

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE

(An Autonomous Institute Affiliated to Bharathiar University)

Re-accredited with “A” grade by NAAC

Coimbatore – 641 109

PROGRAMME OUTCOMES (PO) OF BBA CA

For the students admitted In the Academic Year 2020-2021

PROGRAMME EDUCATIONAL OBJECTIVES AND PROGRAMME OUTCOMES

PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

PEO1: Graduates will undertake diverse careers in global business environment.

PEO2: Graduates will be successful rural entrepreneurs dealing in Agriculture based projects.

PEO3: Graduates would also be engaged in research and consultancy, have been motivated in that direction.

PROGRAMME OUTCOMES (PO)

PO1: Exhibit proficiency in business related communication (written and oral)

PO2: Equip with advanced business acumen that helps them to understand the key business functions and organizational resources for efficient business management

PO3: Select and apply appropriate techniques, resources and modern Management and information technology tools to cope up with recent trends

PO4: Apply the knowledge acquired in inter disciplinary subject like mathematics, statistics, economics and commerce to supplement the ability to make right decisions in right time.

PO5: students would be persons, who are fully confident of taking up any kind of assignment and execute the same with professionalism.

PO6: Demonstrate critical thinking skills in understanding managerial issues and problems related to the global economy and international business

PO7: Function effectively as an individual, and as a member or leader in teams, and in multidisciplinary settings

PO8: Execute Managerial responsibilities with professional ethics and have concern for the social issues.

PO9: Able to evaluate one's own strengths and weakness, and be emotionally stable at the time of crisis

PO10: Acquire entrepreneurial traits to start and manage their own innovative business successfully

PO11: Would contribute to the welfare of the nearby community and for environmental Protection

PO12: Recognize the need for continuously enhancing the knowledge through learning throughout the life.

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