

KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE

Annual Report For The Year 2020-2021

Department of Commerce

1. Faculty Profile

S.No	Name of the Faculty	Designation	Experience		Qualification Approval No.
			College	Industries	
1	Dr.V.Vijayalakshmi M.Com., M.Phil.,M.Ed., PGDCA.,Ph.D	Dean	24 years	Nil	1510/A3/2006 dated 16/02/2006
2	Ms.E.Karthika M.Com.,M.Phil., PGDCA., MBA.,SET	HoD	14years	Nil	15887/A3/2008 dated 21.11.2008
3	Ms. P.Selvi M.Com., M.Phil., PGDCA.,	Assistant Professor	3 years 10months	-	1955/A3/2017 dated 07/02/2017
5	Ms. K.Ramya M.Com., M.Phil.,NET.,	Assistant Professor	2 year 8 months	Nil	-
6	Mrs. Selvakumari M. Com., M. Phil	Assistant Professor		Nil	-
7	Mr.S.Darshan	Assistant Professor		Nil	-
	Ms.S.Sowmiya M.Com	Assistant Professor	2 months	Nil	-

2. Recognized Guides for M. Phil

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1	Dr.V.Vijayalakshmi	Human Resources	7442-3/A2/2010	-	-
2	Ms.E.Karthika	Marketing	28084/A2/2009	-	-

3. Recognized Guides for Ph.D

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1	Dr.V.Vijayalakshmi	Human Resources	7442-3/A2/2010	1	-

4. Awards / Recognition received by faculty

S.No	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/Institution
01		Ms.E.Karthika	100% Result in Commercial Law, Commercial law, Principles of Marketing, Company Law & Secretarial Practice, Financial Management.		KKCAS
02		Ms.P.Selvi	100% Result in Financial Accounting-I, Business Research Methods, Executive Business Communication.		KKCAS
03		Ms.K.Ramya	100% Result in		KKCAS
04		Mrs.S.Selvakumari	100% Result in Fundamentals of Office Management, Financial Accounting-III, Taxation-II.		KKCAS
05		Mr.S.Darshan	100% Result in Business Economics, Industrial Law, Entrepreneurial Development.		KKCAS

5. Faculty served as resource person

S.No	Date	Name of the Faculty	Name of the Programme	Venue
-	-	-	-	-

6. Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
-	-	-	-	-	-	-

7. Publication in Journal

S.No	Name of the Faculty	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
01	Ms.P.Selvi	A Study on Customer Perspective towards Unified payment Interface (UPI) - Adopting Digital Transformation System.	GIS Science Journal (Scopus Indexed)	Volume 8 Issue 4	799-805	April 2021	ISSN No1869-9391

8. Presentation of Papers in Seminar/Conference

S.No	Date	Name of the Faculty	Title of the paper	Event & Venue
-	-	-	-	-

9. Participation by Faculty in Seminars / Conferences

S.No	Date	Name of the Faculty	Name of the Programme	Venue
01	27.03.2021	Ms.E.Karthika Ms.P.Selvi	National Level Webinar on Doing Academic Research in Post- Covid world: A Global Perspective on Methodological Issues”	Vishwaksena Arts & Science College for Women

10.Faculty Development Programmes Attended

S.No	Date	Name of the Faculty	Name of the Programme	Resource person	Venue
01	15.04.2021 to 17.04.2021	Ms.P.Selvi	“Research Methods:Tools & Techniques”	Dr.Nagarajan Dr.P.Thamaraiselvi Dr.Sridevi K B Dr.N.Manica Mahesh Dr.A.Sarasu Kannan J.Prabhakaran	Sri Krishna College of Engineering and Technology

10. Major Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
-	-	-	-	-	-	-

11. Minor Research Projects Sanctioned

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
-	-	-	-	-	-	-

12. Monographs by Faculty

S.No	Month & year	Name of the Faculty	Title of the Paper

13. Faculty Pursuing M.Phil

S.No	Name of the Faculty	Area of Research	Date of Registration
-	-	-	-

14. Faculty who completed M.Phil

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
-	-	-	-

15. Faculty Pursuing Ph.D

S.No	Name of the Faculty	Area of Research	Date of Registration
1	Ms.E.Karthika	Marketing	September 2013
2	Ms P.Selvi	Marketing	December 2020

16. Faculty who completed Ph.D

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
Nil			

Department Activities**1. Academic Calendar**

S.No	Date	Event	Outcomes

02	December 2020	<p>Topic: 30 hrs Job Oriented Training on “Tally Prime GST Registrations and Returns Advanced Excel”</p> <p>Resource Person: <u>Mrs. Alagupandian</u> <u>Proprietor,</u> <u>Akkam Foundation, Coimbatore</u></p>	<p>The Department of Commerce organised 30 hrs Job Oriented Training on “Tally Prime GST Registrations and Returns Advanced Excel” The Resource Person have Explained the Tally programme and He elucidated the salient features of GST, being a destination based taxation scheme. He explained about GST rules and regulations in E-Filing, E-Way bill. In addition he highlighted the benefits of GST on startups and how GST, a new tax system in India, is trying to compete in the world for better investment. Its impact on Indian economy was explained and also GST framework and various aspects related to GST Compliance like registration, Input tax credit and return filing were discussed in detail and The Resource Person also expalined the advanced Excel Progamme.</p> <p>Total number of students attended: 63</p>
NIL			

2. Seminars Organized

Live Webinar on “ Career as a Company Secretary” by CS (Dr.R.Maheswaran, Vice President, Finance and Infrastruture, , Emperial KGDS, KGISL CAMPUS, Coimbatore.

3. Guest Lectures

NIL

4. Workshops

NIL

5. Value Based Programme

NIL

6. Soft Skill Development Programme

Nil

7. Extension Activities

NIL

8. Faculty Development Programmes

NIL

9. Other Programmes

03.03.2021

Campus Visit

19.03.2021	Fresher's Party for I year students
19.03.2021	Farewell party for III Year Students

10. Objectives of the Departments

- To motivate the students for appearing for professional examinations like CA/ICWA /ACS.
- To produce University Rank holders every year.
- Two workshops in a year will be conducted, to make the students updated with the latest developments.
- Two Industrial visits will be arranged in a year to provide practical exposure to the students.
- To train the students in the skills needed for making them competitive for employment.
- To Provide training in tally Programme.
- To Provide hands on training at the auditors office minimum for one week.
- To organise exhibition relating to innovative ideas of students under the Association.

11. Difference between the courses available in the same department

NIL

Students Profile

1. Student Strength

S.No.	Class	No. of Boys	No. of Girls	Total
1	III-B.Com	27	34	61
2	II-B.Com	24	39	63
3	I-B.Com	25	30	55

2. Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of Pass
III-B.Com						

3. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Attendance Percentage		
		ODD	EVEN	Total
1	III-B.Com	78	82	80
2	II-B.Com	85	75	80
3	I-B.Com	87	-	

4. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Male	Female	Total
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1	III-B.Com	75	76	76
2	II-B.Com	79	84	82
3	I-B.Com			

5. University Rank Holders

Class	Name of the Student	Rank
	NIL	

6. Community wise Students Strength

Class	Total Students	SC	ST	OBC	BC	MBC/DNC	OC	Physically Challenged
III-B.Com	61	11	-	-	32	13	5	2
II-B.Com	63	14	-	-	33	15	1	-
I-B.Com	55	13	1	-	24	17		-

7. Management Scholarship

Academic Year	Class	Name of the Student	No of Students Benefited	Amount (Rs)
2020-2021	III B.Com	M.Sindhuja Bavadharani S.Rajagopal S.Anitha D.Snekna S.Swetha	06	60,000
2020-2021	II B.Com	Keerthana.S Visalatchi.K Ragavi.V	03	48,000

2020-2021	I B.Com	K.Sivamuthra M.Deepika N.Sandhiyadevi S.Muniyammal N.Guhadharshini P.Rajalakshmi S.Mahalakshmi M.Gayathri T.Malathi S.Pooja N.Mahalakshmi M.Gopi D.Deepika A.Preetha N.Manju N.Eswaramoorthy J.Vignesh K.Swetha R.K.Rakshan	19	2,12,000
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8. Government Scholarship

Academic Year	Class	Name of the Student	No of Students Benefited	Amount (Rs)
2020-2021	III B.com	M.Gowtham K.Nithish Kumar	02	6,600

9. Private Scholarship

Academic Year	Class	Name of the Student	No of Students Benefited	Amount (Rs)
2020-2021				
2020-2021	III B.Com	P.Vishnupriya (ISHA)	01	32,000
2020-2021	II B.Com	V.Ragavi (Casa Grand)	01	15,000
2020-2021	I B.Com	J.Muruganandham (ISHA)	01	32,000

10. Placements

S.No	Class	Name of the Student	Name of the Company
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1	III B.Com	S.Bharatraj M.Manju priya K.Nithish Kumar C.Preetha chakravarthy S.Raja gopal D.Sneha S.Swetha S.Varshini	Religare Health Insurance Company Limited
2	III B.Com	C.Ajay M.Gowtham S.Bharatraj R.Madhumathi M.Manjupriya C.Preetha chakravarthy J.Sabarish N.Sathya K.Shobana M.Sindhuja D.Sneha S.Swetha S.Varshini S.Swathika R.Vinith kumar	Sureti Insurance Marketing Pvt ltd.

11. Placement Training provided by the department

S.No	Date	Class	Name of the Programme	Resource Person
01	09.02.2021	III B.Com	Group Discussion	Mrs.S. Selvakumari
02	16.02.2021	III B.Com	One to One Aptitude Test	Ms. E. Karthika Ms S.Sowmiya
03	18.02.2021	III B.Com	Group Discussion	Ms.K.Ramya
04.	15.03.2021	III B.Com	Group Discussion	Mrs. S. Selvakumari
		III B.Com	One to One	Ms. E. Karthika
			Aptitude Test	Ms.P. Selvi
05.	02.04.2021	III B.Com	One to One	Ms. E. Karthika
06.	07.04.2021	III B.Com	Group Discussion	S. Selvakumari

12. Enrollment of Students

Enrollment from	Class	No of Students
Same State	III-B.Com	59
	II-B.com	61

	I-B.Com	55
Other State	III-B.Com	2
	II-B.com	2
NRI	I-B.Com	-
	III-B.Com	NIL
	II-B.com	
Foreign	I-B.Com	NIL
	III-B.Com	
	II-B.com	

13. Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
III-B.Com	64	4	6.25
II-B.Com	63	4	6.25
I-B.Com	55	Nil	Nil

14. Students Pursuing M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
Nil					

15. Students Completed M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
Nil					

16. Students Pursuing Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
Nil					

17. Students Completed Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Completion	Name of the Guide
Nil					

18. Presentation of Papers in Seminars/Conferences by Students

S.No	Date	Name of the Student	Title of Papers	Venue
NIL				

19. Participation in Seminars/Conferences by Students

S.No	Date	Name of the Student	Name of the Programme	Venue
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III B.Com

S.Swetha
D.Sneha
K.Nithish kumar
S.Bharat raj
N.Sathya
S.Sornajeba
P.Monika
M.Nandhini
M.Gayathri
K.Sharmila
Kirubakar
Gireshma
R.Maheshwari
C.Alagiri
R.Jaikumar
Sathish
Sanjay
Karthigaipriya
Haripriya
P.Manibharathi
P.Vishnupriya
R.Madhumithra
P.Jayavaishnavi
B.Shabitha
Shanmugam
Santhosh
Gokilavani
J.Ramyadevi
Vigneshwari
Vennila
Archana
S.Ramya

12.04.2021

I B.Com

K.Sivamuthra
K.Ragul
R.Kanimozhi
P.Vasanth
M.Muthukumar
Eswaramoorthy
Pooja
Rakshan
D.Deepika
M.Manju
R.Sarveshwari
R.Arthi
P.Janani
P.Munniyammal
Guhadharshini
K.Mariselvam
M.Deepika

Mega Career Counseling &
Skill Development Programme
– Be Ready to take Next step in
Future

Southern India
Regional Council of
The Institute of
Chartered Accountants
of India.

20.Publication in Journals by Students

S.No	Name of the Faculty	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
-	-	-	-	-	-	-

21.Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Name of the Event	Achievement	Venue
NIL					