

# KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE

## Annual Report for the Year 2021-2022

### Department of Business Administration with Computer Application

#### 1. Faculty Profile

S.No	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1	Mrs.K.RadhaPriyadharshini	HoD	4 yrs	3yrs	26183/A3/2015
2	Ms.R.Uma Maheswari	Assistant Professor	10 months	1.5 yrs	-
3	Ms.S. G.Dharshana	Assistant Professor	8 months	-	-
4	Mrs. K.Tharani	Assistant Professor	8 months	-	-
6	Ms C.Kiruthika	Assistant Professor	6 months	6 months	-

#### 2. Recognized Guides for M.Phil.

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
-	-	-	-	-	-

#### 3. Recognized Guides for Ph.D.

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
-	-	-	-	-	-

#### 4. Awards / Recognition received by faculty

S.No	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/Institution
-	-	-	-	-	-

#### 5. Faculty served as resource person

S.No	Date	Name of the Faculty	Name of the Programme	Venue
1	26.10.2021	Mrs.K.RadhaPriyadharshini	Principles of Management	KG college of Arts and Science, Coimbatore (Through Google meet)
2	29.03.2022	Mrs.K.Radha Priyadharshini	Legal Aspects of International Trade	Vellalar College for Women, Erode

## 6. Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
-	-	-	-	-	-	-

## 7. Research Publication by the faculty in the Journals

S.No	Name of the Faculty	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
-	-	-	-	-	-	-	-

## 8. Presentation of Papers in Seminar/Conference

S.No.	Date	Name of the Faculty	Name of the programme	Venue
-	-	-	-	-

## 9. Participation by Faculty in Seminars / Conference

S.No	Date	Name of the Faculty	Name of the Programme	Venue
1	19.3.2021	Mrs.S.Barathi	“Rural entrepreneursip with business plan in action “	online workshop by MGNCRE-(REDC)
2	19.3.2021	Mrs.I.Haarani	“Rural entrepreneursip with business plan in action “	online workshop by MGNCRE-(REDC)
3	19.3.2021	Mrs.Radha Priyadharshini	“Rural entrepreneursip with business plan in action “	online workshop by MGNCRE-(REDC)
4.	8.07.2021, 9.07.2021 & 10.07.2021	Mrs.K.Radhapriyadharshini Mrs.I.Haarani	“The art of Living” Organised by Art of living	Dr.S.Sivakumar, Art of Living, Coimbatore.
5.	31.7.2021	Mrs.K.Radhapriyadharshini	Revised NAAC Framework 2020- An Overview	Dr.S.N.Suresh Dean, School of Science & IQAC Coordinators,Rathinam College of arts and science,Coimbatore
6.	23.08.2021 To 27.08.2021	Haarani.I	Compliance of Goods and Services Tax(GST)	Online

**10. Faculty Development Program Attended**

S.No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
1.	09.08.2021 to 13.08.2021	Mrs.K.Radhapriya dharshini	Experimental Teaching-Corporate Cognizance	Dr.V.Padmanaban	Through Google meet
2.	09.08.2021 to 13.08.2021	Mrs.Haarani.I	Experimental Teaching-Corporate Cognizance	Dr.V.Padmanaban	Through Google meet
3.	5.8.2021	Mrs.K.Radhapriya dharshini Mrs.Haarani.I Ms.R.Uma Maheswari	Revised NAAC Framework - Criteria 2	Dr.S.N.Suresh, Dean , School of Science & IQAC Co-ordinator, Rathinam College of Arts and Science.	KKCAS
4.	19.8.2021	Mrs.K.Radhapriya dharshini Mrs.Haarani.I Ms.R.Uma Maheswari	Revised NAAC Framework - Criteria 3	Dr.S.N.Suresh, Dean , School of Science & IQAC Co-ordinator, Rathinam College of Arts and Science.	KKCAS

**11. Major Research Projects Sanctioned**

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
-	-	-	-	-	-	-

**12. Minor Research Projects Sanctioned**

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
-	-	-	-	-	-	-

**13. Monographs by Faculty**

S.No	Month & year	Name of the Faculty	Title of the Paper
-	-	-	-

**14. Faculty Pursuing M.Phil.**

S.No	Name of the Faculty	Area of Research	Date of Registration
-		-	-

**15.Faculty who completed M.Phil.**

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
1	Mrs.K.RadhaPriyadharshini	International Business	April 2016

**16.Faculty Pursuing Ph.D.**

S.No	Name of the Faculty	Area of Research	Date of Registration
1	Mrs.K.RadhaPriyadharshini	International Business	16.12.2021

**17.Faculty who completed Ph.D.**

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
-	-	-	.-

**Department Activities****1.Academic Calendar**

S.No	Date	Event	Outcomes
-	-	-	.-

**2.Seminars Organized**

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**3.Guest Lectures**

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**4.Workshops**

4 <sup>th</sup> and 5 <sup>th</sup> March 2021	Two days Workshop on DATA ANALYSIS USING SPSS
25 <sup>th</sup> March 2021	One day workshop on PHOTOSHOP AND COREL DRAW

**5.Value Based Programme**

NIL
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**6. Soft Skill Development Programme**

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## 7. Extension Activities

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## 8. Faculty Development Programmes

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## 9. Other Programmes

S.No	Date	Name of the Event
1	08.07.2021 to 10.07.2021	All the students of the department have attended a program on “The art of Living” organised by National Service Scheme.
2	12.07.2021	All the faculty members have attended the BOS Meeting.
3	15.07.2021	Mrs.K.Radha Priyadharshini have attended Academic council Meeting.
4	22.07.2021	Mrs.K.Radha Priyadharshini have attended Result passing Board Meeting.
5.	23.08.2021 To 06.09.2021	JOB ORIENTED COURSE

## 10. Objectives of the Department

- To provide knowledge on recent developments in the field of Export and Import business.
- To provide practical knowledge to the students on various procedures of trading through internship programmes.
- To motivate the students to become a successful Entrepreneurs

## 11. Difference between the courses available in the same department

NIL
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## Students Profile

### 1.Student Strength

S.No.	Class	No. of Boys	No. of Girls	Total
1	III-BBA CA	07	02	09
2	II-BBA CA	06	02	08
3	I-BBA CA	11	03	14

### 2.Result Analysis

Class	No of Students	Distinction	I Class	II Class	III Class	Percentage of Pass
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	<b>Enrolled</b>					
III BBA(CA)	11	-	-	-	-	-

### 3.Percentage of Attendance ( Odd and Even) - Average

S.No	Class	Attendance Percentage		
		ODD	EVEN	Total
1	III-BBA CA	85	77	81
2	II-BBA CA	82	79	80
3	I-BBA CA	87	-	87

### 4,Percentage of Attendance ( Odd and Even) - Average

S.No	Class	Male	Female	Total
1	III-BBA CA	74	85	79
2	II-BBA CA	77	88	82
3	I-BBA CA	86	93	90
Class	Name of the Student			Rank
	NIL			

### 5.University Rank Holders

Class	Name of the Student	Rank
	NIL	

### 6.Community wise Students Strength

Class	Total Students	SC	ST	OBC	BC	MBC	OC	BCM	Physically Challenged
III-BBA CA	09	1	-	-	6	2	-	-	-
II-BBA CA	07	1	-	1	3	2	-	-	-
I-BBA CA	14	-	-	-	6	7	1	-	-

### 7.Management Scholarship

Academic Year 2018-2019	Class	Name of the Student	No of Students Benefited	Amount (Rs)
2020-2021	II-BBA CA	C.Dhanasekar	1	7,000/sem
2021-2022	I-BBA CA	1. A.S Nandhana 2. M. Santhiya 3. Uday Krishna Vinod Krishna	3	5,000/sem

### 8. Government Scholarship

Academic Year	Class	Name of the Student	No of Students Benefitted	Amount (Rs)
		NIL		

### 9. Private Scholarship

Academic Year	Class	Name of the Student	No of Students Benefitted	Amount (Rs)
		NIL		

### 10. Placements

S.No	Class	Name of the Student	Name of the Company
1	III-BBA CA	B.Keerthana	1. VI Capital 2. Sureti Insurance Pvt.Ltd

### 11. Placement Training provided by the department

S.No	Date	Class	Name of the Programme	Resource Person
-	-	-	-	-

### 12. Enrollment of Students

Enrollment from	Class	No of Students
Same State	III-BBA CA	11
	II-BBA CA	08
	I-BBA CA	13
Other State	III-BBA CA	-
	II-BBA CA	-
	I-BBA CA	01
NRI	III-BBA CA	NIL
	II-BBA CA	
	I-BBA CA	
Foreign	III-BBA CA	NIL
	II-BBA CA	
	I-BBA CA	

**13.Drop Outs**

<b>Class</b>	<b>Total No of Students</b>	<b>No of Dropped Out Students During Academic Year</b>	<b>Percentage</b>
III-BBA CA	11	2	18%
II-BBA CA	8	0	-
I-BBA CA	15	0	-

**14.Students Pursuing M.Phil.**

<b>S.No</b>	<b>Department</b>	<b>Name of the Scholar</b>	<b>Area of the Research</b>	<b>Month &amp; Year of Registration</b>	<b>Name of the Guide</b>
NIL					

**15.Students Completed M.Phil.**

<b>S.No</b>	<b>Department</b>	<b>Name of the Scholar</b>	<b>Area of the Research</b>	<b>Month &amp; Year of Registration</b>	<b>Name of the Guide</b>
NIL					

**16.Students Pursuing Ph.D.**

<b>S.No</b>	<b>Department</b>	<b>Name of the Scholar</b>	<b>Area of the Research</b>	<b>Month &amp; Year of Registration</b>	<b>Name of the Guide</b>
NIL					

**17.Students Completed Ph.D.**

<b>S.No</b>	<b>Department</b>	<b>Name of the Scholar</b>	<b>Area of the Research</b>	<b>Month &amp; Year of Completion</b>	<b>Name of the Guide</b>
NIL					

**18.Presentation of Papers in Seminars/Conferences by Students**

<b>S.No</b>	<b>Date</b>	<b>Name of the Student</b>	<b>Title of Papers</b>	<b>Venue</b>
-	-	-	-	-

### 19.Participation in Seminars/Conferences/Workshops by Students

S.No	Date	Name of the Student	CLASS	Name of the Programme	Venue
1	4 <sup>th</sup> and 5 <sup>th</sup> March 2021	All Students of III year BBA CA		Two days Workshop on DATA ANALYSIS USING SPSS	KKCAS
2	25 <sup>th</sup> March 2021	All Students of III year BBA CA		One day workshop on PHOTOSHOP AND COREL DRAW	KKCAS
3	19.3.2021	Kishor Kumar N.K	III year BBA CA	“Rural entrepreneurship with business plan in action “	online workshop by MGNCRE-(REDC)
		Seenivasan.D			
		Mahalakshmi.V			
		Harini.K			
		Eswaran.K			
		Venkateshwaran. T			
		Sindhuja.B			
		Sumisha.S			
		Hariharan.M			
		Davin John Peter			
		Sureshkumar.P	II year BBA CA		
		Gokul Raj.G			
		Nandhakumar.S			
		Pasupathi.H			
		Sathyaraj.S			
		Surya.S			
		Tharani.R			
		Vignesh.M			
		Lokesh.S	I year BBA CA		
Bharath.V					
Dhanusha Selvaraj					

### 20. Publication in Journals by Students

S.No	Name of the Faculty	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
-	-	-	-	-	-	-

### 21.Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Name of the Event	Achievement	Venue
1	01.08.2021	Keerthana.B	Kovai Express Youtube Channel and ThaiTamil Academy	Best Female Photographer Award	Bulestar , Ghandhipuram , Coimbatore

2	17.03.2022	Keerthana.B	Book of World Record	World Record of Universe	Coimbatore
3	24.08.2022	Tharani.R	Online Course- Principles of Management	NPTEL Completed	-
4	24.08.2022	Surya.s	Online Course- Principles of Management	NPTEL Completed	-