	Arranged internship for 67 students.
More industrial visits to be arranged to expose the students for the real industrial environment	Seven Industrial visits were organized for the students.
Seminars, lectures and faculty development programmes to be conducted.	38 Guest Lectures / Workshops, 1 National Conference and 3 Faculty Development Programmes were organized.
To make the faculty and students to participate in workshops/ conferences/Seminars.	387 Programs by students and 452 Programs by faculty members. (offline and online)
To make the faculty and students to present papers in conferences/Seminars.	77 papers were presented by the students. 20 papers were presented by the faculty members.
Value Based Program on "Yoga for Youth Empowerment "	180 students of under graduate programs were given training with a duration of 100 hours (theory and practical) by Vedathiri Maharishi Manavala Kalai Mandram.

Implementation of OBE in Evaluation Process	Mr.P.Ponsekar, Controller of Examinations,KKCAS has given training for 63 faculty members.
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14. Whether AQAR was placed before statutory body ?	Yes
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Name of Statutory Body	Meeting Date
Governing Body	21-Feb-2020

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No
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16. Whether institutional data submitted to AISHE:	Yes
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Year of Submission	2020
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Date of Submission	15-Feb-2020
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17. Does the Institution have Management Information System ?	Yes
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If yes, give a brief descripton and a list of modules currently operational (maximum 500 words)	All the administrative and academic activities are computerized and hence the management is well informed about whatever activity that is conducted in the college immediately. Regarding admissions, the applications issued, applications received, government and university guidelines for admissions, selection of students, payment of tuition and other fees, balance of payment if any are all fed into the computer so that the management knows how many students have joined in various courses, the total amount of fee paid. The amount of fee pending to be paid, whether communal quota has been properly followed etc., In the beginning of the academic year IQAC meeting is convened and the various activities to be conducted during that year for the enhancement of quality and discussed and finalized and also the proposed dates for conducting such activities are also computerized for follow up. The schedule for Continuous Internal Assessment tests, model examination, End Semester Examination,
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central valuation, meeting of the passing board, publication of results are also decided in the examination committee meeting and computerized. The schedule for giving placement training to the students by the companies TCS, Infosys and ICT Act are finalized in consultation with the companies and the schedule for conducting finishing school programme for the pre final year students are also decided and computerized. The dates of visits of the companies for recruiting the students and the programmes are also computerized. Budget prepared for the different departments submitted to the management are computerized. Students profile, their attendance, their academic progress, their irregularities, involvement in any, in disciplinary activities, their participation in cocurricular, extracurricular and cultural activities, presentation of papers in seminars, publication of papers in journals. The marks scored in end semester examinations, their attendance in placement interviews, the placement details, details of scholarships obtained from the state and central governments, the management, NGOs and the private agencies, alumni, their participation in sports and games and other competitions, the laurels achieved, the academic accolades are computerized for ready reference by the management. The personal details of faculty members, additional qualifications acquired, faculty development programmes organized and attended, papers presented in seminars, publication in journals, books written, awards and rewards received, research activities , projects undertaken, lesson plan and course plan, class schedule, leave details, monthly report of activities of various departments, feedback of different programmes organized, feedback about the curriculum, infrastructure facilities, training programmes organized, placement of students from all the stakeholders and follow up action etc., are computerized for uptodate information to the management.

CRITERION I – CURRICULAR ASPECTS**1.1 – Curriculum Design and Development**

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
BSc	BMC	Mathematics with Computer Application	24/04/2019
BSc	BCS	Computer Science	24/04/2019
BCA	BCA	Computer Applications	24/04/2019
BSc	BIT	Information Techonology	24/04/2019
BCom	BCM	Commerce	24/04/2019
BCom	BCC	Commerce with Computer	24/04/2019
BCom	BCP	Commerce with Professional Accounting	24/04/2019
BBA	BAC	Bussiness Administration with Computer Application	24/04/2019
MSc	MSC	Computer Science	24/04/2019
MSc	MIT	Information Technology	24/04/2019
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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
BCom	Commerce with Computer Applications	06/06/2019	Mathematics for Competitive Examinations -I,II,III(19U1SBS T01,19U1SBST03, 19U1SBST05) Communication S kills-I,II,III(19U1SBST02,19U1 SBST04,19U1SBST 06) Tally Practicals (19U 2CCCT06),Floriculture(19U4NMET 02)	06/06/2019
BCom	Commerce with Professional Accounting	06/06/2019	Mathematical Aptitude for Competitive Examinations -	06/06/2019

			I,II,III (19U1SBST01, 19U2SBST02, 19U3SBST03), Tally Practical (19U4CPCP11), Floriculture (19U4NMET02)	
BBA	Business Administration with Computer Applications	06/06/2019	Mathematical Aptitude for Competitive Examinations -I,II,III (19U1 SBST01,19U2SBST 02,19U3SBST03), Human Resource Management(19U5 ACCT16) Entrepr eneurship development (19U6ACCT21), Management Information System (19U3ACA T03),Marketing Management	06/06/2019
MSc	Computer Science	06/06/2019	Big Data Anal ytics(19P3CSCT1 5),Digital Image Processin g(19P3CSCT16),C yber Security(1 9P2CSET1D	06/06/2019
MSc	Information Technology	06/06/2019	Neural Network and Fuzzy Logic18P2 ITET1B,Big Data Analytics(19P3I TET2C), Python Programming(19P 2ITCT09), Python programming - P ractical(19P2IT CP12)	06/06/2019
BSc	Mathematics with Computer Applications	06/06/2019	Programming in C (19U2MCCT0 4),Programming in C Practical (19U2MCCP05), Programming in C (19U3MCCT07), Programming in C Practical (19 U3MCCP09),Visua l Basic(19U5	06/06/2019

			MCCT16), Visual Basic Practical (19U5MCCP17), Mat Lab(19U6MCCT20), Mat Lab Practical (19U6	
BSc	Computer Science	06/06/2019	Mathematics for Competitive Examinations -I, II, III(19U1SBST01, 19U1SBST03, 19U1SBST05) Communication Skills-I, II, III(19U1SBST02, 19U1SBST04, 19U1SBST06) Artificial Intelligence and Expert System(19U6CSET3A)	06/06/2019
BCA	Computer Applications	06/06/2019	Mathematics for Competitive Examinations -I, II, III(19U1SBST01, 19U1SBST03, 19U1SBST05) Communication Skills-I, II, III(19U1SBST02, 19U1SBST04, 19U1SBST06) Web Designing (19U4CACT11), Web Designing Practical(19U4CACP14) ASP . Net & C# Practical(19U5CACP17)	06/06/2019
BSc	Information Technology	06/06/2019	Mathematics for Competitive Examinations -I, II, III(19U1SBST01, 19U1SBST03, 19U1SBST05) Communication Skills-I, II, III(19U1SBST02, 19U1SBST04, 19U1SBST06) ASP . Net & C# Practical(19U5ITCP17) PHP and MySQL Practical (19U5ITCP18) Aptitude and Soft Skills-	06/06/2019

BCom	Commerce	06/06/2019	Mathematics for Competitive Examinations-I, II, III (19U1SBST01, 19U2SBST02, 19U3SBST03), Tally Practicals (19U2CCCT06), Floriculture (19U4N MET02)	06/06/2019
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1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
BA	English Literature	06/06/2019
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BSc	Mathematics with Computer Applications	06/06/2019
BSc	Computer Science	06/06/2019
BCA	Computer Applications	06/06/2019
BSc	Information Technology	06/06/2019
BCom	Commerce	06/06/2019
BCom	Commerce with Computer Applications	06/06/2019
BCom	Commerce with Professional Accounting	06/06/2019
BBA	Business Administration with Computer Application	06/06/2019
MSc	Computer Science	06/06/2019
MSc	Information Technology	06/06/2019
MCom	Commerce with Computer Applications	06/06/2019
MCom	International Business	06/06/2019

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Mathematics for Competitive Examinations -I	06/06/2019	209
Communication Skills -I	04/12/2019	209
Mathematics for	06/06/2019	209

Competitive Examinations -II		
Communication Skills -II	04/12/2019	209
Mathematics for Competitive Examinations -III	06/06/2019	247
Communication Skills-I	04/12/2019	247
Mathematics for Competitive Examinations -IV	06/06/2019	247
Communication Skills-II	04/12/2019	247
Aptitude and Soft Skills-I	06/06/2019	251
Aptitude and Soft Skills- II	04/12/2019	251
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BSc	Mathematics with Computer Applications	8
BSc	Computer Science	8
BCA	Computer Applications	4
BSc	Information Technology	5
BCom	Commerce	16
BCom	Commerce with Computer Applications	5
BCom	Professional Accounting	28
BBA	Business Administration with Computer Application	13
MSc	Computer Science	5
MSc	Information Technology	5
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained

Feedback about the faculty performance and the curriculum offered is obtained from the students once in a semester. Regarding performance of the faculty, the students are required to give their feedback about their preparedness for the class, clarity in expression, legibility of handwriting on the board, coverage of the syllabus, course material given to the students, proper explanation with suitable examples given in the class, punctuality of the faculty, courteous and impartial attitude of the teachers towards the students, motivation provided, assistance and counseling offered by the faculty whenever required. The students are asked to give scores from zero to five depending on their assessment about each characteristic for each subject and each faculty. After obtaining the feedback, Mean Score for each characteristic for each subject and each teacher are found out and tabulated. Then overall mean for each faculty is also found out. If any faculty secured a score of four and above is considered to be a good faculty, three and above is considered to be above average and those who secured three and less than three are considered to be teachers who require guidance if it is the first time, warning if it is a second time and termination if it is after that. The faculty whose score is minimum in certain characteristics are personally counseled and proper guidance is also given for their improvement. Usually majority of the teachers improve themselves in subsequent feedbacks. Feedback is also obtained from the students about the curriculum that is being offered. In the feedback, the students assess the depth of the course content including project work, extent of coverage, employment orientation applicability to the real life situation, learning values, clarity and relevance of the reading material, scope for participatory learning and inclusion of topics relevant to competitive examinations etc. Here again the students were asked to give rating for different parameters as A,B,C,D. Whenever it is found a particular parameter is given a scoring of C D, efforts are taken to suitably modify the curriculum so that the particular parameter takes care of the aspect as per the expectation of the students similarly if major changes are demand by the expert opinion is obtained, consultation is done with the members of the faculty and is placed before the Board of Studies for discussion, suggestion and inclusion. Feedback is obtained from the teachers of the other autonomous colleges belonging to the same faculty regarding the adequacy of the curriculum in covering whatever subject is required to be covered as per the industry demands and any extra training to be provided for improving the employability skills of students. Similarly regarding the curriculum that was offered, topics to be included, obsolete topics to be removed and any additional training to be provided for the development of the skills and attitude of the students, their suggestions were invited. Meaningful and feasible suggestions of teachers and alumni are immediately implemented after consultation with the academic and industry experts.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MPhil	Computer Science	5	Nill	Nill
MPhil	Commerce	4	Nill	Nill
PhD or DPhil	Computer Science	6	5	5
PhD or DPhil	Commerce	1	1	1

BSc	Information Technology	60	25	18
BSc	Computer Science	120	35	27
BSc	Mathematics with computer applications	40	10	4
BCA	Computer Applications	60	15	9
BCom	Commerce	120	75	71
BCom	Commerce with computer applications	120	50	36

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	209	13	50	12	62

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
62	62	5	5	5	3

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The college takes care of each and every individual student through the tutorial system. In this system there is a tutor for group of 30 students in a class. The students allotted under a tutor will be under his/her care till the students complete the course. It is the responsibility of the tutors to monitor the students attendance, their behavior in the class their involvement and interest in learning a subject, the efforts taken by them in sincerely preparing for continuous Internal Assessment model examination and end semester examination their involvement in sports and games, in cultural activities, in social services activities and in participating all the other competition. When the student is found irregular to the class the student is called individually to find out the reason for his/ her dis interest in attending the class and once it is found out, our proper counseling and guidance will be given to the students and efforts are taken to reduce his/her grievance if expressed, if there is a need, their parents are also invited and counseling is given to the Parents, how to deal with the students in the adult stage. If the students do not show the interest in listening to the class the reason for the same will be found out by having personal discussion with the students and proper motivation is given to the students and make him / her to develop his attitude and gradually show interest in the subject. If the method of teaching is not up to the expectation of the students, the particular teacher is counseled to change his/her method of teaching so as to create the interest among the students to listen the class. If the students do not show progress in their studies and if the students get fail marks in the test conducted then the reason for the same is spot out, then the tutors

will try to understand the learning difficulties and arrange for additional coaching so that they will show an improvement in the subsequent test. If the fast learners are identified then proper guidance is given to such students so as to prepare well and excel in the End Assessment Examinations. They are also advised to choose one or two extra credit courses so that they will be benefited and will be one step ahead of others when they appear for an interview. Since the tutors travel along with the allotted set of students for 3 years they could understand the talents of the student not only in the academic, but also in sports and games therefore it becomes their responsibility to make them get involved not only in sports and games but also in cultural activities and participate in a competition whenever they are held. It is also their responsibility to imbibe in the minds of students, social responsibility and get them involved in social services activities.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
768	62	1:15

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
62	62	Nil	22	9

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
No Data Entered/Not Applicable !!!			
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MCom	MCC	II/IV	28/09/2020	15/10/2020
MSc	MIT	II/IV	28/09/2020	15/10/2020
MSc	MSC	II/IV	28/09/2020	15/10/2020
BBA	BPA	II/IV/VI	28/09/2020	15/10/2020
BCom	BCC	II/IV/VI	28/09/2020	15/10/2020
BCom	BCM	II/IV/VI	28/09/2020	15/10/2020
BSc	BMC	II/IV/VI	28/09/2020	15/10/2020
BSc	BCS	II/IV/VI	28/09/2020	15/10/2020
BSc	BIT	II/IV/VI	28/09/2020	15/10/2020
BCA	BCA	II/IV/VI	28/09/2020	15/10/2020
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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
5	1434	0.34

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

https://www.kkcas.edu.in/pdf/syllabus/BA_ENG/SR1_BA_English.pdf

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
MIT	MSc	information Technology	5	5	100
MSC	MSc	Computer science	15	15	100
BAC	BBA	Business administration with computer applications	33	33	100
BPA	BCom	Professional accounting	23	23	100
BCC	BCom	Commerce with computer applications	44	44	100
BCM	BCom	Commerce	54	54	100
BIT	BSc	Information Technology	26	26	100
BCS	BSc	Computer science	26	26	100
BMC	BSc	Mathematics with computer applications	14	14	100
BCA	BCA	Computer Applications	16	16	100

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<http://www.kkcas.edu.in/pdf/igac/Students%20Satisfaction%20survey.doc>

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

No

No file uploaded.

3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
No Data Entered/Not Applicable !!!				
No file uploaded.				

3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
No Data Entered/Not Applicable !!!				
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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

No Data Entered/Not Applicable !!!

3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Intellectual property Rights	IPR Cell	28/09/2019
Webinar on Mathematical Models in Science and Engineering	Mathematics (CA)	22/05/2020
Webinar on Future of the World	Mathematics (CA)	23/05/2020
Guest Lecture on "Career Oportunities in Business"	Commerce Stream	08/08/2019
National Level Conference on "Prospects and Challenges in Cashless Economy"	Commerce Stream	26/02/2020
Guest Lecture on "Effective usage of Social Media Corporate Expectation from the Freshers"	Computer Science	20/08/2019

Hands on Training "Digital Marketing"	Computer Science	06/02/2020
Workshop on" Animation techniques"	Computer Science	23/09/2019
Skilled based program on "Team Work"	Computer Science	13/09/2019
Guest lecture on "Time Management "	Commerce	20/09/2019
Inter Department Competition - 2019	Commerce with Professional Accounting	18/09/2019
Certificate Course on " Tally ERP 9"	Commerce	03/09/2019
Tally SAP	Commerce	19/09/2019
Inter Department Competitions	Commerce	20/09/2019
A Seminar on "Opportunities and Challenges in Exporting Goods"	Commerce with Computer Application	16/05/2020
Certificate course in "Latex"	Mathematics (CA)	16/09/2019
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3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
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3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
No Data Entered/Not Applicable !!!					
No file uploaded.					

3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
No Data Entered/Not Applicable !!!	

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Computer Science	2	5
National	Computer Application	2	5
International	Commerce	1	5
National	Commerce with Computer	1	6

	Application		
International	Commerce with Professional Accounting	1	6
International	Information Technology	5	6
National	Information Technology	1	5
International	Business Administration with Computer Application	4	6
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3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
No Data Entered/Not Applicable !!!	
No file uploaded.	

3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
No Data Entered/Not Applicable !!!						
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3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
No Data Entered/Not Applicable !!!						
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3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	7	20	271	154
Presented papers	15	5	Nil	Nil
Resource persons	Nil	Nil	Nil	8

[View File](#)

3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
No Data Entered/Not Applicable !!!			
No file uploaded.			

3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
No Data Entered/Not Applicable !!!				
No file uploaded.				

3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Pongal Celebration at Blind School, Uliyampalayam.	Commerce with Professional Accounting	4	65
Extension Activity on Sensory Activity for Blind Students at Govt.Blind School, Uliyampalayam.	Commerce with Professional Accounting	4	65
CSR Activity - Pongal Celebration at Viraliyur Middle School	Mathematics with Computer Application	7	150
CSR Activity - Conducted Mathematics coaching class for plus two students in Government Boys Higher Secondary School, Chinnathadagam.	Mathematics with Computer Application	1	50
"Career Guidance and Life Skill Development Programme" for 9th and 10th students at Madampatti Middle	Computer Application	2	100

School,Coimbatore.			
Extension Activity at Government Higher Secondary School,Alandurai	Commerce with Computer Application	6	170
Extension Activity by "Creating Awareness on Central Government Schemes for Starting a new business "	Commerce with Computer Application	2	10
Extension Activity for Maruthamalai Devasthanam Higher Secondary School Students on" Computer Programming Language" -Hands on Traning	Commerce with Computer Application	2	25
Training programme on " Open Office, PHP and HTML" for 2 students of Govt. Higher Secondary School , Sennanur	Information Technology	4	50
Pogal Celebration at Senior Citizen Home, Mattipalayam	Information Technology	4	100
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3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
No Data Entered/Not Applicable !!!			
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3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
shun single use plastic	National Service Scheme	Rally on "Plastic eradication"	3	253
One Man One Tree	National Service Scheme	Extension Activity on "Tree	3	250

		Plantation" at Government High Secondary School at Chinna thadagam under the scheme of One Man One Tree		
Swachhta pakhwada	National Service Scheme	Extension Activity on "Campus cleaning at Government High secondary School at chinna thadagam under the scheme Swachhta pakhwada"	3	250
Jal Sakthi Abiyan	National Service Scheme	Rally on Jal Sakthi Abiyan with school students and public and prize distribution for Drawing competition	3	200
Jal Sakthi Abiyan	National Service Scheme	Extension Activity on "Door to Door Canvas on awareness on Plastic eradication"	3	150
Swachh Bharat	National Service Scheme	Extension Activity on "Cleaning work" at Viraliyur village	3	250
Jal sakthi Abiyan	National Service Scheme	Rally on Rain water harvesting under Jal sakthi Abiyan	3	250
Swachhta pakhwada	National Service Scheme	Extension Activity on "Campus cleaning at Government High secondary School at chinna thadagam under the scheme Swachhta pakhwada"	3	250

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3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
No Data Entered/Not Applicable !!!			
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3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
B.Com Professional Accounting Institutional Training	Auditor trainee	Venkatasubbu Co, Chartered Accountants	23/12/2019	30/12/2019	3
B.Com Professional Accounting Institutional Training	Auditor trainee	M/s. Thiru mavalavan Co Chartered Accountants	23/12/2019	30/12/2019	3
B.Com Professional Accounting Institutional Training	Auditor trainee	S.Jayaprakash, B.Com (F.C.A) Chartered Accountant	23/12/2019	30/12/2019	5
B.Com Professional Accounting Institutional Training B.Com Professional Accounting Institutional Training B.Com Professional Accounting Institutional Training	Auditor trainee	NS Associate, Auditors and Tax Practitioners	23/12/2019	30/12/2019	1
B.Com Professional Accounting Institutional Training	Auditor trainee	Mr.Thirumavalavan Co	23/12/2019	30/12/2019	2
B.Com Professional	Auditor trainee	K. Sathivel,	23/12/2019	30/12/2019	1

Accounting Institutional Training		Chartered Accountant			
B.Com Professional Accounting Institutional Training	Auditor trainee	TDR And Associates, Chartered Accountant	23/12/2019	30/12/2019	3
B.Com (Computer Application) Institutional Training	Skill base Development	Get Set Go Training Solutions	24/12/2019	04/01/2020	1
B.Com Institutional Training	Skill base Development	Youth Foundation	24/12/2019	04/01/2020	9
B.Com Professional Accounting Institutional Training	Auditor trainee	S Selvakumar, B.Com., ACA, Chartered Accountant	23/12/2019	30/12/2019	2
View File					

3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Infosys BPM Ltd, Bangalore	01/10/2019	To improve the skill of students based on industrial needs. To get exposure in recent technologies in the area of Computer and Commerce	100
Redhat	20/03/2019	To enhance employment opportunity to the students.	220
ICT academy	01/07/2019	To improve the skill of students based on industrial needs. To get exposure in recent technologies	100
TCS	02/04/2019	To improve the skill of students based on industrial needs. To get exposure in recent technologies in the area of Computer and Commerce	160

Talking Yak	01/07/2019	To improve the communication skills of students based on industrial needs.	650
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
1000000	850000

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Classrooms with Wi-Fi OR LAN	Existing
Seminar halls with ICT facilities	Existing
Seminar Halls	Existing
Laboratories	Existing
Class rooms	Existing
Campus Area	Existing
View File	

4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
Autolib	Fully	6.0	2011

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	11696	2529456	239	74187	11935	2603643
Journals	211	244893	48	23500	259	268393
CD & Video	1621	80330	20	Nill	1641	80330
e-Journals	5006	97725	Nill	Nill	5006	97725
Digital Database	3	90170	Nill	Nill	3	90170
Reference Books	2211	748645	Nill	Nill	2211	748645
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional

(Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
No Data Entered/Not Applicable !!!			
No file uploaded.			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	255	4	178	3	4	8	12	40	57
Added	0	0	60	1	0	2	2	10	0
Total	255	4	238	4	4	10	14	50	57

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

50 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
No Data Entered/Not Applicable !!!	

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
350000	290648	1000000	960224

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

LABORATORY: The college has totally 255 computers which are kept in 4 laboratory, office, library and departments. To maintain these computers regarding malfunctioning of the computers two systems engineers have been separately appointed so that the students will not get affected even for a single class. The laboratories are used not only for doing net based assignments given periodically by the teachers, browsing the net for knowing about the latest developments happened in the specific area of study, collecting the study materials for thorough understanding of the courses being study from the web portals of the open sources like SWAYAM, Edex, Coursera, ePGpathsala, etc., The laboratory is also being used by the students for doing their project work. **LIBRARY:** Since everything cannot be taught in the class, certain portions are left for self study by the students and library is being used effectively for this purpose. Since we encourage group learning by assigning different topics to various groups, these groups are allowed to use the library after the regular class hours in order to prepare notes on the particular topic for presentation before the other students. In the class schedule one hour every week is allotted for the students to visit the library

exclusively for referring books, magazine and journals for any latest and interesting developments and inventions, prepare notes on that for making presentation before the students. The students also use the library for developing the skills required for getting employment like communication skill, Mathematical Aptitude, Crisis Management, Problem Solving, Creative Thinking, etc., and for enhancing knowledge for appearing for competitive examination , etc., by referring to the concerned books available in the library. SPORTS: We have spacious grounds which are being maintained regularly enabling the students to play games like foot ball and cricket and for participating in track events. The college also has volley ball, basket ball, badminton and kabadi courts which are not only used by the students but for conducting various university level tournaments sponsored by Bharathiar University. The college also provided facilities to improve the physique of the students through multi gym separately for boys and girls. The students are allowed to use these facilities not only during the periods allotted for different classes during working days but also during the evening hours after regular class hours with the specific permission of physical directors. CLASSROOMS: The college has spacious, airy and well ventilated class rooms more than adequate to accommodate all the students. The classrooms are utilized between 9.00 a.m. and 3.00 p.m. . They will also be used for giving seminars by the students on different topics assigned to them as part of group learning. Similarly the students are asked to solve some typical problems in the class in the presence of other students using the black boards under the guidance of faculty members as a part of problem solving. A few periods are allotted for developing the communication skills and the mathematical aptitude in the regular schedule of the class hours.

<https://www.kkcas.edu.in/library.php#>

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Management Scholarships, Merit Scholarships, Sports	242	1628700
Financial Support from Other Sources			
a) National	SC/STSscholarship, Alumni	23	166010
b) International	0	Nil	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Bridge courses in English, Mathematics, Accountancy and Computer Science	14/06/2019	209	-
Language lab	01/07/2019	209	Coimbatore

			Instituter of Engg Tech,Coimbatore.
Career Counselling	06/06/2019	251	Training Placement Cell
Aptitude Soft Skills	06/06/2019	251	Centre for Human Excellence
Communication Skills	06/06/2019	456	Centre for Human Excellence
Mathematics for Competitive Exams	06/06/2019	456	Centre for Human Excellence
ICT	01/07/2019	41	ICT
Finishing School programme	13/05/2019	108	Kovai Kalaimagal College of Arts Science
Global Business Foundation	31/07/2019	55	INFOSYS
TCS- Affirmative Action training programme	04/12/2019	59	TCS
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2020	Competitive examination	29	201	Nil	182
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
4	4	2

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Kumaran Thangamalai, Hicitizen Soft Skills, Accenta	201	180	HCL, ESAF Small Finance Bank, Aee Bee Academy, V R	120	60

Education ,Get Set GoSURETI, Bharathi AXA insurancePvt ltd, Religare, Winner Institute of Communication English, Kg Information System Pvt.Ltd., Chola Murugappa Groups, cignatrk, Focus Edumatics,			Careerez,Focus Edumatics ,Cognizant ,Infosys IT,Infosys BPM,CSS Corporation		
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	3	B.Sc CS	Computer Science	Kovia Kalaimagal College of Arts and Science	M.ScCS
2019	2	B.Com PA	Professional Accounting	Kovai Kalaimagal College of Arts and Science	M.Com CA
2019	1	BCA	BCA	Karunya Institute Business School management	MBA
2019	3	BBA(CA)	MANAGEMENT	Coimbatore Institute of Management and Technology, Nehru Institute of Management studies	MBA
2019	1	B.Sc (IT)	Information Technology	Kovai Kalaimagal College of Arts and	M.ScCS

				Science / Coimbatore Institute of Management and Technology	
2019	4	BSc (Mathematics) With CA	Mathematics (CA)	Government Arts College & Bharathiar University	M.Sc(Mathematics)
2019	3	B.Com	Commerce	Coimbatore institute of Enginerring and Technology	MBA
2019	4	B.Com CA	Commerce with Computer Applications	Anna Unive rsity,SNS Rajalakshmi College of Arts and Sci ence,Bharath iar Universi ty,VLB Janakiammal College of Arts and Science	M.Com/MBA
2019	2	B.Com CA	Commerce with Computer Applications	University of East London	MBA
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Civil Services	1
View File	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Annual Sports Meet 2019-2020 1	College level	320
An Inter - Departmental Literary Competition LITERARY FIESTA - 2019 - 20 1	College level	270
Tamil department competitions 1	College level	250
Interdepartmental Competition 1	College level	250
Interdepartmental	Department level	120

Competition 1		
Inter- Department Competition - Auditors Club 1	Department Level	95
Market Mela 1	Department level	250
State Level Inter Collegiate Meet 2020 1	State level	100
Fine Arts Club Competitions -2020 1	College level	241
Pongal Celebration-2020 1	College level	80
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	MEDAL/ AWARD	National	1	Nill	A17BCP012	T.Pradheep
2019	MEDAL/ AWARD	Internat ional	4	Nill	A18BCC024	T.Hariha ran
2019	Medal	Internat ional	1	Nill	A17BCP012	T.Pradheep
2019	Medal	National	1	Nill	A18BCM025 A18BCC040 A18BCC005 A18BCM042	R.Manibh arathi P.N eshakumar R.Aravindh an R.Ruban
2019	MEDAL	National	1	Nill	A17BCM053	K.Sathya narayanan
2019	Medal	National	3	Nill	A19BCA008 A18BCA018 A19BCA006	S.Suryak umar, Ms. S. Sudharma, M r.M.Santho shkumar
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Students council is constituted not for the whole college. But for a individual departments of the college. Since it is easy to plan, monitor and administer the activities of the council. For these the councils the President, Secetary, Joint-Secretary and Treasurer are elected from the second year, third year and first year students respectively . In the beginning of the academic year a meeting of these individual councils is convened and the activities to be conducted during the academic year are planned. When these activities are planned they are planned in such a way that they would have the students to get their knowledge enhanced their skills are sharpened ,their attitude is developed and help to bring out the inherent talent of the students. For

enhancing knowledge guest lectures, seminars, workshops are planned in the areas of the subjects which are recently developed, for sharpening the skills various training programmes by the experts are planned and for developing the attitude various value based programmes are planned. The IQAC Co-ordinator would monitor whether these programs are conducted as planned and scheduled. We have English literacy forum, Talkers club, Tamil mandram, Mathematics Association, Computer Science Association, Information Technology Association, Computer Applications Association, Commerce Association, Commerce with Computer Applications Association, Commerce with Professional Accounting Association, Auditors Club, Business Administration Association, International Business Association, Citizen Consumer Club, Centre for Human Excellence, Eco Club, Extra-Curricular Activities Committee, Fine Arts Club, Photographic Club and Sports Club. These Associations and Clubs conduct the activities such as competitions in Oratory, Drawing, Writing poem and Essays, Singing folk Songs, Folk Dance, Enacting dramas, Quiz, Presentation of articles in seminars, Extension activities in the schools of near by villages, Inter-Departmental literacy competitions, Students exchange programme, Personality development programme, Industrial visits, Inter and Intra-Departmental Competitions, Workshops on Scripting Language Digital Marketing", , Certificate course in "Latex", Tally ERP 9 and Internet of Things National Level Technical Symposium "WIZARUZ 2020", National Level Seminar on "Data Science and Cyber Security", National Level Conference on "Prospects and Challenges in Cashless Economy", State Level Inter Collegiate Meet 2020, and organised Webinar on "RECENT TRENDS IN MACHINE LEARNING", "Doom in Palm - Hidden Threats of Mobile Usage", "Basics of Data Analytics", "Introduction about Big data and Analytics Applications", "Writing an Effective Research Paper means and Methods using LaTeX", "Writing an Effective Research Paper means and Methods using LaTeX", Mathematical Models in Science and Engineering, Celebrating festivals like pongal, Onam and Saraswathi Pooja, International yoga day, International womens day, Teachers Day, Freshers Day, National Youth Day, Sports Day and National Handloom Day. In addition to the various students councils mentioned there is also a women Empowerment cell, Classroom committee, Admission Committee, Discipline Committee, Examination Committee, Hostel Committee, Library advisory Committee, Ragging /Curb Committee and Boards of Studies for various subjects in which proper representation is given to the students.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of registered Alumni:

0

5.4.3 – Alumni contribution during the year (in Rupees) :

34100

5.4.4 – Meetings/activities organized by Alumni Association :

Alumni association meeting is usually organised once in a year during the first sunday of January. During the year 2019-2020 the meeting was conducted on 12.01.2020 in which 68 members participated. In the meeting the members shared their experiences in the college during their tenure as students and also offered some suggestions for providing some more training programmes and conducting remedial coaching and additional coaching for all the students who required the same. Discussions were also held and conducting the programmes like competitions in decorating the cows in view of farmers day celebration,

inviting alumni members as a resource person for training programmes for the students, organizing at least one event every month by the alumni association by creating the corpus fund for providing scholarships for economically weaker students and for development of infrastructure in the college. It was also decided to Conduct executive committee meetings atleast once in three months. As per the decisions taken a few members of the alumni associations participated as resource persons in finishing school programme and competition among the villagers in and around Narasipuram village in decorating cows.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The institution practices decentralization and participatory management in keeping with its belief in collective leadership and democratic traditions. A particular reflection of this practice may be seen in the extensive delegation of authority to the Heads of the various Departments in the college. The Head of the Departments oversees the Teaching Plans of their departmental members and they are empowered to make adjustments in the routine, and to allot teaching assignments and evaluation duties. They have the privilege of convening departmental meetings where the programmes for the entire academic year are decided. Heads often takes the lead in planning seminars, workshops, career counseling sessions, remedial measures, interdepartmental or/and inter-collegiate programmes, departmental excursions and study tours. Head of the department have the liberty to introduce creative and innovative measures of teaching, in consultation with the management for the benefit of their students. They can organize and conduct the Parent-Teacher meetings in which the academic progress, conduct of the students and the special talents and skills of the students is communicated. Heads, in consultation with their department faculty, oversees the course allocation for the semester, time table preparation, course material preparation, internal examinations of the department, and they decides on the nature, pattern and duration of special and remedial classes for the slow learners, certification and extra credit courses for the average and fast learners of the department. The heads of the department will determine the admission and promotion criteria of the programmes offered. Head of departments takes the initiative, and organize alumni chapters of the department within the larger framework of the Alumni Association of the college. Regarding the inclusion of participatory management, the heads of the departments have included various stakeholders like students, internal faculty, subject experts, industrialists, alumni, management representatives in the academic affairs like Board of studies, Academic council, Governing Body, etc.,. while preparing the curriculum structure, introduction of new programmes, to bring changes in the existing physical environment, to introduce new teaching pedagogy, the heads seek advice and feedback from the stakeholders for improving the quality standards and to bring a holistic development in the academics.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Admission of Students	Every year, in month of April, Admission Committee is constituted for

formulating the strategies for Admission. Advertisements are released in the popular dailies regarding admission and special features of the college highlighting the courses available, placement training and placement records, amenities available in the college and scholarships. The college also participates in various educational fairs, so as to make the students who completed 2 examinations to know fully about the college. Once the applications are received, they are classified and admissions are made as per the reservation policy and guidelines issued by the Government of Tamilnadu and Bharathiar University.(99)

Industry Interaction / Collaboration

To bridge the gap that exists between the courses which have being offered in the college and the knowledge skills required in the industry, regular industry interactions were made and MoUs are also signed, to provide hands on training in certain specific areas to develop the skills. The departments consult the industrial experts while framing the curriculum for imparting the required knowledge and develop the skills. Experts from industry are also invited as guest lecturers and resource persons for the seminars and conferences, organized in the areas which are newly introduced. (94)

Human Resource Management

Heads of the departments and Deans assess, the requirement of both the teaching and non-teaching staff, at the end of every year, depending on the required workload .The principal, after verification report to the management for releasing advertisement in the dailies, after receiving the application, Interview is conducted by an interview committee constituted as per the regulation of the university, suitable persons are selected and appointed immediately. Faculty are also promoted to the next higher levels after becoming eligible, as per the regulations of the parent university.(93)

Library, ICT and Physical Infrastructure / Instrumentation

We have a fully computerized and well stacked library, in addition to OPEC system for easily locating the books. The library has membership in DELNET, INFLIBNET, IEEE and NLIST. The library has subscribed to a number of National

and International journals.(40) The administration of the college and the examination system are fully computerized. ICT is also being effectively used for classroom teaching.(21) The college has good physical infrastructure like the well-ventilated, and spacious smart class rooms, seminar halls, library, laboratory with the latest equipment's, food court, play grounds, athletic fields, gymnasium and separate hostel facilities for boys and girls.(37) The college has good physical infrastructure like the well-ventilated, and spacious smart class rooms, seminar halls, library, laboratory with the latest equipment's, food court, play grounds, athletic fields, gymnasium and separate hostel facilities for boys and girls.(37)

Research and Development

For developing research, the faculty and the students are encouraged by providing monetary assistance by the management to participate and present research articles in seminars and conferences, publishing research papers in reputed journals and acquiring Ph.D degree. The faculties have presented 21 papers, the students have presented 10 papers, and the faculties have published 16 research articles in reputed journals during academic year 2019-20. The research committee of our college meets twice in a year to discuss the progress of the research scholars and publication of research articles by faculty. (94)

Examination and Evaluation

Examination committee decides the dates for issue of the examination applications, hall tickets, conduct of examination, central valuation, Meeting of passing board and publication of results. The question papers are set by the external question paper setters and scrutinized by the board of scrutinizers. Then the Examination is conducted by the Chief Superintendent appointed by the Principal. The answer scripts of the students of the under graduate programmes, are evaluated by external Examiners and those of the post graduate programmes are valued by both internal and external examiners, who are chosen from the list approved by the competent authorities. (99)

Teaching and Learning

In addition to the traditional chalk

and talk method, ICT tools are being used extensively for effective teaching and better understanding. The materials provided in open sources like SWAYAM, MOOC, NPTEL, are also used. Outcome Based Education system is adopted with clearly defined course objectives, programme outcomes, programme specific outcomes. In addition to the above group learning, Microteaching, Role plays, Simulation games, Case studies, Internships, and Project work are introduced for better understanding of the courses taught. (75)

Curriculum Development

Feedback is obtained from peer group, employers and students once in six months about the adequacy and suitability of the curriculum. As per the suggestions made in the feedback, relevant modifications are made so that it would meet the industrial expectations. The modified curriculum is placed before the Board of Studies and the Academic council, and according to the recommendations made the curriculum is fine tuned to suit the needs of the industries. (75)

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Administration	<p>All the functions of office administration like, details of teaching and non-teaching staff, their attendance particulars, leave details, University correspondence, communications from Directorate of Collegiate Education, UGC, Correspondence from State and Central Governments, details of semester fee payment by students, their profile, attendance, scholarships, details of hostlers, etc., are all computerized and maintained for further follow up action. The functions of library, stock verification of library and laboratory, purchase of equipment are all computerized for easy access of information. (94)</p>
Student Admission and Support	<p>The process of issue of application and selection of students for admission as per government guidelines is computerized. Assistance is provided to avail scholarship granted by the Government Of Tamil Nadu, for the students belonging to SC/ST Communities and agricultural laborers, merit scholarship from the Government of</p>

India, management scholarships for the students possessing meritorious record in academics and sports and scholarships granted by private agencies and NGOs. Fee concession is also provided by the management to the economically backward students. (84)

Examination

The systemized process of examination like, Registration for examination, payment of examination fees, attendance of students, internal assessment marks secured, issue of hall tickets, preparation of question papers, timetable for examination, list of students appearing for regular and arrear examinations, moderation of marks, publication of results, application for revaluation and retotaling and the list of students appearing for supplementary examinations are computerized. The payments made for the examination related activities are all made through banks electronically.(80)

Planning and Development

The Planning Development Cell is constituted with senior members from various departments. The meeting of this cell is convened twice a year, in order to plan various activities for the enhancement of knowledge, sharpening of skills, development of attitude among the students, It also plans for the augmentation of the infrastructural facilities, and a request is made for procurement of the same to the management. In the meantime the planning to organize regular classes, training programmes conducted by the companies like TCS and INFOSYS will also be scheduled. All these are computerized and monitored.(97)

Finance and Accounts

Before the commencement of the academic year, budget is prepared in which the forthcoming year's income and expenditure are estimated and the details are computerized. The collection of tuition and other fees is done either through online or through digital payments. Similarly for all the orders placed for the purchase of books, equipment, sports materials, stationeries etc., the payment is made by RTGS or NIFFT or by Transfer of funds. All the expenditures and income are computerized and then compared with the budget already prepared, and in case of any deviation, suitable steps

are taken to make good of the difference.(101)

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Mr.B.Karthikeyan	Workshop on "Ethical Hacking with Cyber Security"	IIT Madras	6000
2019	Ms. E. Karthika	The Art of Effective Teaching	-	100
2019	Ms. K. Ramya	Finance Accounting	-	1000
2019	Ms.P.Kowsalya, Ms.J.Kalaiselvi	National Level Conference on Applications of Graph Theory to the Internet of Things	Kongu Engineering College, Erode.	1200
2019	Mrs.K.Dhanalakshmi, Mrs.M.Sindhu	One Day FDP on Real Analysis	Kongu Engineering College, Erode.	500
2019	Ms. E. Karthika	Public Financial Management System Expenditure Advance Transfer-EAT Module	-	200
2019	Ms. P. Selvi	Finance Accounting	-	1000
2019	Mrs.S.Selvakumari	National Level Conference on "Big Data Analytics in E- Commerce"	-	300
2019	Mrs.S.Bharathi Ms.A.Christina Esther Ms.P.M.Sajidamariyam	FDP	Infosys Campus- Mysore	2000
2019	Mr.B.Karthikeyan	ICT Academy CSR Convergence 2019	ITC Grand Chola, Chennai	2000

6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	FDP on Harnessing Outcomes Based Teaching - Learning Deliverables for the Enhancement of Accountability to Contemporary Education - A Holistic Perspective	Training programme on Advanced excel and Word	12/06/2020	24/06/2020	5	10
2019	FDP on Cracking NET/SLET Exams	Training programme on Aveon Software	17/08/2020	17/08/2020	20	11
2019	FDP on Teaching Methodologies Teacher Qualities	Training programme on Safety Measures for Covid 19	20/08/2020	20/10/2020	7	30
2019	One Day State Level Workshop on IPR	Nil	28/09/2020	28/09/2020	12	Nil
2019	FDP on Sourcing Procurement	Nil	21/01/2020	23/12/2020	4	Nil
2019	One Day FDP on Real Analysis	Nil	14/02/2020	14/02/2020	2	Nil
2019	Ten days-Training programme on Cracking	Nil	14/09/2019	30/11/2019	59	Nil

	NET/ SLET Exams					
2019	Analysis of Case lets	Nil	18/11/2019	18/11/2019	25	Nil
2019	FDP on Teaching Methodologies Teacher Qualities	Nil	20/08/2019	20/08/2019	5	Nil
2019	Recent Trends In Machine Learning	Nil	14/05/2020	14/05/2020	100	Nil

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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
FDP on Teaching Methodologies Teacher Qualities	30	20/08/2019	20/08/2019	1
Cracking NET/ SLET Exams (coaching class)	16	17/08/2019	23/11/2019	10
Introduction to Angular JS	1	23/07/2019	25/07/2019	3
Developing Innovative Teaching Methods in the Digital Age to keep Students Engaged	1	26/07/2019	26/07/2019	1
Entrepreneurship	1	30/07/2019	31/07/2019	2
Harnessing Outcomes Based Teaching - Learning Deliverables for the Enhancement of Accountability to Contemporary Education - A Holistic Perspective	17	12/06/2019	12/06/2019	4

National Level Workshop on "Planning and Writing Successful Grant Proposals in the Science, Arts and Humanities"	1	06/07/2019	06/07/2019	1
Public Financial Management System Expenditure Advance Transfer-EAT Module	1	30/07/2019	31/07/2019	2
Awareness on "Entrepreneurship Development Skills"	1	30/07/2019	01/08/2019	2
Cracking NET/SLET Exams	28	17/08/2019	30/11/2019	1
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
53	53	32	32

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Group Insurance Scheme, Free transportation facility, Free medical checkup for teachers once in six months, Free medical treatment in case of emergency, Free ambulance facility, incinerator facility for women staff, free two wheeler and four wheeler driving classes for women staff.	Group Insurance Scheme, Free transportation facility, Free medical checkup for teachers once in six months, Free medical treatment in case of emergency, Free ambulance facility, incinerator facility for women staff	Group Insurance availability, Career Guidance Cell, Grievance redressal cell, Training and placement cell, Anti Ragging cell, students counseling cell, incinerator facility for girl students, free self employability development classes like terracotta jewellery making, beautician course, hand embroidery, organic soap making, candle making, cleaning powder and detergent preparation, glass painting, etc.,

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

INTERNAL FINANCIAL AUDIT The Internal Audit is conducted in daily Basis by the

Finance Officer. The Internal Audit is on verification of Voucher, Bills, Invoices, etc., and verifying the cash balance and bank balance on daily basis. EXTERNAL AUDIT The External Audit is conducted by the Chartered Accountant once in three months. All the bills, invoices, vouchers are vouched and verified for the correctness. The external auditor will finalise the annual accounts after audit, and regularly files income tax returns within the due date. After the end of financial year, the audited Statements of Accounts is submitted to the Management for perusal. All this are done using accounting Software Package.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Casagrand	40000	Hygienic Environment for Girls Student
No file uploaded.		

6.4.3 – Total corpus fund generated

No Data Entered/Not Applicable !!!

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Coimbatore Institute of Management and Technology AJK College of Arts and Science	Yes	IQAC
Administrative	Yes	Coimbatore Institute of Management and Technology AJK College of Arts and Science	Yes	IQAC

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. PTA suggested inclusion of some courses relating to vocational training in agriculture. 2. It Suggested skill development training for students to make them small entrepreneurs. 3.PTA suggested introduction of transport facilities to certain remote villages for easy transportation of girl students particularly

6.5.3 – Development programmes for support staff (at least three)

1. Free coaching classes for appearing for competitive exams conducted by TNPSC, UPSC, Banks , Railways, etc., 2. They are supported financially to acquire higher educational qualifications 3. The eligible staff are accommodated in teaching positions

6.5.4 – Post Accreditation initiative(s) (mention at least three)

Introduction of Outcome Based Education in the evaluation process. Curriculum Structure has been modified in accordance with the recent developments. Inaugurated Intellectual Property Rights Cell for creating awareness among the

faculty and the students. Organized 6 days Faculty Development Programme on Challenges in Higher Education during Post Covid 19 Awareness about higher education has been created among the school students as a college Corporate Social Responsibility (CSR)

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	No
c) ISO certification	No
d) NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	College Council Meeting	03/06/2019	03/06/2019	03/06/2019	12
2019	Planning and Evaluation Committee Meeting / IQAC Meeting	07/06/2019	07/06/2019	07/06/2019	20
2019	Extra-Curricular Activities Committee Meeting	12/06/2019	12/06/2019	12/06/2019	10
2019	Library Advisory Committee Meeting	13/06/2019	13/06/2019	13/06/2019	12
2019	Placement Committee Meeting	17/06/2019	17/06/2019	17/06/2019	14
2019	Research Committee Meeting	18/06/2019	18/06/2019	18/06/2019	14
2019	Sports Committee Meeting	19/06/2019	19/06/2019	19/06/2019	10
2019	Anti Ragging Committee Meeting	20/06/2019	20/06/2019	20/06/2019	10
2019	Students Welfare Committee Meeting	24/06/2019	24/06/2019	24/06/2019	14
2019	Admission Committee Meeting	02/07/2019	02/07/2019	02/07/2019	14

CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
An Awareness Programme on "Campus to Career" exclusive for girls	14/02/2020	14/02/2020	40	Nil
"Self Defence Training Programme" for girl students	23/09/2019	23/09/2019	35	Nil

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

No Data Entered/Not Applicable !!!

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Scribes for examination	Yes	Nil
Physical facilities	Yes	Nil
Provision for lift	No	Nil
Ramp/Rails	Yes	Nil
Braille Software/facilities	Yes	Nil
Rest Rooms	Yes	Nil
Special skill development for differently abled students	No	Nil
Any other similar facility	No	Nil

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	Nil	1	28/08/2	1		Parthen	100

			019		Awareness on Parthineum	ium has been reported to be causing a total habitat change	
2019	Nil	1	12/09/2019	1	Conducted Medical Camp	A medical camp was conducted in which the persons having diagnosing problems in EYE, EAR, BP and diabetics were identified and recommended for treatment in the concerned Hospital	120
2020	1	2	10/02/2020	7	NSS Special camp	conducted Camp at Jahirnacik en palayam Village about awareness Rally, Seminar, Cleaning work, Tree planting etc.,	130
2019	1	1	18/07/2019	1	Drawing competition for school students on Jal Sakthi Abiyan	Panchayat Union Middle school, Viraliyu	50
2019	1	1	19/07/2	1	Rally	Most of	140

			019		on Rain water harvesting	the villagers who have not constructed pits for Rain Water Harvesting have constructed and as a result the ground water level is raised.	
2019	1	1	22/07/2019	1	Door to Door Canvas on awareness on Plastic eradication	Plastic Usage in the nearby villages is stopped.	150
2019	1	1	21/08/2019	1	Social Awareness created on TB" by Deputy director of Medical Service (TB) under Revised National Tuberculosis Control program (RNTCP)	Most of the youngster who have not controlled the consumption of using Tobacco	100
2019	1	1	20/12/2019	1	Training on Mushroom Cultivation at Tamil Nadu Agricultural University, Coimbatore	Self employment	15

2020	1	1	24/01/2020	1	Drawing competition on "impact of using E-cigarette"	Self Motivation	53
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7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
Hostel HandBook	01/06/2019	For the hostel inmates, the following guidelines and rules issued are strictly monitored. Outpass is issued only during specific time with the condition that the boys should return by 7.30 pm and girls by 6.00 pm to the hostel after which they will not be allowed inside the Hostel. They have to dine in the hostel during the specified timings already informed.They should strictly follow the silent hour. They should leave the college hostel to attend the classes before 8.50 am. The mess fee should be paid before the specified date
Student HandBook	01/06/2019	As per the code of conduct, the students are monitored whether they observe the following.They should be punctual to the class.They should participate in all the extra curricular activities regularly. They do not use mobile phones inside the college campus. The students are strictly prohibited from damaging the college property. They should come to the college decently dressed. They secure a minimum 75 attendance and attend all the tests. They should avail leave with prior permission. Students

should regularly wear their identity cards. They should not indulge in ragging or indecent behaviour of any kind.

Employee HandBook

01/06/2019

As per the code of conduct, the staff members are closely monitored whether they wear ID cards regularly, do not carry cell phones to the class room or lab, punctual to the class, maintain the class records strictly, complete the syllabus and maintain work diary. Maintain students profile upto date, report the progress and conduct of the students to the parents, present papers in seminars and conferences, publish atleast two research papers in reputed journals, and attend faculty development programmes. They are also expected to motivate and encourage the students in research activities.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Value Based Programme on "Professional Ethics and Social Values".	03/10/2019	03/10/2019	70
Yoga for youth Empowerment	05/08/2019	15/10/2019	194
Fundamental duties and rights of Indian citizens	18/12/2019	18/12/2019	220
An Attitude towards Professionalism	13/05/2019	13/05/2019	20
Pongal Celebration at Viraliyur Middle School	11/01/2020	11/01/2020	58
Creating Awareness on Traditional Games at SN Matriculation	10/01/2020	10/01/2020	98

Higher			
Pongal Celebration at Coimbatore district Welfare Association, Senior citizen Home	11/01/2020	11/01/2020	30
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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Waste Water Recycle 2. Plantation of Trees 3. Plastic Free Campus 4. E-Waste Disposal 5. Solid Waste Management

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

1. ASK Model (Attitude, Skill, Knowledge) for all round development for the students All the departments of our college would organise the program in the ASK Model (Attitude, Skill, Knowledge), that enrich the Knowledge, Skill and Attitude of the students, improve the employability skills and inculcate the positive attitude in the young minds of the students. It also includes hands on training, workshops, industrial visits, extension activities, job oriented courses, internship, career development courses, national level conferences, inter-collegiate meet, inter-departmental activities, market mela, Exhibition, Quiz, etc. As a college social responsibility (CSR) a number of programs have been arranged to serve local society. We also organise the various programs through department association to develop the leadership skills among the students . 2. Training and Placement Cell The training and placement cell conducts Finishing School Programme for the first and second year students during their summer vacation with the duration of 20 days. In the Finishing School Programme, HR personnel from Multinational companies will train the students in personality development and soft skills. MoUs have been signed with Infosys and TCS to train the students for employment with the duration of 100 hours. Communication skills and Mathematical Aptitude for Competitive Examination has been introduced in the curriculum for all the first five semesters to train the students to clear the UPSC, TNPSC, Banking examination etc., Career development programs have been introduced, training given to the students for clearing NET/SET examinations for PG programmes. A full-fledged Placement Cell of our college takes every effort to expose the students to the wide-ranging career prospects and helps them to march out of our portal with confidence. They are trained extensively to improve their communication in English, Interpersonal relationship, Mathematical Aptitude, preparing their resume, fine tuning their personality, effectively facing the interview and active participation in group discussion. At the end of the period of Finishing School Programme, a remarkable transformation that has happened in the students is clearly seen. The students are able to break the barriers which prevented them from coming to the front and come on the stage, speak fluently in English facing the audience without fear or shyness or hesitation. Therefore it has resulted in majority of the students who participated in the programme are getting selected by the companies in the campus interviews. The vibrant team of the cell and faculty members would help the students that they become employable and get selected by the companies in campus interviews. The placement cell organises many number of ON/OFF campus placement drive for the final year students for both UG and PG. The students who wish to take up placements would register their names in the placement cell. Rigorous training were given to the students through the training cell and they were placed in various companies with an annual salary ranging from 1.2 lakhs to 6 lakhs per

annum. The training and placement cell offer hundred percent placements who wish to take up the employment.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<http://kkcas.edu.in/finishing%20school.php>

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The college is situated in a rural area and hence majority of the students who join this college are mainly from the villages in and around the college hailing from agricultural families. Most of them are first generation students who pursue higher education. They studied in government schools particularly in the medium of vernacular language. Therefore, naturally they have a fear towards English and Mathematics and this has developed a kind of inferiority complex in the minds of such students. Therefore it is considered that great responsibilities on the part of college lie on its shoulders that the students should be made to breakout the shell within which they are contained, comeout and shed their fear,hesitation and shyness. For doing this, the college organizes several training programmes right from first year onwards. During first year, for improving his/her communication skills in English two hours are allotted in the regular timetable, teach them basic English grammar in addition to the training programme for speaking tolerably good English. This training programmes continues even for the second year. Suitable changes for improving the students listening, writing and reading skills were made in the curriculum.

During the second year, focus is towards improving the students skills in mathematical aptitude and other skills as expected by the industries recruiting the students. For getting a good employment, a finishing school programme which is unique to our college only is organized in which the professional trainers and personnel belonging to Human Resources Development Department of various companies and Professors from various institutions are invited to train the students in various skills for more than three weeks during the summer vacation for pre final year students. In addition to the above training programmes the Infosys and TCS companies visit the college for giving training to the students in the name of Global Business Foundation Skills and Affirmative Action Training Programme for hundred hours, totally free of cost. In addition to the above training programmes for developing employability skills, Value Based Programmes are also conducted for imbibing the human values and a compulsory training programme in yoga and meditation so as to develop the balanced body and mind and improve concentration. Such a kind of programme will transform the students into good and socially responsible citizens. These programmes bring out enormous transformation on the students and it has resulted in all the 100 percent of students who are eligible to attend the interview get placed in various companies. Thus, making the students, from rural background, who studied in government schools and having a very low self confidence to shed their fear,hesitation, inhibition, shyness and to develop self confidence, communication and other skills so as to get good placement is the Distinctiveness of the Institution.

Provide the weblink of the institution

<http://kkcas.edu.in/id.php>

8.Future Plans of Actions for Next Academic Year

1. The introduction of B.Sc Artificial Intelligence and Machine learning and the Introduction of B.Com Business Analytics under Computer stream and Commerce stream respectively. 2. The system of Blended Learning is proposed for all UG and

PG programmes which will enable the faculty as well as the students to have a more effective teaching and learning with traditional and technological methods. 3. It is proposed to register to alumni association. The alumni of the college would co-ordinate the programmes conducted by the association. 4. To set up a Centre for Research and Development to develop the research activity among the staff and research scholar. 5. The introduction of courses related to agriculture to serve the local society like Mushroom Cultivation, Horticulture and Organic Farming. 6. To increase the number of ICT enabled classrooms for effective learning. 7. The institution is planning to strengthen the innovation centre with the support of MHRD and other funding agencies. 8. To encourage the faculty and students to participate in extension activities with Government Organisations and Non Government Organisations. 9. To promote the Academic partnership with leading Industries like IBM, Google, COMPTIA, Texas Instruments, Institute of Analytics. 10. The institution have also decided to come up with more number of doctorates in all the departments and continue to encourage faculty to apply and obtain awards, recognitions and fellowships from recognized institutions.