

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE

(An Autonomous Institute Affiliated to Bharathiar University)

Re-accredited with “A” grade by NAAC

Coimbatore – 641 109

PROGRAMME OUTCOMES (PO) OF M.COM (IB)

For the students admitted In the Academic Year 2020-2021

PROGRAMME EDUCATIONAL OBJECTIVES AND PROGRAMME OUTCOMES

PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

PROGRAMME OUTCOMES (POs)

PO1: Exhibit proficiency in business related communication (written and oral).

PO2: Acquire Adequate Knowledge of preparation of various documents, procedures that help them to understand the key aspects and get involved in EXIM business.

PO3: Select and apply appropriate techniques, resources, modern Management and information technology tools to cope up with recent trends.

PO4: Acquire Adequate Knowledge in interdisciplinary subjects such as marketing, finance and accounting so as to make use of them for understanding complex concepts.

PO5: Develop self-confidence and have positive attitude through various programmes.

PO6: Analyse current conditions in developing emerging markets and evaluate present and future opportunities and risks in international business activities. Provide solutions in complex situation through out of box thinking.

PO7: Function effectively as an individual, and as a member or leader in teams, and in multidisciplinary settings.

PO8: Able to execute a task with professionalism and professional ethics without scarifying concern for social welfare.

PO9: Able to identify one’s own strength and weakness and to be emotionally balanced to take right decisions at complex situation.

PO10: Graduates would always have commitment towards the society to which they belong and to have interest in the protection of environment.

PO11: Recognize the need for and have the preparation and ability to engage in independent and life – long learning in the broadest context of technological change.

PO12: Acquire entrepreneurial traits to start and manage their own EXIM business successfully

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PROGRAMME OUTCOMES (PO) OF M.COM (IB)

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